

National Poll Results

Venezuela & Working Families Tax Cut

1/7 – 1/10/2026

GRAY*house*



Survey Methodology

Interview Dates

January 7th – January 10th, 2026

Target Population

National registered voters

Sampling Method

The survey was administered using a non-probability online panel with identity verification protocols. A multi-layered verification protocol incorporating AI-driven fraud detection and device-level digital fingerprinting was deployed to ensure sample integrity.

Quota controls were applied during recruitment to ensure representative coverage of age, region, race, gender, and educational attainment within the registered voter population as well as soft targets on self-party identification based on modeled results from historical survey data

Weighting

The sample was weighted using a multi-level iterative proportional fitting (raking) approach. First-stage weighting adjusted for demographics (age, gender, educational attainment, race), geography (region, area type), and recalled 2024 presidential vote. Second-stage weighting adjusted for party identification and voter political engagement metrics.

Number of respondents

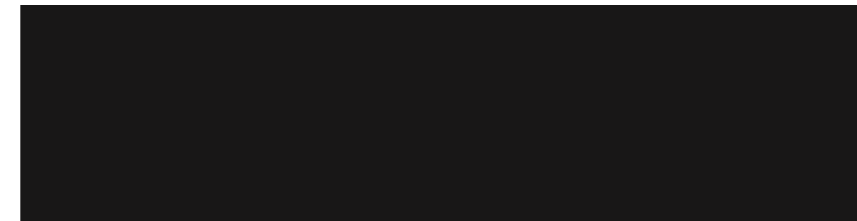
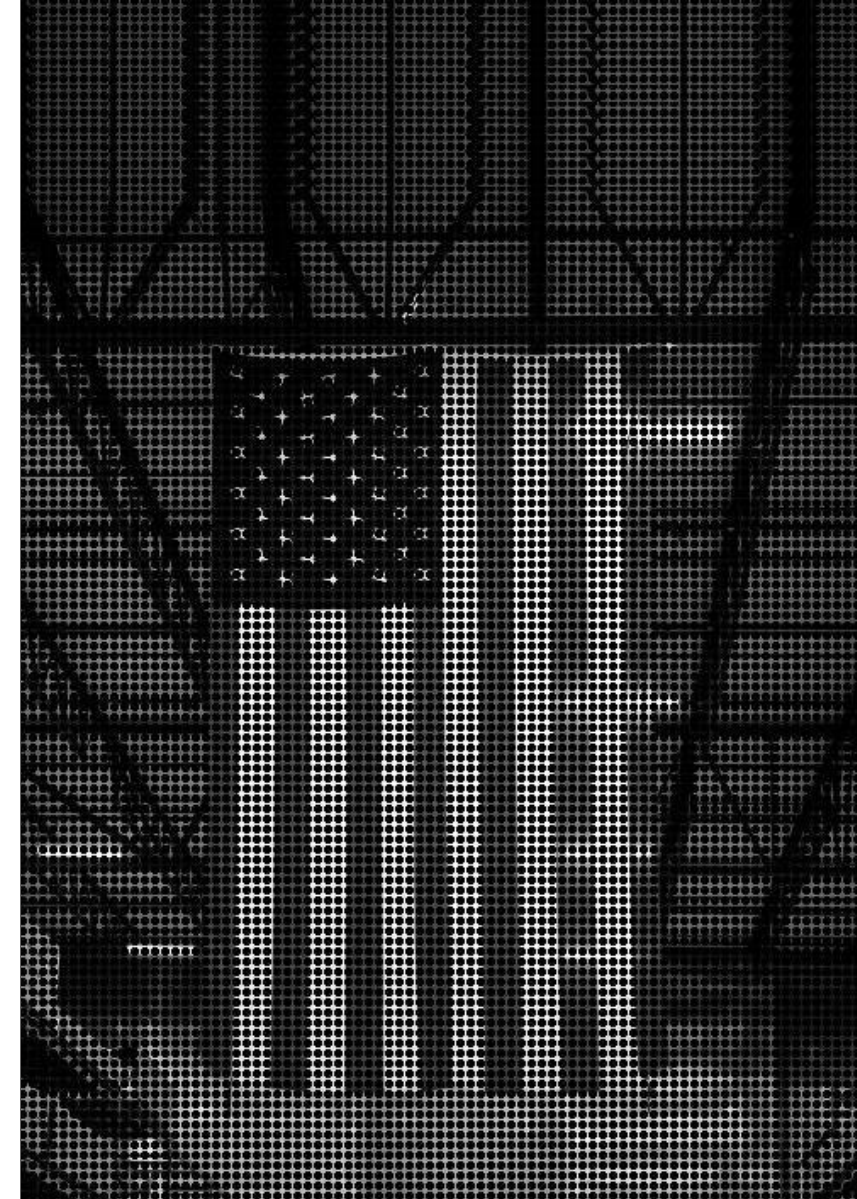
1500

Margin of error

+/- 2.5 % (95% CI)

Survey Modes

100% online panel



Weighted Sample Demographics

Partisan ID

	Count	Total
Republican	507	34%
Independent	501	33%
Democrat	492	33%

2024 Presidential Vote

	Count	Total
Donald Trump	672	45%
Kamala Harris	647	43%
Did not vote	146	10%
Don't know / someone else	35	2%

Gender

	Count	Total
Female	798	53%
Male	692	46%

Residence Type

	Count	Total
Suburban	771	51%
Rural	381	25%
Urban	335	22%

Age

	Count	Total
30-49	457	30%
65+	376	25%
50-64	393	26%
18-29	274	18%

Education

	Count	Total
Less Than 4-year degree	989	66%
4-Year Degree+	507	34%

US Region

	Count	Total
Southeast	335	22%
Northeast	272	18%
Great Lakes	231	15%
West	227	15%
Southwest	209	14%
Midwest	89	6%
Mid-Atlantic	84	6%
Rocky Mountains	52	3%



National Benchmarks

Cost of living is the top issue at 26%, and the rare one where Rs, Ds, and Inds all agree. The partisan divides: immigration (Rs 19% vs Ds 4%) and 'threats to democracy' (Ds 17% vs Rs 3%).

