

VOTER OPINION SURVEYS AND POLLING SERVICES

REQUEST FOR PROPOSALS

Addendum #1

August 19, 2025

1. RFP Page 4 States: Experience listed should be from the last three to five years with projects relevant Scope of Work in this Project. How many references would the District like to see in this proposal?

Three to five proposals would be sufficient.

2. Should proposer have any exceptions to the Agreement (Exhibit B), would the District like for them to be included in the Cover Letter or added in an Appendix?

Please submit exceptions in an Appendix.

3. Can BVCSD confirm the target universe is all registered voters who live within BVCSD boundaries, or is it all likely voters within BVCSD boundaries?

The poll should target all registered voters who live within BVCSD boundaries.

4. Can BVCSD make available any prior messaging or voter education language used ahead of other ballot initiatives as well as any previous polling data?

BVCSD will make available messaging and data that it is able to access. Unfortunately, not all historical information may have been retained.