

Be part of our
TJO Foundation community
and join us as an event sponsor.



**237 Memorial Drive
Springfield, MA 01104**

For more information, please contact
the Foundation for TJO Animals at
413.306.5161
info@tjofoundation.org

Changing the lives of animals, one day at a time.



Who We Are

The Foundation for TJO Animals is dedicated to helping the animals at the Thomas J. O'Connor Animal Control & Adoption Center. Your sponsorship provides the much-needed, and sometimes lifesaving, veterinary care that sets our animals on the path to their loving homes. Follow us on Facebook or check out our website at www.tjofoundation.org for more information.

Impact of Sponsorship

Your sponsorship will go a long way in supporting the continued efforts of the Foundation and the TJO Shelter. Annually, the TJO shelter helps over 3000 animals from our community. Our events will raise dollars for veterinary services and care including, but not limited to, microchipping, vaccinations, spay/neuter surgeries, diagnostics, and dental care. Your support will change the lives of countless animals and their human families.

Impact by the Numbers (Data from 2024)



699 Surgical Procedures performed by the vet team.

Total reflects only in-house surgeries; many others were funded off site due to no full-time vet.



4,341 Total animal control officer (ACO) calls responded to.



1,814 Animals that found homes via adoption or reunification.



2,481 Total stray intakes.



For more information, contact the Foundation for TJO Animals at 413.306.5161 or info@tjofoundation.org
Deadline for sponsorships are event specific.



PETS ROCK!

August 8, 2026

About Pets Rock

Pets Rock is one of the Foundation's Signature Events. It's an indoor-outdoor, dog-friendly celebration. Guests will enjoy locally brewed craft beer, live music, food trucks, a small vendor fair, and much more! No dog? No problem! All humans are welcomed. Your company will be exposed to over 300 guests from beer-lovers to animal-lovers alike. This is a great opportunity to support a great cause!

\$2,500 and up - Top Dog

- Media mentions on tv & radio
- Prominent placement of business logo on event shirt
- Business logo and link on website homepage for 1 year
- Press Release - Business listed as an event sponsor
- Social media recognition with your business logo & link
- Business logo included in event email marketing
- Business logo on website event page
- Vendor table at event, and 4 tkts to event

\$1,000 - Cats Meow

- Special sponsorship recognition at event
- Business logo on event t-shirt
- Business logo and link on website homepage for 1 year
- Press Release - Business listed as an event sponsor
- Social media recognition with your business logo & link
- Business logo included in event email marketing
- Business logo on website event page
- Vendor table at event, and 4 tkts to event

\$500 - Party Animal

- Business name on event t-shirt
- Social media recognition with your business logo & link
- Business logo included in event email marketing
- Business logo on website event page
- Vendor table at event, and 2 tkts to event



\$250 - Tail Wagger

- Social media recognition with your business logo & link
- Business logo on website event page
- 1 ticket to event



For more information, contact the Foundation for TJO Animals
at 413.306.5161 or info@tjofoundation.org
Deadline for sponsorships is July 17, 2026



PAWZAAR CRAFT FAIR

November 14, 2026

About Pawzaar

Pawzaar is one of the Foundation for TJO Animals signature events. It's a local craft fair that attracts local vendors and hundreds of animal loving patrons. This fun, family event features some of the Pioneer Valley's finest crafters, music, raffles, a bake sale and much more! It's a day of shopping, and fun, all for the benefit of our TJO animals. This is a great opportunity to support a great cause!

\$1,000 - Cats Meow

- Press Release - Business listed as an event sponsor
- Business logo and link on website for 1 year
- Business logo on event flyer
- Social media recognition with your business logo & link
- Business logo included in event email marketing
- Business logo on website event page
- Signage at event



\$500 - Party Animal

- Business logo on event flyer
- Business logo and link on website for 1 year
- Social media recognition with your business logo & link
- Business logo included in event email marketing
- Business logo on website event page
- Signage at event

\$250 - Tail Wagger

- Social media recognition with your business logo & link
- Business logo on website event page



For more information, contact the Foundation for TJO Animals
at 413.306.5161 or info@tjofoundation.org
Deadline for sponsorships is October 16, 2026

Sponsorship Form



Business Information

Business Name: _____

Business Address: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Website: _____

Social Media: _____

Which event would you like to sponsor? _____

Sponsorship Level:

Top Dog
\$2,500

The Cat's Meow
\$1,000

Party Animal
\$500

Tail Wagger
\$250

Other: \$_____

Interested in getting more involved? Here's how...

- Share the event with your networks!
- Share the event on social media!
- Make a donation for the cause.
- Purchase a ticket or 2 to our event.
- Consider donating a raffle prize or basket.

Please complete form and mail with check to:
Foundation for TJO Animals
237 Memorial Drive, Springfield, MA 01104



For more information, contact the Foundation for TJO Animals
at 413.306.5161 or info@tjofoundation.org
Deadline for sponsorships are event specific.