Q. Of the below, what do you think is the most important issue facing the country today?

ISSUE		GOP	IND	DEM
Affordability & cost of living	26%	25%	30%	26%
Government corruption	12%	9%	19%	11%
Jobs & the economy	12%	13%	9%	11%
Border security & immigration	11%	19%	8%	3%
Threats to democracy	10%	3%	9%	18%
Healthcare	8%	6%	7%	10%
Crime & public safety	5%	6%	3%	4%
Taxes & government spending	5%	7%	3%	3%
Foreign affairs & national security	4%	6%	5%	3%
Climate change & environment	3%	1%	1%	5%
Guns	2%	1%	0%	4%
Abortion & reproductive policy	1%	1%	0%	1%
Education & K-12 schools	1%	1%	4%	0%
Election integrity	1%	1%	0%	1%

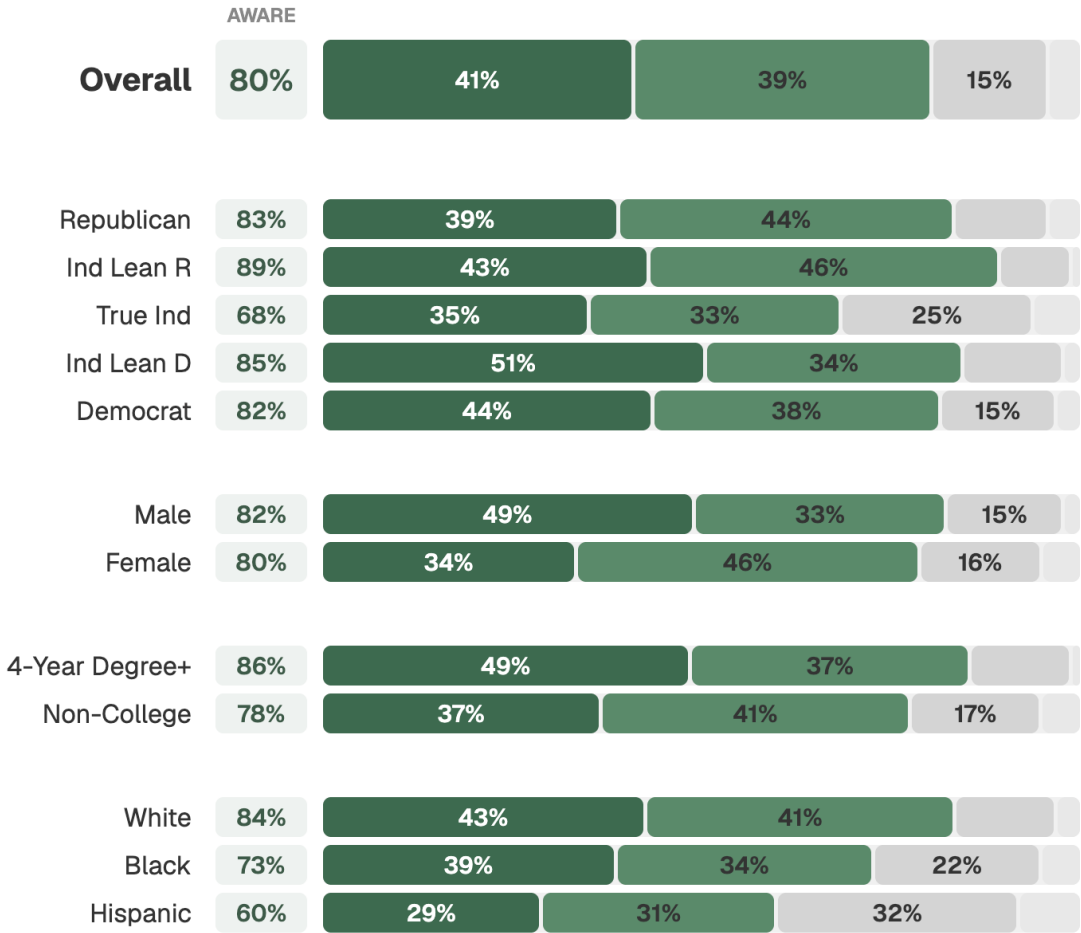
Working Families Tax Cut



The 'One Big Beautiful Bill' name broke through at 80% awareness. But the 'Working Families Tax Cut' rebrand has not landed: only 43% know it, and half heard nothing. A blank slate to work with.

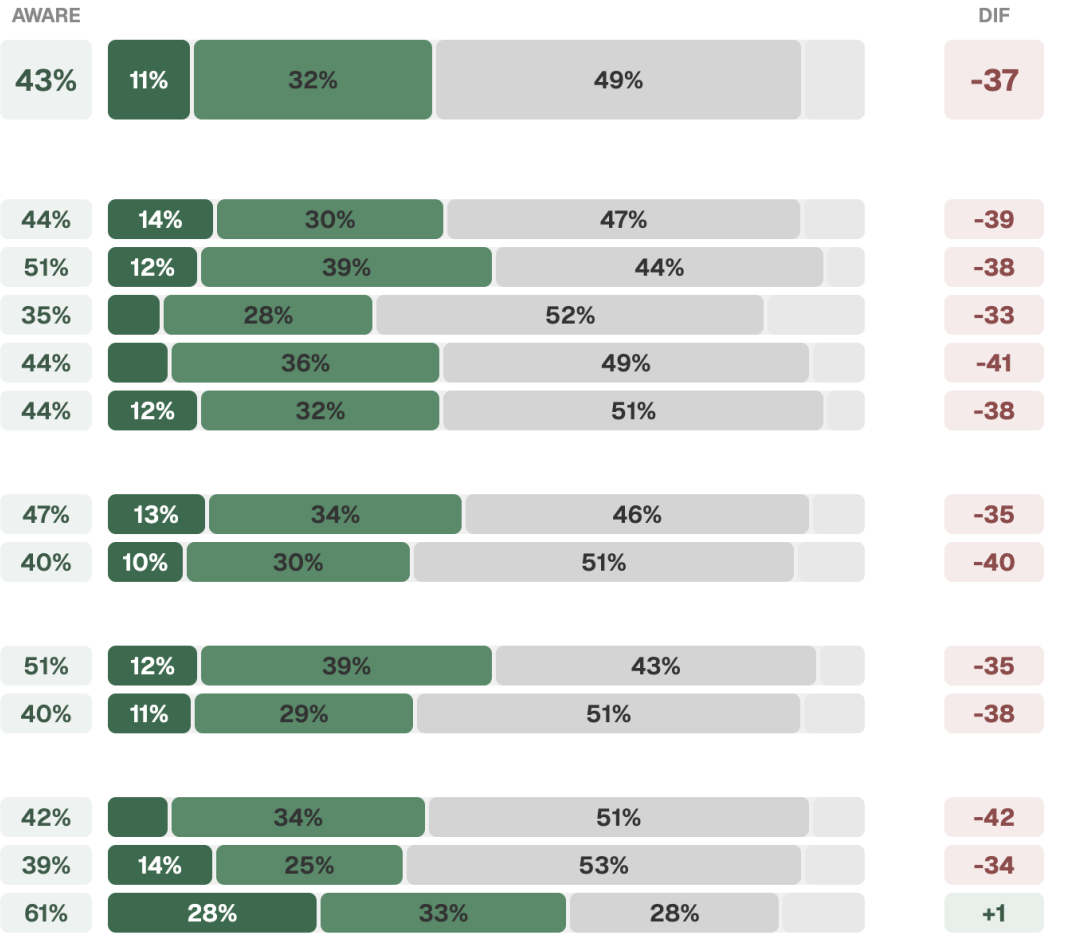
[SPLIT A] Q. Before today, had you seen, read, or heard about legislation called the "One Big Beautiful Bill"?

Yes, a lot Yes, a little



[SPLIT B] Q. Before today, had you seen, read, or heard about legislation called the "Working Families Tax Cut"?

