



RAYMMAR Tirado

941-737-1814
me@raymmar.com
linkedin.com/in/raymmar/

Sarasota FL

My track record over the last 7 years

100+

Meetups & small
events planned

6

Events/conferences
with 200+ attendees

12k

Email subscribers

50K

Monthly reach

2,300

Hours of video
watched

250K

Video views

2 Million+

Online impressions

\$0

Advertising Budget

I'm a community leader who brings brands to life using video, digital strategy, new media and event marketing. I have a 7+ year track record of success planning and executing large events.

[Click here for 10 reasons why you should hire me](#)

An interactive Webflow website

Sarasota Underground

2015 - Present

Founder

Grassroots organization focused on using digital media to build community, engage young residents, and drive local civic initiatives.

- * Building community (collaborations with numerous business and nonprofit partners)
- * Organizing and marketing local/civic initiatives
- * Planning and promoting large events
- * Developing websites and building brands
- * Producing video and live streaming events

Raymmar.com

2012 - Present

Marketing Consultant

On demand creative consulting for business and civic organizations looking to make an impact.

- * Building brands with new media, design and stunning web assets
- * Planning, promoting, managing and speaking at large events
- * Leading content marketing, video production, and software development teams

Clear Idea Labs

2015-2017

Director of Products

Boutique software development team focused on building mission driven software.

- * Designed and managed new and existing products
- * Built start-up brands and drove new business development
- * Planned community events (meetups, hackathons, professional development, etc)
- * Led video production, web strategy and other creative services

CR8INC

2011-2013

Founder

Digital media, sales and marketing consulting for brands looking to build long term buyer loyalty.

- * Built buyer impulse and sales intent
- * Responsible for driving and growing online engagement
- * Drove content strategy & online growth hacking

Co-Organizer - WordCamp Tampa 2015/2016

Co-Organizer/Mentor - SRQHacks 2017/2018

Adjunct Instructor - USF Sarasota/Manatee Digital Marketing 101

Organizer - WordPress meetup for 6 years

Co-Organizer - New Talent Gulf Coast 2017/2018/2019

Board of Directors - Sarasota Young Professionals

Stakeholder Representative - Bayfront 2020/The Bay

Leadership Committee - Manatee Young Professionals

Attendee - College for Creative Studies 2001/2002

Skills & Expertise

Event planning

Community organizing

Public speaking

Webflow & WordPress

Livestream

Creative strategy

Collaboration

Digital marketing

Video production

Final Cut Pro X

Copy-writing/storytelling

Project management

Fluent in spanish

Adobe creative suite