



ABDUL HADI

UX/UI Designer

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[in /abdulhadidesign](#)

SKILLS

Cognitive Ergonomics
User Research
System Design
Interaction Design
Interface Design
User Testing
Information Architecture
Project Management
Communication
Storytelling
Prototyping
Human Factors
Service Design
3D Modelling
Animation
Sketching
HTML
CSS
Javascript

SOFTWARES

After Effects
Blender 3D
Figma
Illustrator
Indesign
Photoshop
Premier Pro
Webflow
Claude AI
Vizcom

LANGUAGES

English (professional)
French (Elementary)
German (Elementary)
Hindi (Native)
Telugu (Native)

TRAITS

Adaptable
Assertive
Autonomous
Calm
Hardworking
Optimistic
Patient
Team Work

HOBBIES

Arts & Crafts
Hiking
Karting
Long drives
Music DJ
People watching

FREELANCE PROJECTS

Alist.club – India
Digital product and service design for influencer marketing agency.

shop.Aarka – India
Brand Identity design for unisex jewellery brand.

PERSONAL STATEMENT

User-centred designer with 5+ years' experience in industries like mobility tech, Healthcare, telecom and education. Recently specialised in AI, Design Systems and phygital human experiences by taking a strategic career break to pursue a Master's in Design Engineering Management (Interaction & Service Design) at Grande École Rubika, graduating with first class honours. This program deepened my expertise in human factors, cognitive ergonomics, research, systems thinking and crafting intuitive human interactions through academic partnership projects like Airbus Helicopters and Electrolux. I am skilled in workload analysis, safety-critical interfaces and translating human behaviour into problematics to craft modern, elegant and future proof design solutions.

EXPERIENCE

DM-Eight – UX/UI Designer Jan/2026 – Apr/2026 (3 months)

Mentorship Contract - France

- Help the design studio establish UX/UI presence for the global market
- Currently designing human-robot interface
- Working on mobility UI for future vision including car and bike
- Collaboration partnership contract to improve design skills and networking tactics in design industry

Renault Advanced Experience Design – UX/UI Designer Mar/2024 – Aug/2024 (6 months)

Internship - Guyancourt, Paris, France

- Improved driver experience for Renault Emblème Concept Car by solving HMI issues & designing new interaction modules
- Initiated long-term innovation by leading an AI-HMI vision project for 2035, aligning cross-disciplinary teams
- Focused on topics around navigation, multimedia, eye tracking, AI agents and digital detox trends.

Airbus Helicopters – Lead Experience Designer Sep/2023 – Jan/2024 (5 months)

Academic Partnership Project - France

- Led project planning and execution, streamlining design workflows through pilot and crew research.
- Applied design thinking and AI to optimize cockpit HMI, cutting helicopter startup time by 70%.
- Directed development of full helicopter AR prototype with exterior, interior, and display systems.

Electrolux – Lead Experience Designer Feb/2023 – Jun/2023 (5 months)

Academic Partnership Project - France

- Guided vision through planning and execution, fostering cross-team collaboration & streamlining UX-product workflows.
- Translated stakeholder goals into tasks and defining research through interviews and observations.
- Created information architecture, user flows, wireframes, and UI designs, plus mockups for user testing and validation.

YUJ Designs – UX/UI Designer Jun/2020 – Aug/2022 (2 years)

Full time - Pune, India

- UX/UI consulting to various global clients like telecom, healthcare and fire safety.
- Improved team alignment across functions by conducting UX workshops, increasing design adoption in product cycles.
- UX/UI design for vaccine manufacturers globally during COVID by collaborating with Pharma, scientists & tech experts
- Created a UX audit template, boosting usability scores across organisational digitisation projects.
- Design System for fire safety HMI, focusing on safety and efficiency.
- Reduced research-deployment gaps by developing survey/interview protocols & connecting research to design execution.
- Conducted design thinking workshops to solve internal issues impacting end-customer service experiences.
- Designed responsive interfaces for omni channel platforms, enhancing multi-device experience for Verizon website.
- Represented YUJ work culture shift post-COVID through a hybrid workspace case study presentation for >200 attendees.

Stoica Design School – Designer & Co-founder Jun /2019 – Jun/2020 (1 year)

Full time - Bangalore, India

- Trained 20+ students through a custom UX/UI and mobility curriculum—70% entered design careers.
- Built the school's brand and experience journey by designing the website, training modules, and social media strategy.

Gaian Solutions— UX/UI Designer Jul/2018 – Apr/2019 (9 months)

Full time - Hyderabad, India

- Delivered cockpit display concepts using ATSC 3.0 tech with Audi/Xperi, showcased at NAB & CES.
- Improved safety and awareness through intuitive weather alert UX/UI for in-car infotainment systems.
- Conducted user testing, leading to actionable product refinements.

Ironhack— UX/UI Designer Mar/2018 – May/2018 (3 months)

Bootcamp - Paris, France

- Completed UX/UI projects, including award-winning designs for Boiler Room London and La Grande Epicerie Paris.

The Open Trunk – Graphic Designer Feb/2017 – Aug/2017 (7 months)

Full time - Bangalore, India

- Enhanced brand presence by designing marketing visuals and optimising online shopping experience.

General Motors – Designer Jun/2016 – Dec/2016 (7 months)

Internship - Bangalore, India

- Cadillac ATS 2019 interior seats modelling using Autodesk Maya, contributing to design development.

BMW Kun Exclusive – Technician Jun/2014 – Jul/2014 (1 month)

Internship - Hyderabad, India

- Improved fit and finish by supporting quality assurance efforts on vehicle servicing.

EDUCATION

Masters in Design Engineering Manager (M2), First Class Honours Graduation Sep/2022 – Dec/2024

Interaction and Service Design, ISD, Rubika, France

Bachelors in Digital Design Sep/2013 – Dec/2016

Rubika, India