No, nothing Don't know

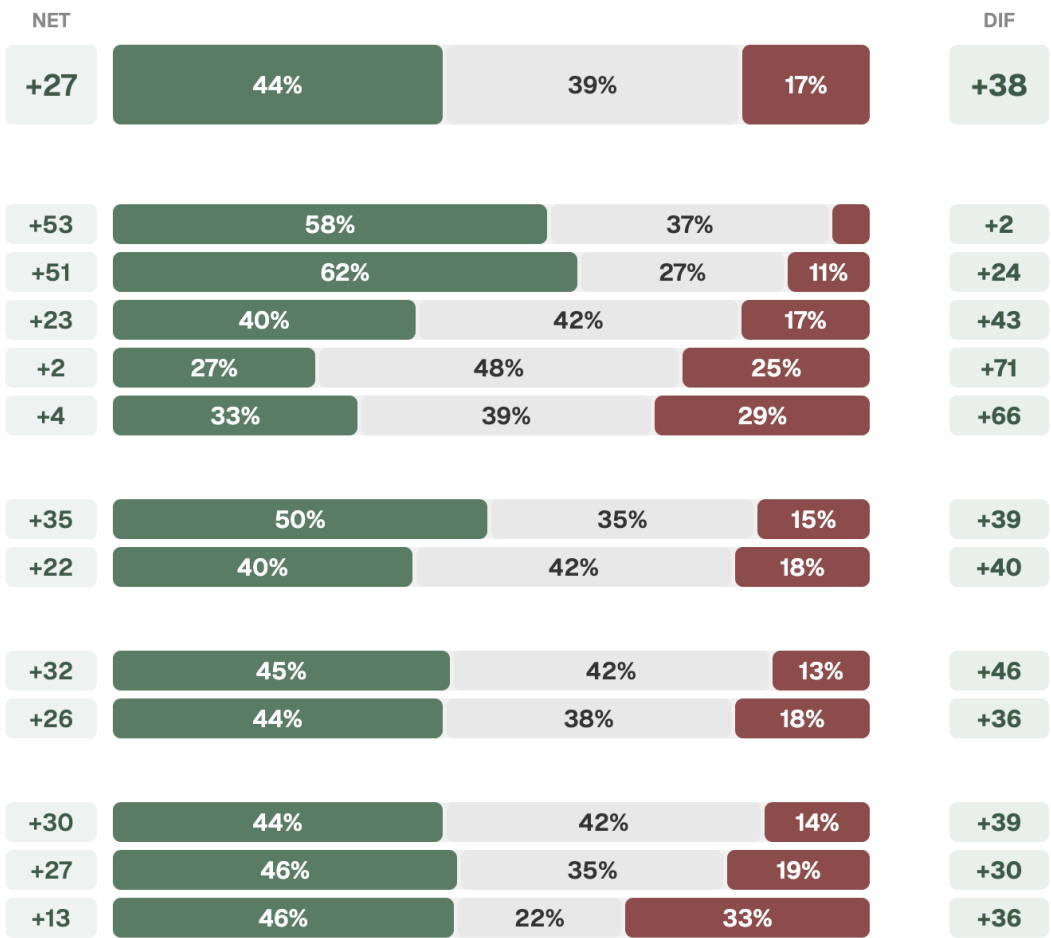
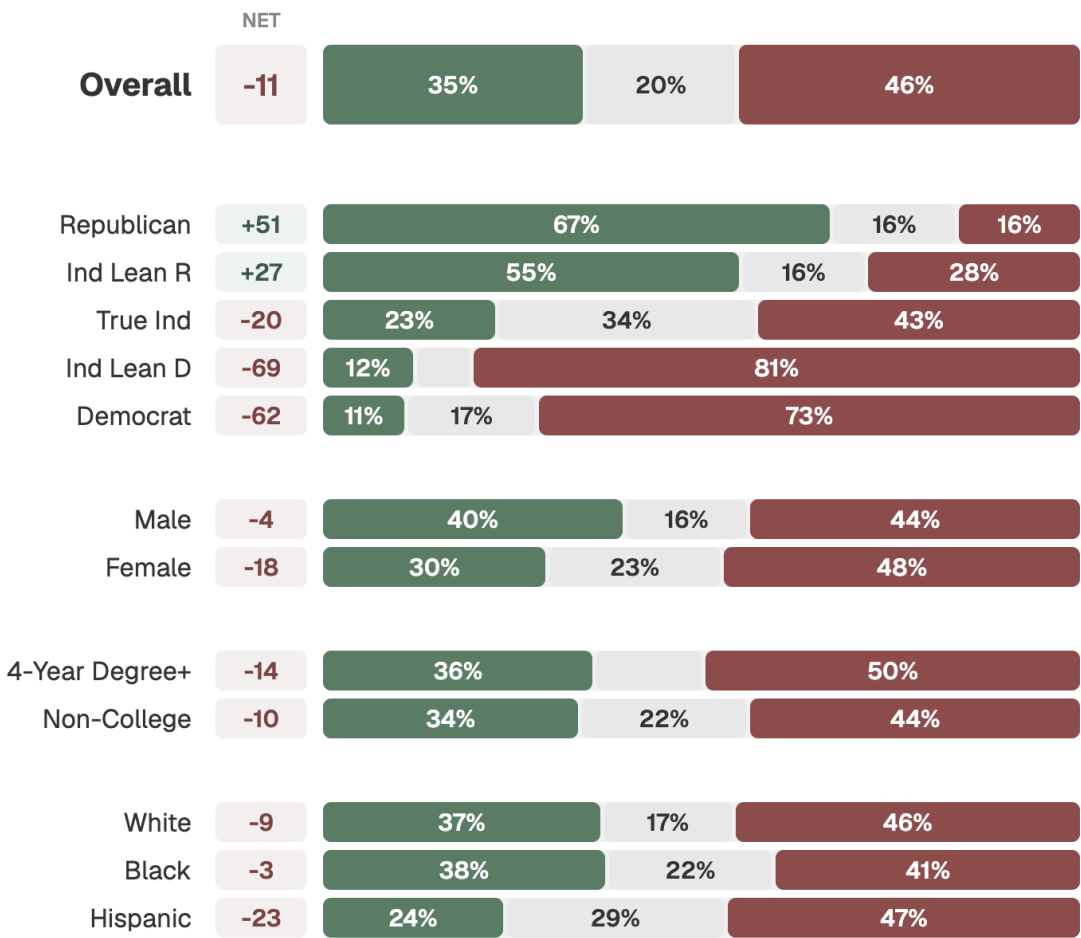


The rebrand creates real opportunity: WFTC polls +28 vs OBBB at -11. Democrats flip from -62 to +4, Independents from -23 to +24. With 39% unsure, there is room to define it favorably.

[SPLIT A] Q. Based on what you know, do you support or oppose the **One Big Beautiful Bill**?

