

Paige Hannum

Sr. Product Designer | Product Owner

PROFESSIONAL SUMMARY

Senior Product Designer and Product Owner with 10+ years of experience leading end-to-end UX/UI for SaaS mobile, web, and hardware-integrated applications.

I specialize in transforming technical data and stakeholder requirements into clean workflows that drive user adoption and operational efficiency. I also have a proven track record of establishing internal design systems and co-leading product lifecycles with engineering and PM partners, turning discovery phases into shippable results.

EXPERIENCE

Senior Product Designer

Allegion, PLC

November 2021 - April 2025

- Led end-to-end UX and UI design for the redesign of the Overture mobile application, owning core workflows for onsite surveys and door hardware inspections.
- Co-led product discovery workshops with product managers and cross-functional partners to define requirements and scalable solutions for complex features.
- Mentored junior designers through coaching and design reviews; provided design consultation for HR, Marketing, and B2B software divisions.
- Partnered with user research to conduct interviews and usability testing, translating insights into validated design decisions.

Product Owner - Phoenix Design System

Allegion, PLC

July 2021 - February 2022

- Accelerated the formation of Allegion's product design system, Phoenix, supporting 30+ brands across the organization.
- Led a global Scrum team of designers and developers, defining user stories and the overarching product vision and roadmap.

Product Designer

Allegion, PLC

September 2019 - November 2021

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Social

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[www.linkedin.com/in/](https://www.linkedin.com/in/paigehannum)

[paigehannum](#)

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Industry Knowledge

Product Design

User Interface Design

User Experience

Interaction Design

Wireframing & User Flows

Multi-Fidelity Prototyping

Mobile & Responsive

Design

Design Systems

Tools & Technologies

Figma, Webflow, Notion,

Mural, Miro, Photoshop,

Illustrator, Proto.io, Framer,

Mobbin, Chat GPT

Other Skills

HTML, CSS, Project

Management, Facilitation

Volunteer Experience

Elected to Allegion's

Diversity & Inclusion Council

Member of Allegion's

LGBTQ+ Council

- Owned the end-to-end UX and UI design process as the sole product designer for a new mobile application within Overtur, Allegion's flagship door hardware software.
- Owned the end-to-end UX and UI design process for a Revit plugin application as the sole designer, delivering production-ready solutions for technical users.

UI/UX Designer

Allegion, PLC

June 2017 - September 2019

- Established UX and UI design foundations as the founding product designer for Overtur, Allegion's door hardware software application that generated over \$1 million in revenue.
- Partnered with QA, Engineering, and Business Analysts to deliver high-fidelity prototypes, user flows, wireframes and journey maps.
- Championed UX within a legacy organization as a co-founding designer in a new software services division, contributing to the growth of a Digital Product Design team of 20+ designers and researchers.

E-Commerce UI Designer

hhgregg, Inc.

May 2015 - May 2017

- Designed and developed web creatives, mobile assets, and brand landing pages using IBM CMC, Webflow, HTML, CSS, and JavaScript, leading to over \$1 million in revenue.
- Conducted research and contributed to the development of ADA compliance guidelines for the company.

UI Developer

IUPUI Office of Undergraduate Admissions

January 2014 - May 2015

- Created and maintained user-friendly websites using HTML, CSS, and Javascript, enhancing the UX and UI.

EDUCATION

Bachelor in Media Arts and Sciences

Indiana University

May 2014

Certificate in Computer Science

Purdue University

May 2014