



**KALAMAZOO GOSPEL MINISTRIES**  
SHELTER | DEVELOPMENT | PURPOSE

# ANNUAL REPORT

JULY 2024 - JUNE 2025



## Pastor John Simpson

Chief Executive Officer

As we reflect on this fiscal year (July 2024–June 2025), our hearts are filled with gratitude. Because of your faithful generosity and prayer, lives are being transformed every single day at Kalamazoo Gospel Ministries.

This year, 122,364 nights of shelter were provided, 177,223 nutritious meals were served, and hundreds of men, women, and children took meaningful steps toward stability and hope.

Beyond emergency services, 143 individuals engaged in programming, 74 moved into stable housing, and 92 gained employment. These are not just numbers — they represent people moving from crisis toward calling.

At the same time, KDC served as a vital “prevent defense” for our community. By providing clothing to 1,933 guests, assisting 297 individuals in recovering birth certificates, and serving 2,191 neighbors through community-based support services, KDC helped stabilize families who are housed but struggling — often preventing them from needing emergency shelter at our main campus.

We are especially grateful to share that total revenue for the year was strong, made possible largely through individual donations, which accounted for the

majority of our support. While expenses reflect the full cost of operating and stewarding our facilities, including depreciation, your generosity has positioned us to remain stable, strategic, and forward-looking.

As we continue providing our low-barrier emergency services, expanding Next Steps programming, and walking alongside men, women, and families in New Life | New Hope, we remain committed to building infrastructure that supports lasting transformation.

Our mission remains unchanged: serving as the hands and feet of Jesus, respecting the value of every human being, and equipping those who desire gospel-powered life change. On behalf of our Board of Directors, leadership team, staff, and the guests we serve — thank you. Your partnership is eternal in impact.

With gratitude,

President & CEO

“I will bless the LORD at all times; His praise will always be on my lips.”

*Psalm 34:1*



## OUR MISSION:

A **collaborative** community **Serving** as the hands and feet of Jesus, **Respecting** the value of every human being, **Empowering** those who desire gospel powered life transformation, **Equipping** people with the resources for success; and **Shepherding** them into a life of purpose and compassion.



## OUR VISION:

Guided by the Holy Spirit, we will build the infrastructure of programs, services, funding, and capabilities which support eternal transformation in the lives of those who desire lasting life change. Over the **next three years**, our team will become even more efficient and have even greater impact. We will be known for quality services that build competence, confidence, and an expanded sense of **self-worth** while continuing to provide basic shelter services and programming.

## SENIOR LEADERSHIP

**Pastor John Simpson** - President/CEO

**Andrew Figel** - VP of Operations

**Rich Niesen** - Chief Financial Officer

**Lynn Russcher** - VP of Advancement

**Kenny Bizzell** - Director of KDC Operations

**Erica Delgado** - Director of Human Resources



**"Now I understand that I don't have to live with my past anymore. I can live with God, and He can give me peace,"**

## MEET KELIE

**Kelie stood hesitantly at the mission's entrance, her heart pounding with fear and uncertainty.** She had always felt apprehensive about seeking help, but as soon as she stepped inside, a wave of warmth and support enveloped her. **The welcoming smiles of the staff made her realize that with the help of KGM, things were finally going to change for the better.**

Raised by her father and stepmother, alongside her brother and sister, Kelie's childhood was a mixture of happy moments and challenging times. Everything took a darker turn when she reached the age of 15, as her struggle with addiction to drugs and alcohol began to take hold. The years that followed were marked by a relentless battle against her addictions, leading her to become homeless.

Kelie first found shelter at the mission in the 1980s. For years, she found herself drifting in and out of homelessness, a cycle that felt almost unbreakable. **However, determined to change the direction of her life, she made the courageous decision to join the long-term program for the second time in 2023.** This time, a newfound openness emerged within her, and she surrendered her burdens to God, allowing hope to take root in her heart.

Throughout her journey in the **New Life | New Hope program**, Kelie learned countless lessons that reshaped her understanding of herself and her past.

**"Now I understand that I don't have to live with my past anymore. I can live with God, and He can give me peace,"** she reflected. The constant support of the staff made her grateful and glad she was not going through the transformation alone.

In 2023, she graduated from the program, and today, **Kelie has embraced a brighter season of her life**, stepping into normalcy. She has discovered a loving community that uplifts and inspires her. Enrolled in college, she is diving into her studies in business leadership with a focus on ministry, excited to equip herself with the knowledge and skills to make a difference in the lives of others.

Though she has transitioned into this new season of life, Kelie remains grateful for the support from **KGM**, even as she moves to greater things. **"I am thankful for the mission because they are there for you,"** she expressed. As she looks toward the future, Kelie is filled with excitement and determination, seeking to grow even closer to God as she remains free from the chains of her past.