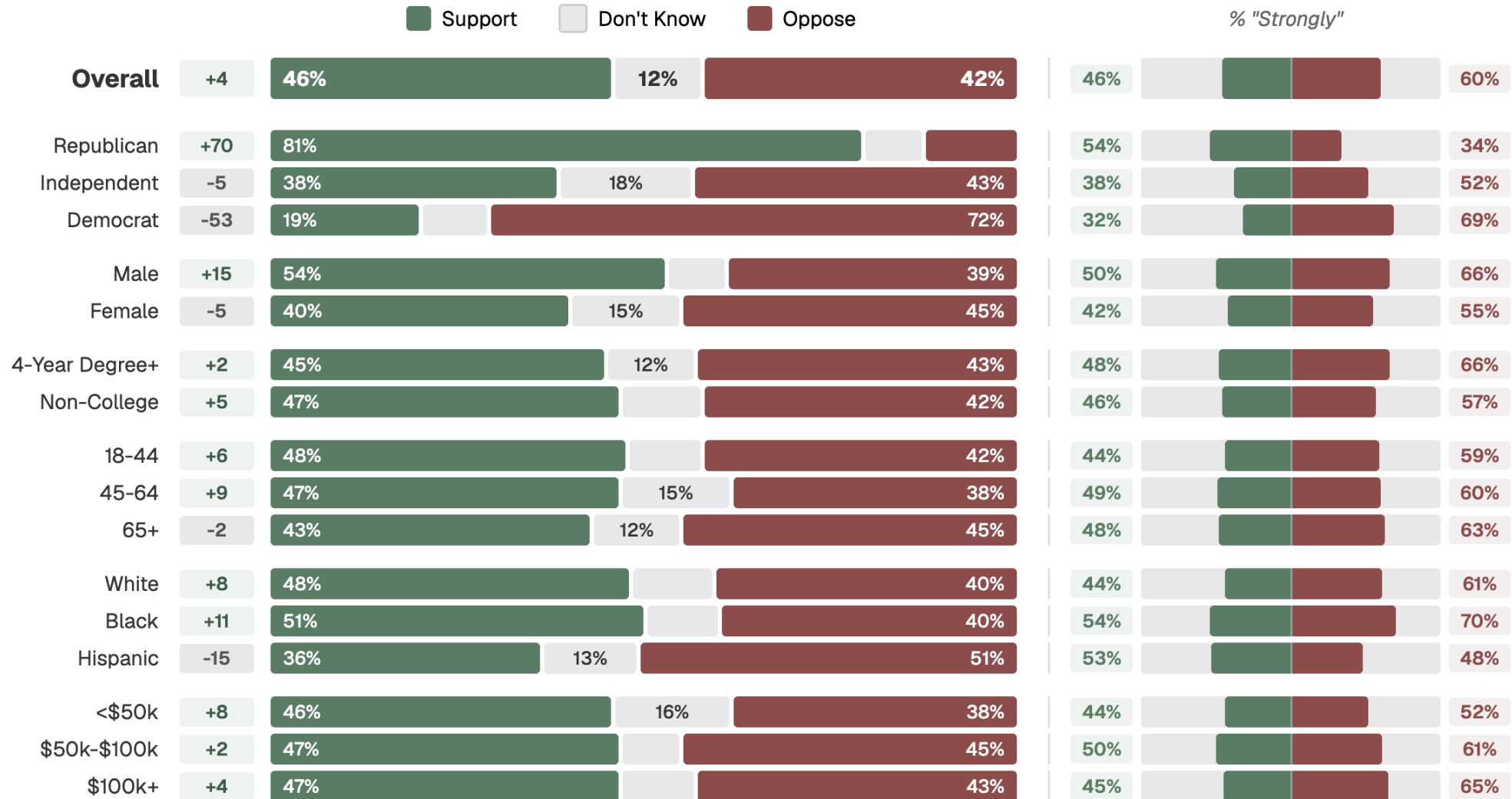
[SPLIT B] Q. Based on what you know, do you support or oppose the **Working Families Tax Cut**?

Support Don't Know Oppose



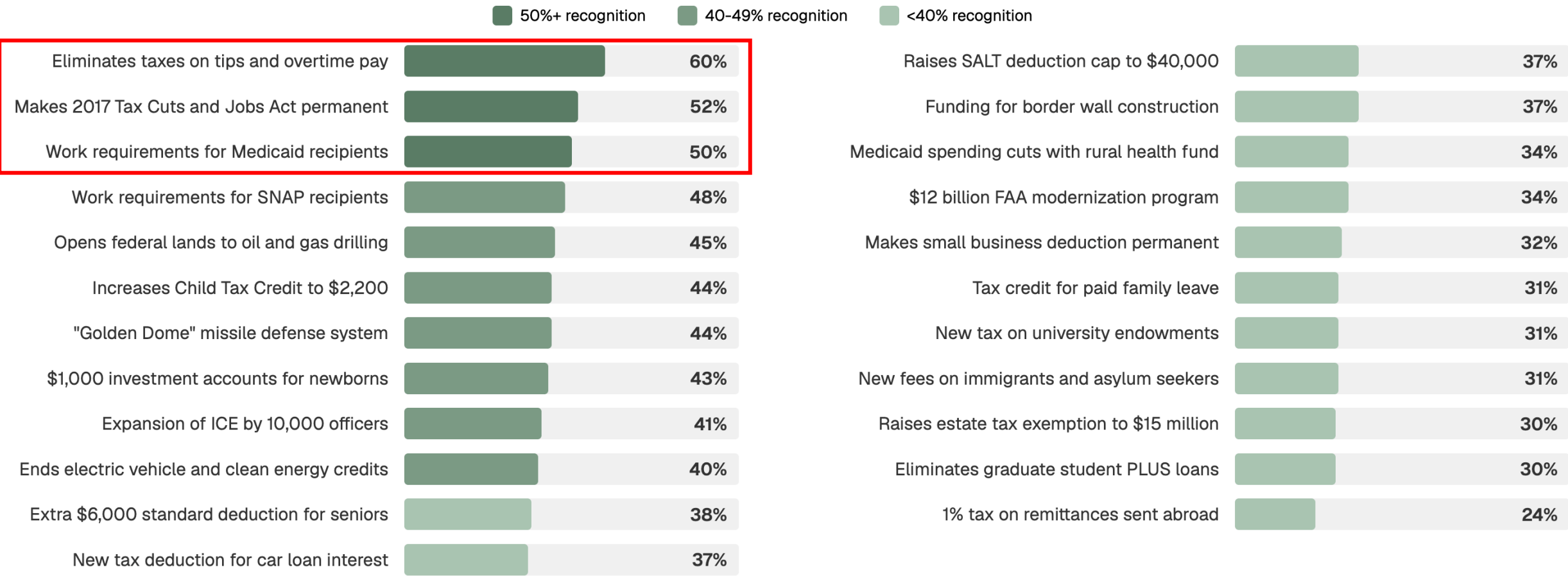
With more context, the bill is narrowly above water (+4). Rs locked in at 81%, Ds firmly opposed, Inds slightly against.

Q. On July 4th, 2025, President Trump signed a major domestic policy bill passed by Republicans in Congress. The legislation, officially called the "One Big Beautiful Bill Act," is also referred to as the "Working Families Tax Cut." It makes significant changes to taxes, government spending, and federal programs. Based on what you know, do you support or oppose this legislation?



