











ARLA PROTEIN PUDDINGS
PROMO







SHAKEN UDDER PROTEIN MILKSHAKE









MACARO

CHILLED & FROZEN PROMOTIONS PERIOD 14 2025



PUDDING FULL OF PROTEIN



HIGHIN PROTEIN NO ADDED SUGAR

| PRODUCT | CASE SIZE | SKU CODE |
|----------------------------------|-----------|----------|
| Arla Protein Pudding - Chocolate | 6 x 200g | ARLAPPCH |
| Arla Protein Pudding - Caramel | 6 x 200g | ARLAPPCA |



STOCK SHAKEN UDDER'S DELICIOUS

PROJES MISHAKES



STORE AMBIENTLY, SELL CHILLED

Stock the UK's

✓ No. 1 premium milkshake brand*

Fastest growing

milkshake brand in Convenience**

PROTASTY PROREAL INGREDIENTS PROTEIN PACKED

elsen Discover | Total Coverage | 52 w/e 10/08/24 | £33.3m Retail Sales Value **Nielsen Discover | Total Impulse | 52 w/e 10/08/24 | Retail Sales Value | Shaken Udder £3.6m, + 96.8% vs YAGO

| CODE | DESCRIPTION | STD PRICE | PROMO PRICE | PROMO RRP | POR |
|----------|--|-----------|-------------|-----------|--------|
| SHAKEPC | SHAKEN UDDER CHOCOLATE PROTEIN MILKSHAKE 8×330ml | £14.45 | £11.28 | £1.89 | 25.39% |
| SHAKEPS | SHAKEN UDDER STRAWBERRY PROTEIN MILKSHAKE 8×330ml | £14.45 | £11.28 | £1.89 | 25.39% |
| SHAKEPWC | SHAKEN UDDER WHITE CHOCOLATE PROTEIN MILKSHAKE 8×330ml | £14.45 | £11.28 | £1.89 | 25.39% |

STRENGTH COMES FROM WITHIN

OUR CLEVER Real Soup LITTLE GRAB & GO POTS



Single serve or perfect for on the move

Whether you are a food to go outlet offering a hot lunchtime meal or a café or restaurant looking for a convenient option for your customers, our Grab & Go pots are the perfect solution. With smaller portions equalling less waste, our 380g pots are a handy alternative to our 4kg tubs.

McIntosh



CHILLED READY MEAL RANGE



PUDDING RANGE





JUST LAUNCHED



 Scotland's No.1 ready meal meets the growing demand for high protein meals - 22g of protein per 275g pot

NORMAL PRICE £1.80 - RRP £2.40 PROMO PRICE £1.40 - PROMO RRP £1.90

MACARCP

*Based on Circana. 52 w/e 04th August 2024



Incredible Chiled Deals





LURPAK **SPREADABLE** TUB 12×250G







DAIRYLEA TUB 12×145G £1.95 PMP









FLORA ORIGINAL, LIGHT 8×250G £1.75 PMP



RUSTLERS QUARTER POUNDER 4×190G £2.60 PMP

> SANDWICH 4×157G £2.50 PMP

RUSTLERS BBQ RIB



PREP HOUSE SAUCE BLACK BEAN, SWEET N SOUR 12×450G









ALPRO ALMOND BARISTA PROFESIONAL







FREE RANGE MEDIUM EGGS 18×6 PACK



Fab Frozen Deas





MCCAIN QUICK **CHIPS TWIN PACK** 12×200G £1.69 PMP





SANMARCO PIZZA CHEESE & TOMATO 10×253G £1.50 PMP, PEPPERONI 10×251G £1.50 PMP





£**24**.75

MCCAIN HOME CHIPS SC 15×700G £2.69 PMP



EASY COOK 15 VEGETABLE SPRING ROLLS 24×300G £1.99 PMP

£14.98



YOUNGS POPCORN SCAMPI BITES 12×300G £3.75 PMP





YOUNGS PRAWNS 12×180G £4.50 PMP



GOODFELLAS PIZZA TC PEPPERONI 7×332G £2.99 PMP, MARGHERITA7×345G £2,99PMP





YOUNGS 10 FISH FINGERS 12×250G £1.89 PMP



24/7 ICE CUBES 6×2KG





FRONERI OREO TUB 6×425ML





WALLS MINI MILK STRAWBERRY 44×35ML



WALLS MAGNUM **EUPHORIA PINK** LEMONADE 20×90ML



£15.56

Everyday Low Price



£14.70

SERIOUSLY STRONG WHITE MATURE 14×200G £2.29 PMP



















TROPICANA ORANGE ORIGINAL, **SMOOTH 8×250ML** £1.50 PMP



DFE SON OF BUN

BURGER CHICKEN.

CHEESE 8×150G £1.00



GET OUR ORDERING APP OR ORDER ONLINE AT **PRODUCTS.FIFECREAMERY.CO.UK**

OR CALL **01592 655 757** | £50 MIN DROP SINGLE UNITS AND SPLIT CASES

£6.40

POR 20.00%



WEDON'T DOBLAND



 CODE
 DESCRIPTION
 STD PRICE
 PROMO PRICE
 £0.60

 TAYLORS SALT & VINEGAR FLAVOUR POTATO CRISPS 24×40G
 £12.28
 £8.95
 £0.60
 £0.60

 TAYLORS CHILLI KICK FLAVOUR POTATO CRISPS 24×40G
 £12.28
 £8.95
 £0.60

 TAYLORS HAGGIS & BLACK PEPPER FLAVOUR POTATO CRISPS 24×40G
 £12.28
 £8.95
 £0.60

A THICK-CUT CRUNCH LIKE NO OTHER!

f a b a a b a a b a b a b a a b a a b a a b a a b a a b a a b



Orange

WALL'S BEST SELLERS









Pineapple

Exotic

GREAT TASTE lower price than leading competitor4



E VANILLA ICE CREAM

1: GB_Tot Cov during Latest 52 Wks YA - w/e 24/02/24. 2: From purees and fruit juice from concentrates. 3: Nielsen, Total Coverage, Value Sales, MAT 04/05/25.
4: Nielsen GB_Tot Cov during YTD 9/11/24; 20% lower AUP vs leading competitor.



For 67 years we've led innovation in Scottish wholesale foods, and our Food Innovation Hub is just one "proof in the pudding".

There are precious few opportunities today to grow your business that can make as much difference to your bottom line.

INSPIRING RECIPE & MENU IDEAS

FAST SERVE EQUIPMENT DEMOS

THE REAL MARKET OPPORTUNITIES IN FTG

Just one visit to our newly updated FIH is guaranteed to inspire you in "the art of the possible". To find out more call us on 01592 655 757 or visit fifecreamery.co.uk



The art of the possible