# YOUR IMPACT

## 2024 - 2025



### EMERGENCY SHELTER

NIGHTS OF STAY PROVIDED TO GUESTS .....	<b>122,364</b>
NUTRITIOUS MEALS SERVED .....	<b>177,223</b>
NIGHTS OF STAY FOR CHILDREN UNDER 18.....	<b>16,136</b>

### PROGRAMMING SHELTER

GUESTS SERVED IN PROGRAMMING .....	<b>143</b>
INDIVIDUALS MOVED INTO STABLE HOUSING .....	<b>74</b>
GUESTS WHO GAINED EMPLOYMENT.....	<b>92</b>

### KDC SERVICES

GUESTS SERVED AT KDC.....	<b>2,191</b>
BIRTH CERTIFICATES RECOVERED .....	<b>297</b>
GUESTS WHO RECEIVED CLOTHING .....	<b>1,933</b>

### VOLUNTEERS

VOLUNTEERS WHO SERVED THIS YEAR .....	<b>847</b>
TOTAL VOLUNTEER HOURS .....	<b>15,726</b>

### COMMUNITY OUTREACH

(MOBILE SHOWER TRAILER)

NUMBER OF SHOWERS .....	<b>546</b>
LOADS OF LAUNDRY .....	<b>61</b>

# REVENUE AND EXPENSES

## 2024 - 2025

# TOTAL REVENUE

## \$5,365,174

INDIVIDUAL DONATIONS .....	<b>\$3,631,496</b>
CHURCHES .....	<b>\$205,474</b>
COMPANIES & ORGANIZATIONS .....	<b>\$495,979</b>
FOUNDATIONS & GRANTS .....	<b>\$112,541</b>
THRIFT STORES .....	<b>\$651,295</b>
INVESTMENTS INCOME .....	<b>\$169,675</b>
OTHER .....	<b>\$98,714</b>

68%

4%

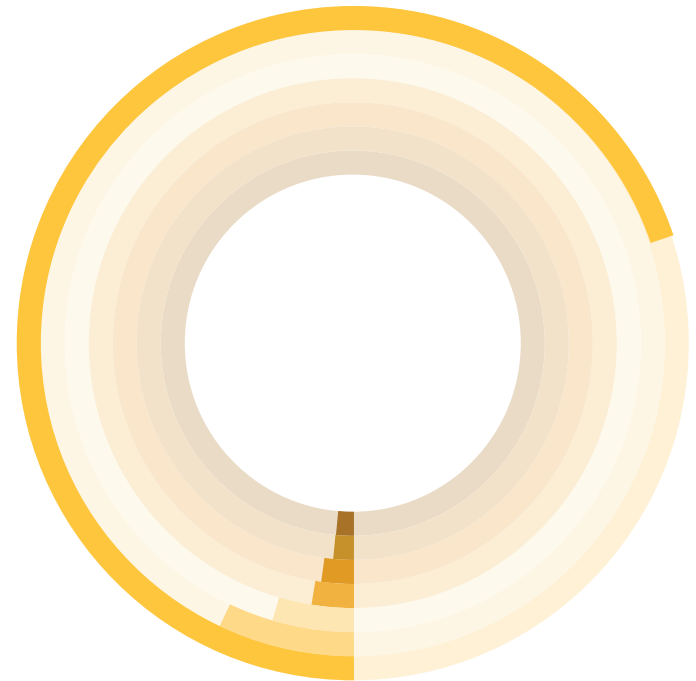
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12%

3%

2%



# REVENUE AND EXPENSES

## 2024 - 2025

# TOTAL EXPENSES

## \$5,780,436\*

PROGRAM SERVICES ..... **\$4,029,616**

70%

FUNDRAISING..... **\$792,468**

14%

MANAGEMENT & GENERAL EXPENSES ..... **\$958,352**

16%

\*NOTE: depreciation of assets \$663,123



# SERVICES OFFERED AT KGM/KDC



## EMERGENCY SERVICES

We know that each person has a unique journey. In emergency services, we provide low-barrier access to a safe place to sleep, a warm meal, and other essential self-care items. **KGM staff** accepts each guest right where they are, and through relationships, we get to know their **story** and **work with them to take their next steps**.

## NEXT STEPS PROGRAMMING

As our guests move from emergency services into the **Next Steps Program**, they are connected with a Case Manager who helps them create their own individualized plan. **KGM staff works** with each guest to help them remove barriers and achieve the goals they have set for themselves in a sober, relationally supportive environment. **Next Steps Program guests stay as long as they need to while making progress toward their goals**.

## NEW LIFE | NEW HOPE

**New Life | New Hope** is a one-year residential regeneration program that walks alongside individuals as they pursue a new way of living through the power of Christ. **Colossians 3** calls us to turn away from self-serving ways of living and to put on a new identity in Christ. In our program, we have the pleasure of walking this process out with individuals who are committed to breaking their cycles of brokenness and addiction, walking triumphantly in freedom and hope.

# SERVICES OFFERED AT KGM/KDC (cont.)



## SPIRITUAL GROWTH

A vibrant, daily walk with Jesus is foundational to finding lasting freedom. We offer a daily chapel, a **Bread of Life Service on Sundays**, weekly bible studies, and prayer to every guest that walks onto our campus. While it is not mandatory, it is life-changing because Jesus is at the core of everything we do.

## ADVOCACY AND SUPPORT

As guests move through our programming, they are provided a host of supportive services to help along the way: educational support, life skills development, job readiness training, health clinic services, and children's ministry for parents.

## COMMUNITY ASSISTANCE

Reaching the community through a local neighborhood center, **KDC (formerly Kalamazoo Deacons Conference)** offers clothing, housewares, a food pantry, assistance in securing legal documents, and spiritual support for those who live in the community yet are having a hard time making ends meet.

**THANK YOU FOR SUPPORTING  
OUR MISSION IN SERVING THE  
COMMUNITY OF KALAMAZOO.**