Voters shown real vs fake provisions could only identify actual OBBB items 39% of the time. 'No tax on tips' best known (60%), but flagship items like CTC increase (44%) and paid leave credit (31%) barely beat guessing.

Respondents shown 3 matchups, each with one real OBBB provision vs. one fake | % who correctly identified the real provision



n=1,500 | Each provision shown in ~200 matchups | Weighted | Field: Jan 7-10, 2026



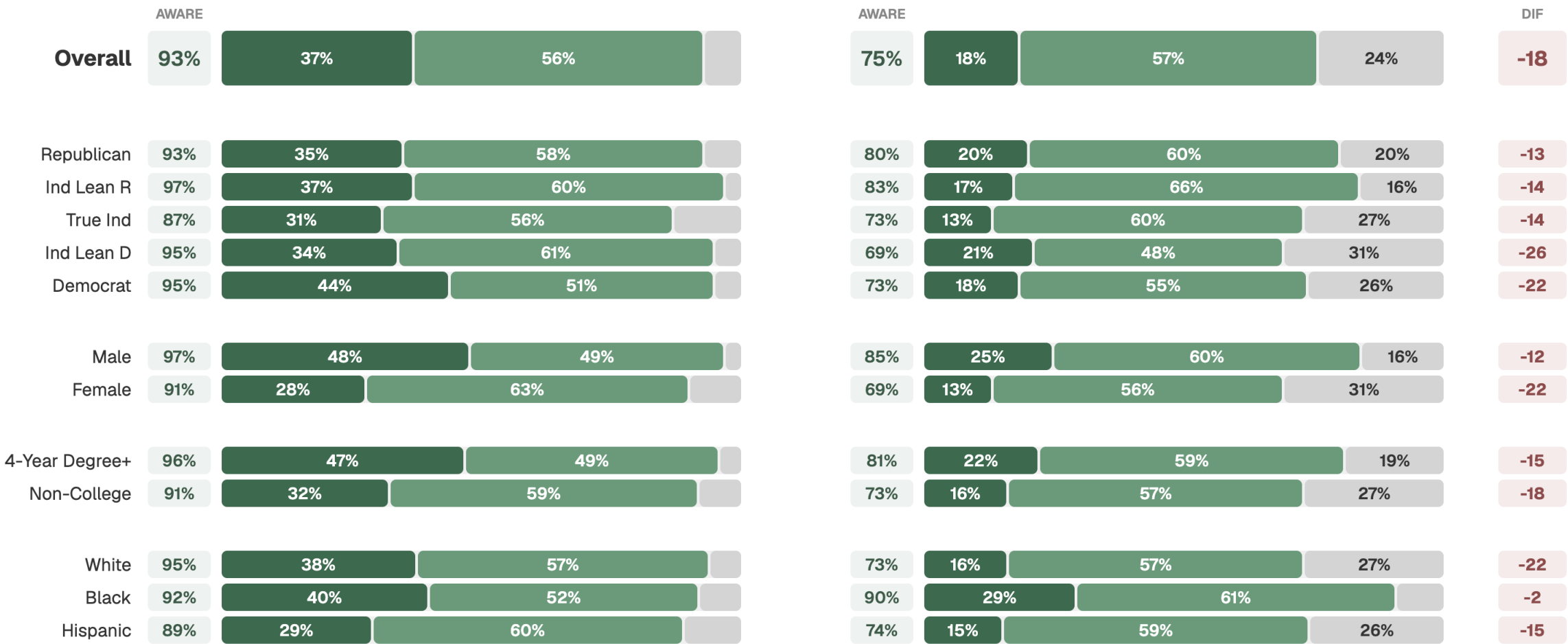
Venezuela

93% of voters heard about the Venezuela operation. But they had little context going in: only 18% knew much about Maduro beforehand. Most were learning in real time.

Q. How much, if anything, have you seen, read, or heard about the U.S. military operation in Venezuela that resulted in the capture of Venezuelan President Nicolas Maduro?

