RESOLUTION 25/26-12

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE BEAR VALLEY COMMUNITY SERVICES DISTRICT AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT WITH PROBOLSKY RESEARCH TO CONDUCT A VOTER OPINION SURVEY AND POLLING SERVICES IN AN AMOUNT NOT TO EXCEED \$44,600

The Board of Directors desires to hire a consultant to complete a voter opinion survey and polling services related to a possible special tax to fund police services. Several attempts to pass a tax increase have failed, most recently in 2022.

Understanding the issues that can affect the success or failure of a ballot measure are critical to proposing a special tax.

Contracting with a consulting firm that specializes in opinion surveys and polling is necessary to ensure impartiality and removal of bias in the survey instrument and analysis of the survey outcomes.

The District received two proposals, and staff determined that the proposal submitted by Probolsky Research is the most responsive and responsible.

The Board of Directors of the Bear Valley Community Services District resolves that the General Manager is authorized to execute a contract with Probolsky Research to Conduct a Voter Opinion Survey and Polling Services in an Amount Not to Exceed \$44,600.

PASSED, APPROVED AND ADOPTED on September 11, 2025, by the following vote:

AYES:

Lewis, Tabor, Hernandez, Paparella, Frevert

NOES:

None

ABSENT:

None

ABSTAIN:

None

Geva Erevert, President

Bear Valley Community Services District

ATTEST:

I hereby certify that the above Resolution No. 25/26-12 was duly introduced, read, and adopted by the District at a regularly noticed meeting held on September 11, 2025.

Denise Jelleschitz,

Secretary of the Board of Directors