



2026

SPONSORSHIP CARD

GOLD SPONSOR

\$1000

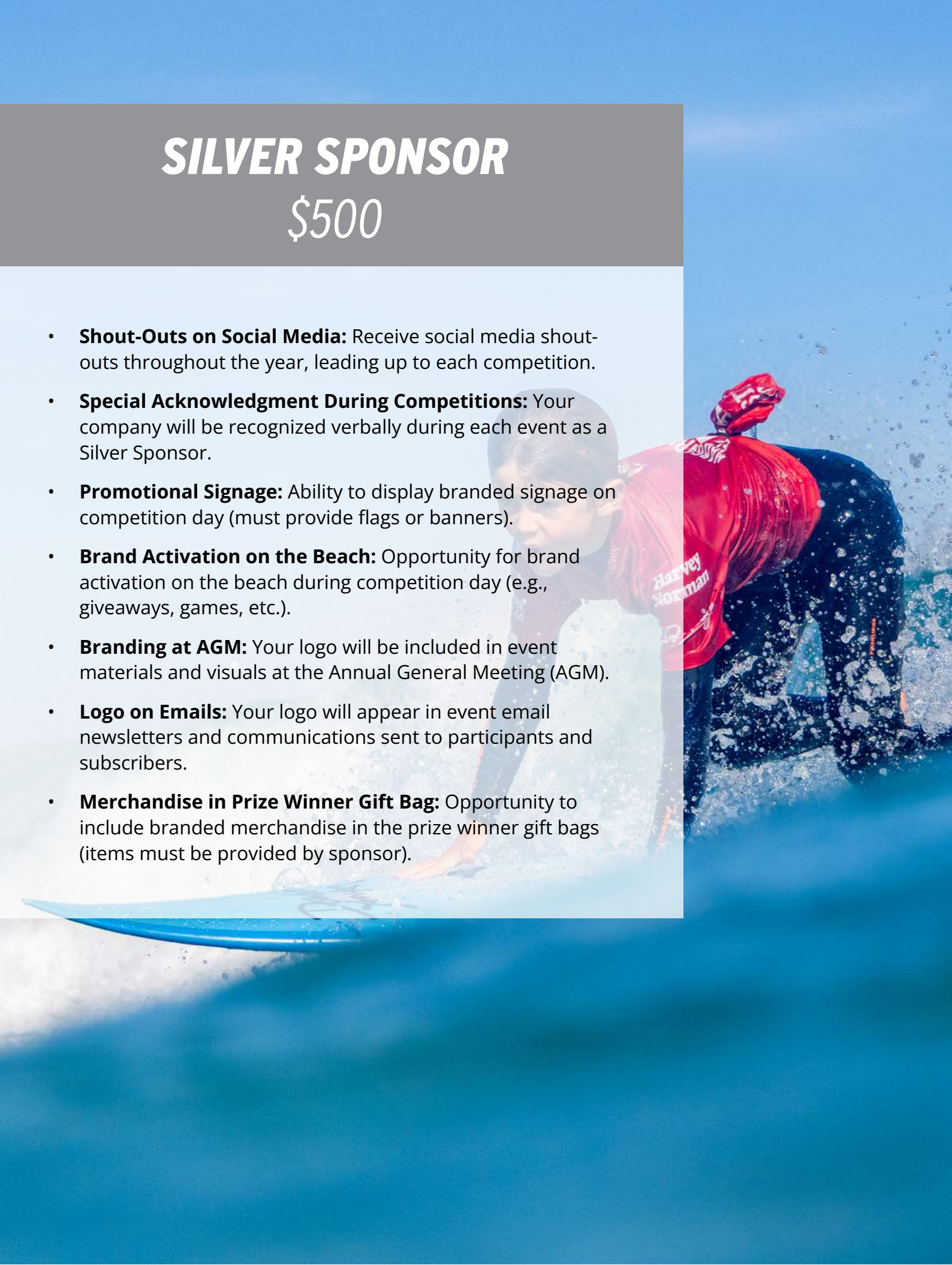
- **Exclusive Division Sponsorship:** Sponsor one division at each competition (7 competitions per year).
- **Live Heat Sponsorship:** Get exclusive branding during live heat broadcasts at each event.
- **Prize Presentation:** Opportunity to present prizes to winners after each competition.
- **Promotional Signage:** Ability to display branded signage on competition day (must provide flags or banners).
- **Special Acknowledgment During Competitions:** Your company will be recognised verbally during each event as a Gold Sponsor.
- **Brand Activation on the Beach:** Opportunity for hands-on brand activation during competition day on the beach (e.g., product sampling, interactive activities, etc.).
- **Branding at AGM:** Your logo will be included in event materials and visuals at the Annual General Meeting (AGM).
- **Logo on Emails:** Your logo will appear in event email newsletters and communications sent to participants and subscribers.
- **Dedicated Social Media Shout-outs:** 1 social media reel on TJBR social media with links to your business's page accounts plus receive multiple social media shout-outs throughout the year, leading up to each competition.



SILVER SPONSOR

\$500

- **Shout-Outs on Social Media:** Receive social media shout-outs throughout the year, leading up to each competition.
- **Special Acknowledgment During Competitions:** Your company will be recognized verbally during each event as a Silver Sponsor.
- **Promotional Signage:** Ability to display branded signage on competition day (must provide flags or banners).
- **Brand Activation on the Beach:** Opportunity for brand activation on the beach during competition day (e.g., giveaways, games, etc.).
- **Branding at AGM:** Your logo will be included in event materials and visuals at the Annual General Meeting (AGM).
- **Logo on Emails:** Your logo will appear in event email newsletters and communications sent to participants and subscribers.
- **Merchandise in Prize Winner Gift Bag:** Opportunity to include branded merchandise in the prize winner gift bags (items must be provided by sponsor).



BRONZE SPONSOR

PRIZE DONATIONS

- **Recognition as Bronze Sponsor:** Your business will be acknowledged as a Bronze Sponsor during the event.
- **Prize Donation Recognition:** If donating a prize for the competition, your business will be mentioned during prize presentation as a prize sponsor.
- **Branding at AGM:** Your logo will be included in event materials and visuals at the Annual General Meeting (AGM).
- **Logo on Emails:** Your logo will appear in event email newsletters and communications sent to participants and subscribers.



Interested?

Contact Cameron Hockett



cam@drivengroup.com.au



0404 166 441