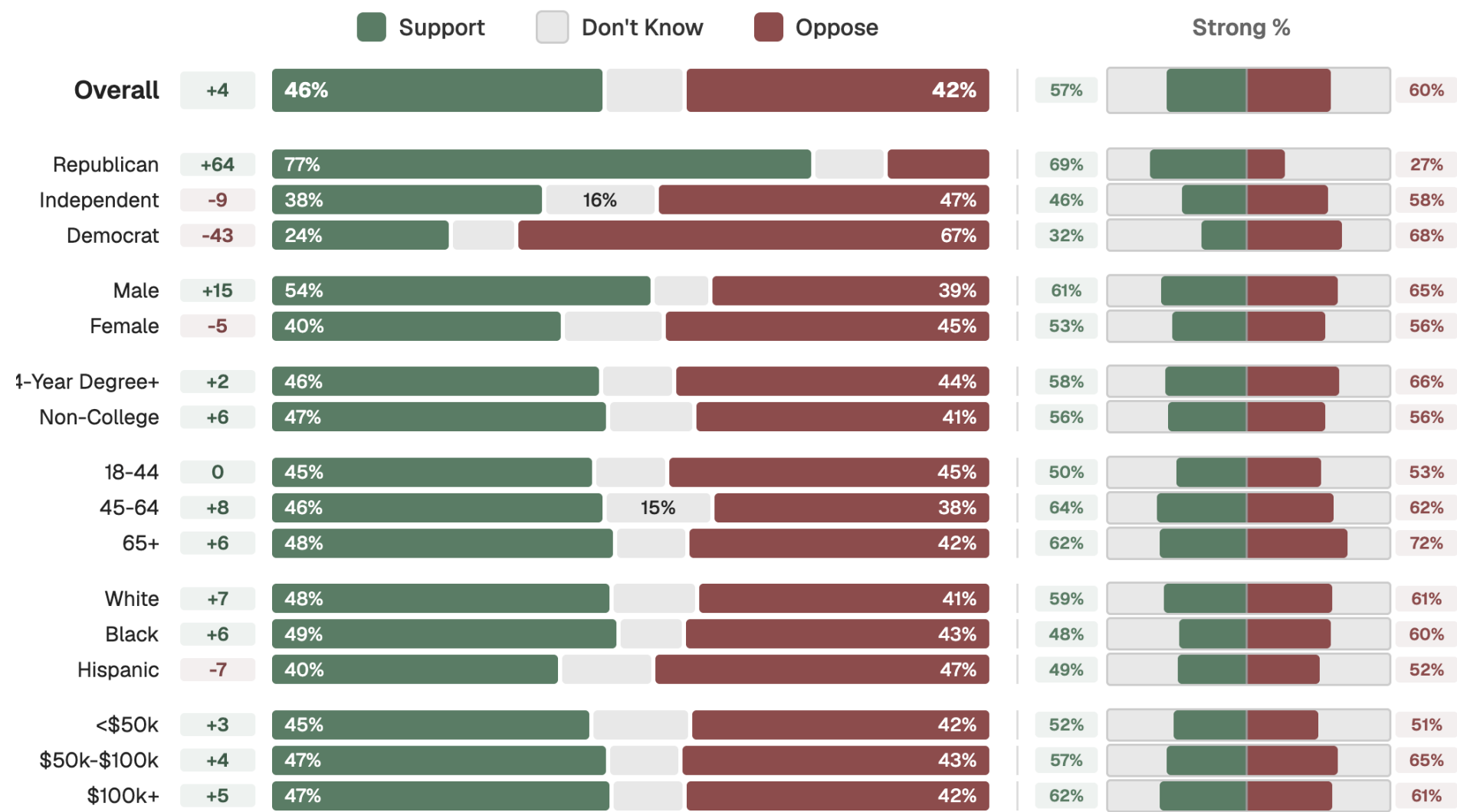
A lot Some / A little Nothing

Q. Before this week, how much had you seen, read, or heard about Nicolas Maduro and the situation in Venezuela?



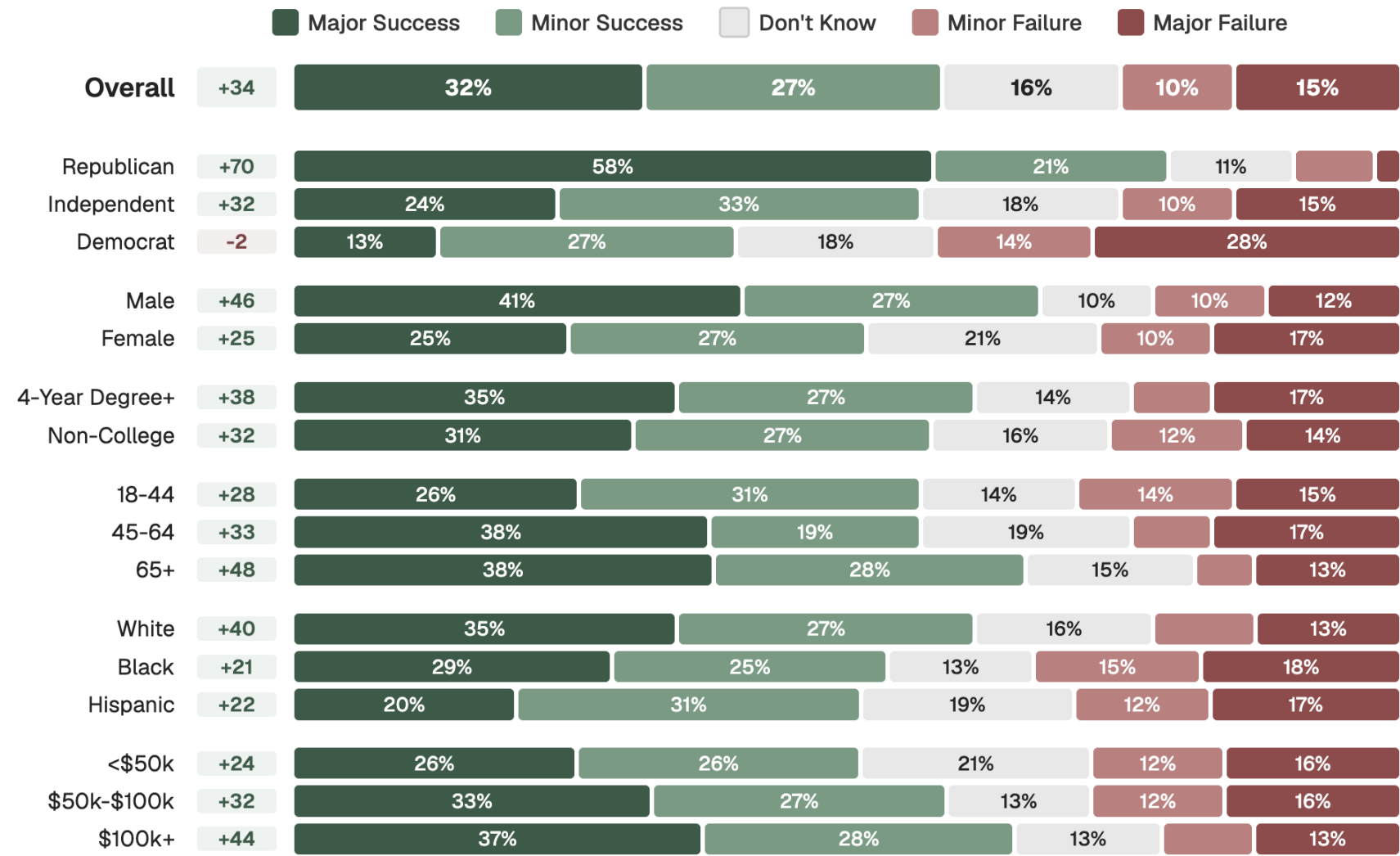
Voters narrowly support the operation that captured Maduro (+4). But it's deeply polarized: Rs back it strongly (+64), Ds oppose intensely (-43). Independents are divided.

Q. Do you support or oppose the U.S. military operation in Venezuela that resulted in the capture of President Nicolas Maduro?



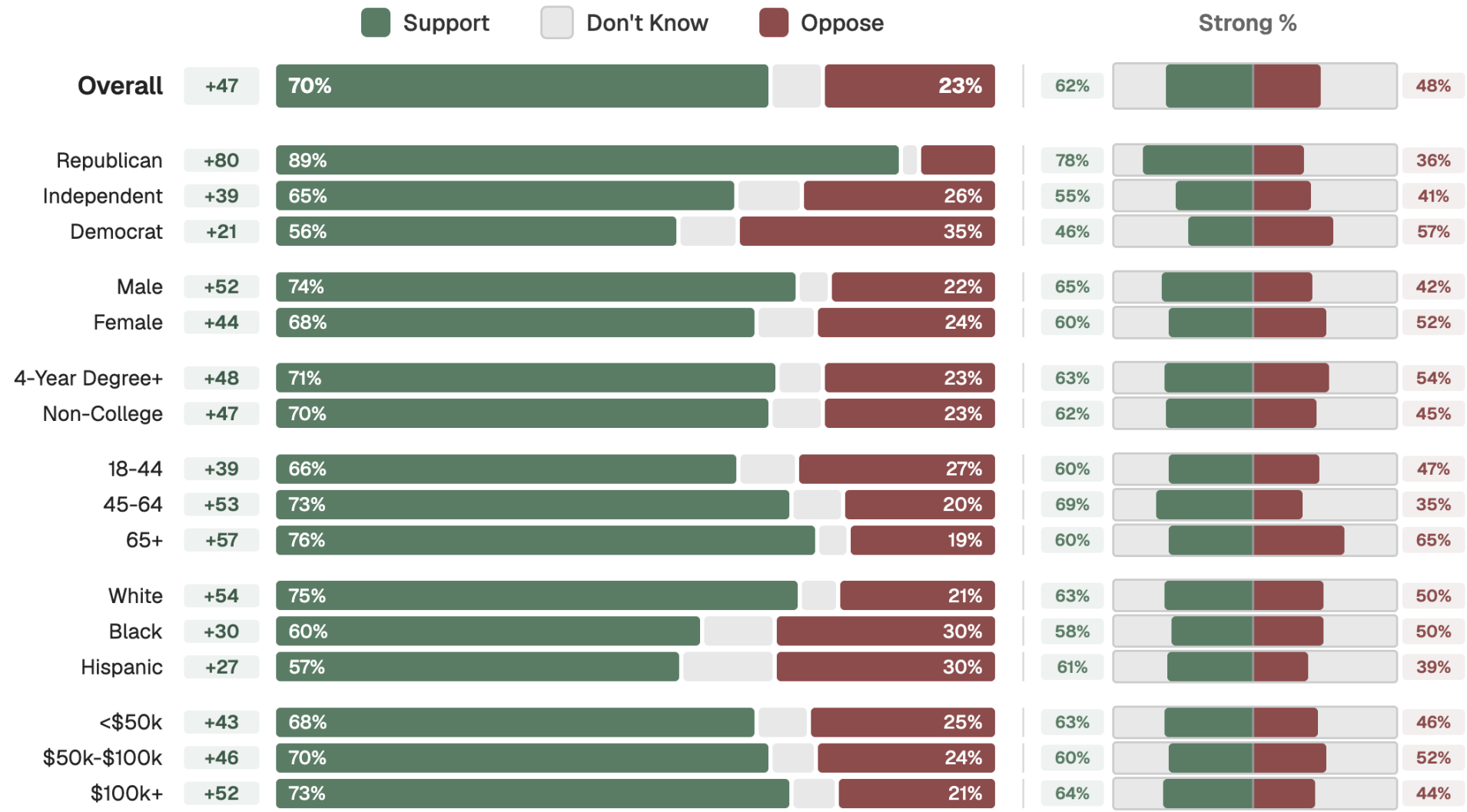
Voters overwhelmingly view the Venezuela operation as a success, regardless of whether they supported it (59-25). Rs agree at 79%. Democrats are split, but Independents lean success 57-25.

