

# NEW OEOC RESOURCE CUSTOMIZED COMMUNICATION MATERIALS

## Overview

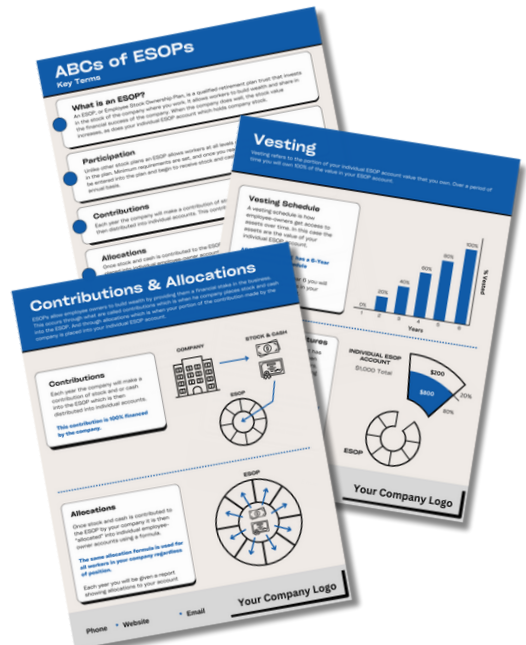
Employees benefit greatly from working at ESOP companies. But these plans can be complicated to explain to current workers, new, and prospective hires. The foundation of building an ownership culture is a workforce that understands how employee ownership works at their company. However developing communication resources can be difficult and time consuming, especially for companies who do not have a dedicated marketing and design team.

**To solve this challenge the OEOC created a set of new, cost effective, resources that provide clear communication to current and future employee owners at your company.**

### Customized One-page PDFs

Take the form of 6 one-page resources that provide ESOP information specific to your company including:

- ABCs of ESOPs: Key Terms
- Participation in Your ESOP
- Contributions and Allocations
- Vesting
- Distributions
- What the Heck is an ESOP?



### Customized PowerPoint Presentation

Presentation draws on material included in the set of 6 one page resources, plus slides on your company values, and what employee ownership means at your company.



## Cost

1-pagers

Powerpoint

Bundled

	1-pagers	Powerpoint	Bundled
<b>OEOC Network Members</b>	\$300	\$300	\$500
<b>Non-Members</b>	\$500	\$500	\$900