

# Paige Hannum

Sr. Product Designer | Product Owner



## EXPERIENCE

### Senior Product Designer

Allegion, PLC

November 2021 - April 2025

- Led end-to-end UX and UI design for the Overtur mobile application, owning core workflows for onsite surveys and door hardware inspections.
- Co-led product discovery workshops with product managers and cross-functional partners to define requirements and scalable solutions for complex features.
- Partnered with user research to conduct interviews and usability testing, translating insights into validated design decisions.

### Product Owner - Phoenix Design System

Allegion, PLC

July 2021 - February 2022

- Accelerated the formation of Allegion's product design system, Phoenix, supporting 30+ brands across the organization.
- Led a global Scrum team of designers and developers, providing creative direction, defining user stories, and mentoring designers to ensure high-quality implementation.
- Defined the product vision and established annual goals and roadmap to align design system outcomes with business and product strategy.

### Product Designer

Allegion, PLC

September 2019 - November 2021

- Served as the sole product designer for a new mobile application within Overtur, Allegion's flagship door hardware software, owning end-to-end UX and UI design.
- Led the UX and UI design process for a Revit plugin application as the sole designer, delivering production-ready solutions aligned with user and business needs.
- Drove ongoing UX/UI enhancements across Overtur, with a focus on optimizing door specification and configuration workflows.

phannum92@gmail.com

317-308-0298

Indiana, U.S.

## Industry Knowledge

Product Design

User Interface Design

User Experience

Interaction Design

Wireframing & User Flows

Multi-Fidelity Prototyping

Mobile & Responsive

Design

Design Systems

## Tools & Technologies

Figma, Webflow, Notion,

Mural, Miro, Photoshop,

Illustrator, Proto.io, Framer,

Mobbin, Chat GPT

## Other Skills

HTML, CSS, Project

Management, Facilitation

## Social

[paigehannum.com](https://paigehannum.com)

[linkedin.com/in/](https://linkedin.com/in/paigehannum)

[paigehannum](https://paigehannum)

## Volunteer Experience

Elected to Allegion's

Diversity & Inclusion Council

Member of Allegions's

LGBTQ+ Council

- Provided UX and UI design consultation across multiple Allegion teams and initiatives, including marketing, human resources, hardware product estimation and ordering, and B2B software applications.

## **UI/UX Designer**

Allegion, PLC

September 2019 - November 2021

- Served as the founding product designer for Overtur, Allegion's door hardware software application, establishing UX and UI design foundations.
- Collaborated cross-functionally with product owners, business analysts, QA, and engineering to deliver scalable design solutions across multiple product features.
- Defined end-to-end user experiences through user flows, journey maps, and wireframes and prototypes at multiple levels of fidelity.
- Championed UX within a legacy organization as a co-founding designer in a new software services division, contributing to the growth of a Digital Product Design team of 20+ designers and researchers.

## **E-Commerce UI Designer**

hhgregg, Inc.

May 2015 - May 2017

- Designed and developed web creatives, including banners, leaders, and mobile assets, including appropriate messaging and product SKUs using IBM CMC, leading to over \$1 million in revenue. Conducted research and contributed to the development of ADA compliance guidelines for the company.
- Designed and developed sales and brand landing pages using HTML, CSS, and JavaScript. Established a review process to ensure the finalization and quality of web creative assets.

## **UI Developer**

IUPUI Office of Undergraduate Admissions

January 2014 - May 2015

- Created and maintained user-friendly websites, enhancing user experience and visual design.
- Designed HTML email templates and newsletters for email marketing campaigns.

## **EDUCATION**

### **Bachelor in Media Arts and Sciences**

Indiana University

May 2014

### **Certificate in Computer Science**

Purdue University

May 2014