Q. Regardless of whether you support or oppose the U.S. military operation in Venezuela, would you consider it a success or a failure?



The justification for military intervention in Venezuela is overwhelmingly popular. 70% support using force to stop fentanyl (+47 net). Rs are near-unanimous (+80), and even Ds back it (+21).

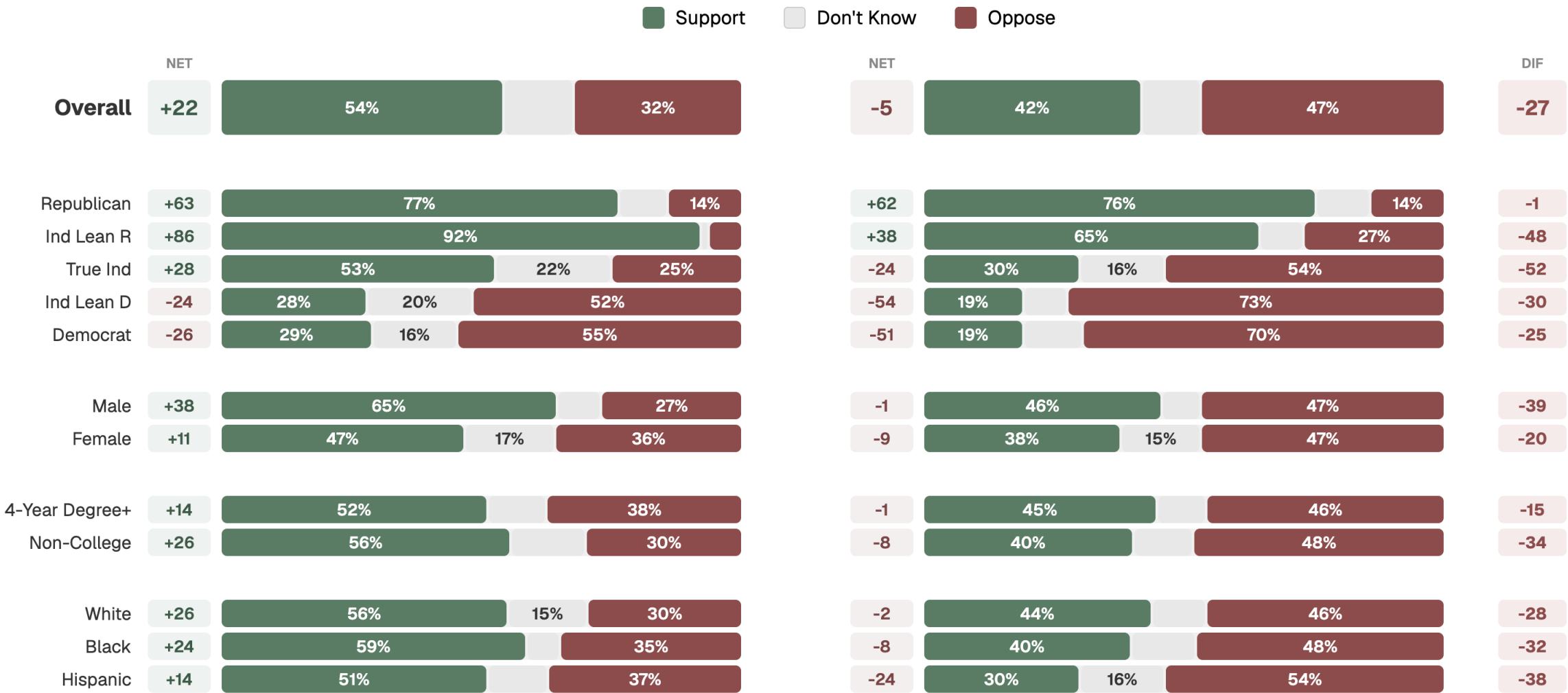
Q. Do you support or oppose using U.S. military force to stop the flow of drugs like fentanyl into the United States?



Seizing Venezuela's oil is underwater on its own (-6). With context about illicit China exports, support flips to +22.

