

Sejal Kotak

0→1, AI/ML, Developer Platforms

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SUMMARY

Senior product designer with 10+ years shaping 0→1 products at Voxel51, Datadog, Chan Zuckerberg Initiative, and Sprinklr. Founding-designer pattern: define product strategy, build the design system, and ship complex enterprise tooling for AI/ML and developer platforms — translating ambiguous technical problems into elegant, usable software.

EXPERIENCE

Voxel51 · Senior Product Designer

Sep 2024 – Present

- First product designer; own end-to-end experience for AI/ML teams working with visual data — from product strategy through research, prototyping, and visual design
- Define 0→1 features and the product design system powering tooling for physical AI and computer-vision workflows
- Partner directly with engineering and leadership on roadmap, growth, and developer experience across both the open-source and enterprise products

Datadog · Product Designer

Sep 2020 – Sep 2023

- 0→1 designer on CI Visibility (2020–2022): shaped a new observability product surface for engineering pipelines, now a flagship offering
- Lead designer on Sensitive Data Scanner (2022–2023): redesigned end-to-end UX for detecting and redacting PII across high-volume telemetry
- Early designer on Observability Pipelines: defined the visual language and core flows for routing and transforming logs at scale

Transfix · Senior Product Designer

Nov 2019 – Jun 2020

- 0→1 designer on a TMS enterprise platform unifying shippers and carriers; defined IA, core workflows, and the foundational component library

Chan Zuckerberg Initiative · Product Designer, Education

Jun 2018 – Oct 2019

- Design lead for the Notebooks experience on the Summit Learning platform used by thousands of students and teachers nationwide

Sprinklr · Senior UX Designer

Dec 2013 – Jun 2016

- Founding designer; established product design direction and the design system that scaled across the platform
- Led cross-functional teams to launch Social Advertising — a cornerstone product line for the company

Internships Salesforce Ignite (Design Intern) · Microsoft Bing (UX Intern) · SVA (Graduate Teaching Assistant)

SKILLS

Capabilities Product Strategy · 0→1 Product Design · Design Systems · AI/ML & LLM Interfaces · Developer Tools · Data Visualization · Enterprise SaaS · Prototyping · UX Research

Tools Figma · Framer · Lovable · Cursor · Claude · ProtoPie

EDUCATION

School of Visual Arts · MFA, Interaction Design

New York, NY

Symbiosis International University · BDes, Communication Design

India