

# THE REESE FUND



**FOR ANIMALS WHO NEED US MOST**



**Foundation for TJO Animals**

# THE REESE FUND



## Initiative

The Foundation for TJO Animals created the Reese Fund in honor of sweet Reese, who endured unimaginable suffering at the hands of a human. Today, the Fund provides critical medical care for animals who have experienced severe neglect, cruelty, or abuse.

But Reese's story also inspires us to do more—to prevent suffering before it begins. That's why we created the Reese Pet Food Initiative, helping families access pet food through local pantries so pets can stay healthy, safe, and with their families. We're proud to launch our pilot partnership with Lorraine's Soup Kitchen in Chicopee, where pet food and supplies will be available onsite and through their mobile delivery program, helping us reach families and their pets where they are.

### How You Can Help

We are currently collecting donations to support this program.

Most-needed items include:

- Wet cat & dog food • Dry cat food • Dry dog food • Cat litter • Treats

### Prefer to Give Online?

You can make a financial donation via our secure website at [tjofoundation.org](http://tjofoundation.org) and designate it for the Reese Fund to directly support this initiative.

### Donation Drop-off Location

Foundation for TJO Animals  
237 Memorial Drive, Springfield, MA

**Together, we can keep pets fed, families together, and prevent suffering before it begins.**



Foundation for TJO Animals



SCAN TO  
DONATE

# THE REESE FUND



## Most Needed Items

**Wet Cat and Dog Food**

**Dry Cat & Dog Food**

**Cat Litter**

**Treats**

**Please note that all food and  
treats must not be opened.**

**Overstock pet food, Damaged packaging  
Gift Cards for purchasing food.  
Other options: Hold an in-store donation drive  
or a "Round-Up" at the register campaign.**



**Foundation for TJO Animals  
237 Memorial Drive, Springfield, MA 01104  
413.306.5161  
info@tjofoundation.org**

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# DONATION BIN



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## How to Host a Donation Drive Checklist

### Before the Drive

- Choose drive dates (2–4 weeks recommended)
- Place donation bin(s) in high-traffic areas
- Display provided “Initiative” flyer
- Share social media graphics
- Send announcement email/newsletter to staff/customers

### During the Drive

- Promote weekly on social media
- Encourage staff to participate
- Snap photos of donations building up
- Tag @FoundationforTJOanimals

### After the Drive

- Contact the Foundation to schedule pickup or drop off
- Share final photos
- We’ll provide a Thank-You Certificate and social media shout-out

**Link to donate online: [tjofoundation.org/reese-fund](https://tjofoundation.org/reese-fund)**



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## Why the Reese Pet Food Initiative Matters

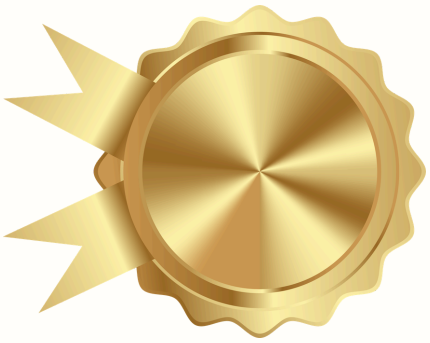
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# CERTIFICATE

COMMUNITY PARTNER IN COMPASSION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

*Staggie*

In recognition of your generous support of the **Reese Pet Food Initiative**. Your commitment helps us keep pets fed, families together, and prevents suffering before it begins.

With gratitude,

**THE FOUNDATION FOR TJO ANIMALS**

