

INNA BENSOUSSAN

Staff Product Designer | Enterprise SaaS • Complex Systems • Developer Platforms

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Staff Product Designer with 10+ years specializing in Enterprise SaaS, data-intensive platforms, and distributed systems. I transform high-complexity backend logic into intuitive, scalable experiences, bridging the gap between technical constraints and user needs through a foundation in software engineering.

Proven leader in defining scalable information architecture and engineering reusable design systems across observability, AI-assisted workflows, and developer platforms, aligning cross-functional teams and accelerating development. Trusted to navigate high ambiguity, shape roadmap direction, and take full ownership of complex initiatives from strategy through execution. Peers describe me as "technical and meticulous" with a "curiosity that leads the team to better outcomes."

EXPERIENCE

Staff Product Designer • Cockroach Labs | 2022 – Present

Staff-level individual contributor driving UX strategy across CockroachDB Cloud, a distributed cloud database platform serving enterprise customers.

- Redesigned Schema Conversion Tool as the sole designer with no PM or requirements. The project became a recognized revenue driver for migration tooling, earning executive attention and an internal award.
- Led cross-console UX strategy design-led initiative (Prepare for Scale), identifying and resolving systemic scalability friction points for enterprise distributed systems, directly influencing the FY26 product roadmap.
- Drove Console Evolution project from strategic ambiguity to cross-team alignment and ownership, significantly enhancing information architecture and cross-platform system consistency.
- Designed mission-critical workflows for database migrations, disaster recovery, and observability, simplifying high-stakes operational states for enterprise users.
- Defined reusable interaction design patterns for advanced filtering and data-dense tables, reducing design-to-engineering misalignment and accelerating development cycles.
- Pioneered AI-assisted workflows and conversational UI patterns using AI tools (Figma Make and Claude Code) to accelerate discovery and validate emerging interaction models for cloud consoles.

Senior Product Designer • Couchbase | 2020 – 2022

Founding product designer on Couchbase Capella, a cloud Database-as-a-Service (DBaaS) platform for enterprise developers and platform teams.

- Led UX evolution from early incubation through global adoption, contributing to its growth to a multi-million dollar ARR Cloud DBaaS platform recognized as Best Cloud Management Solution (2022-2023).
- Established scalable layout systems and UI components, facilitating rapid platform growth and consistent monitoring workflows.
- Collaborated cross-functionally within agile environments to ensure quality implementation of user onboarding, complex monitoring and migration tools.

Product Designer • SpacelQ | 2019 – 2020

Owned end-to-end product design for enterprise B2B workplace management SaaS — led research, IA, system flows, and feature delivery across web and mobile.

Product Designer (Contract) • Tradecraft | 2018 – 2019

Completed an intensive product design bootcamp and transition program, delivering end-to-end design work for early-stage startups as an embedded contract designer — gaining hands-on experience across the full design lifecycle while making the shift from software engineering to product design.

Senior Frontend Engineer • LiveAction | 2016 – 2018

Led frontend feature development for enterprise networking dashboards — implemented complex data visualizations, partnered closely with design on UI architecture and technical feasibility.

Software Engineer • Stanford University | 2010 – 2016

Developed enterprise web applications; conducted user research and defined interaction models; translated business requirements into scalable frontend systems.

SKILLS

Design & Strategy UX Strategy • Information Architecture (IA) • Systems Thinking • Design Systems • Interaction Design • Usability Testing • Object-Oriented UX (OOUX)

Domains Enterprise SaaS • Distributed Systems • Developer Experience (DX) • Data Visualization

AI & Emerging Tech AI-Assisted Workflows • Conversational UI • AI Prototyping (Figma Make, Claude Code, Bolt.ai) • Vibe Coding • Emerging Interaction Models

Technical Figma • Developer Tooling • JavaScript • TypeScript • Angular • Frontend Architecture

Languages Hebrew • Russian

EDUCATION

M.B.A. in Management of Technology & Information Systems • Tel-Aviv University

B.A. in Business and Psychology • Tel-Aviv University