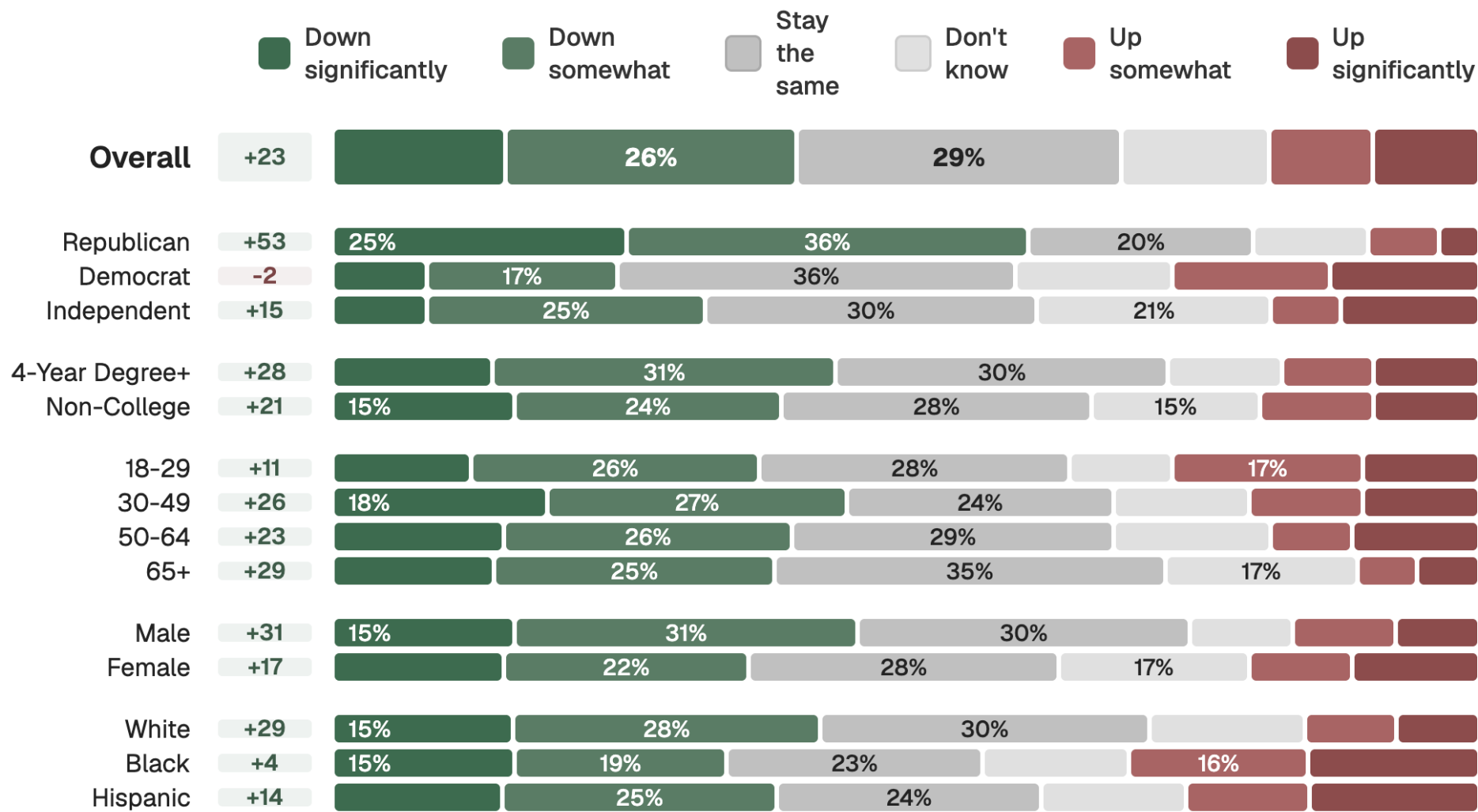
[SPLIT A] Q. Up to 85% of Venezuelan oil exports were going to China through an illicit "dark fleet" of tankers evading sanctions. Do you support or oppose the U.S. taking control of Venezuela's oil resources?

[SPLIT B] Q. Do you support or oppose the U.S. taking control of Venezuela's oil resources?



Taking control of Venezuela's oil is polarizing—but voters broadly expect prices to fall or stay the same. Rs are confident (65% predict decline). Even Democrats, who oppose the policy, don't expect prices to rise.

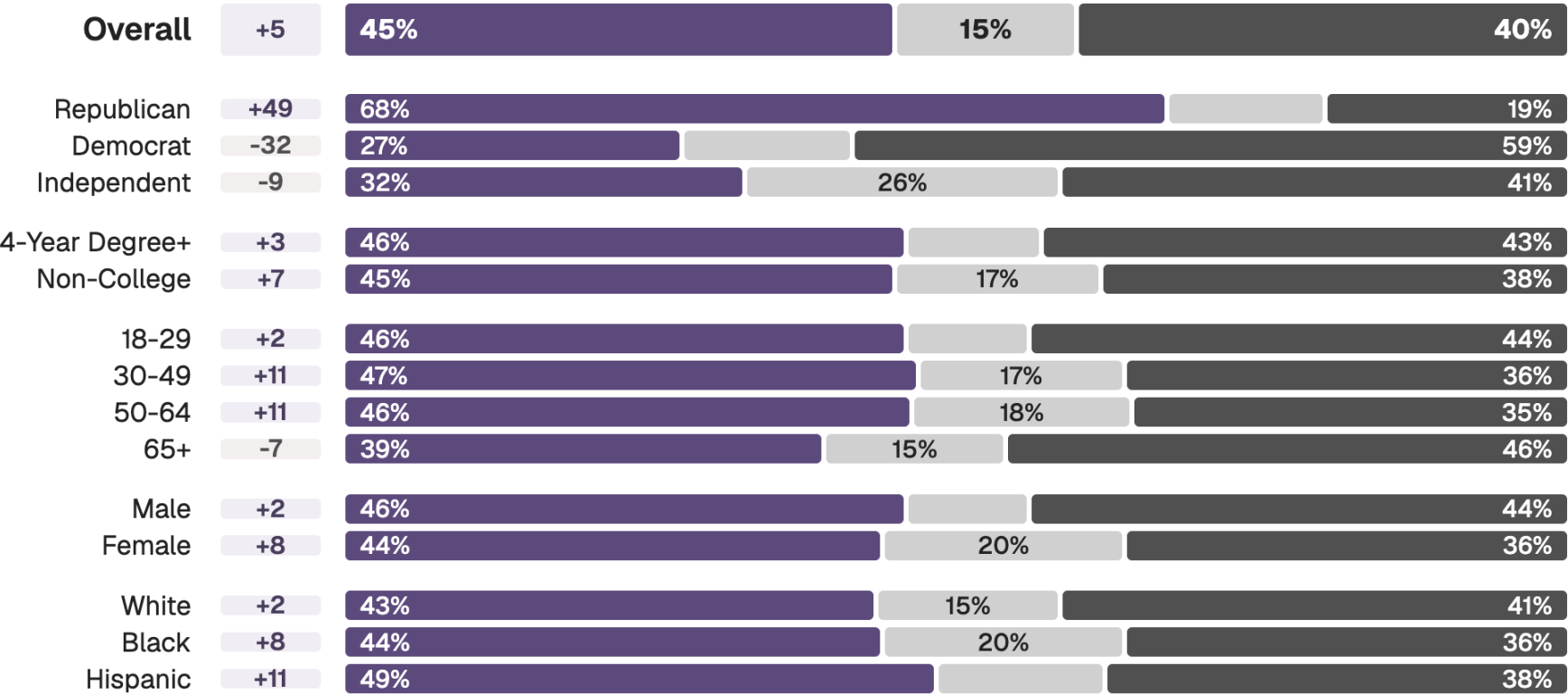
Q. If the U.S. takes control of Venezuela's oil resources, do you believe gas prices in the United States will...



Voters narrowly believe the Venezuela operation will deter China and Russia from aggression (45-40). But only Republicans are confident—two-thirds see it as a deterrence. Democrats and Independents worry it may embolden adversaries

Q. Which of the following statements comes closer to your view, even if neither is exactly right?

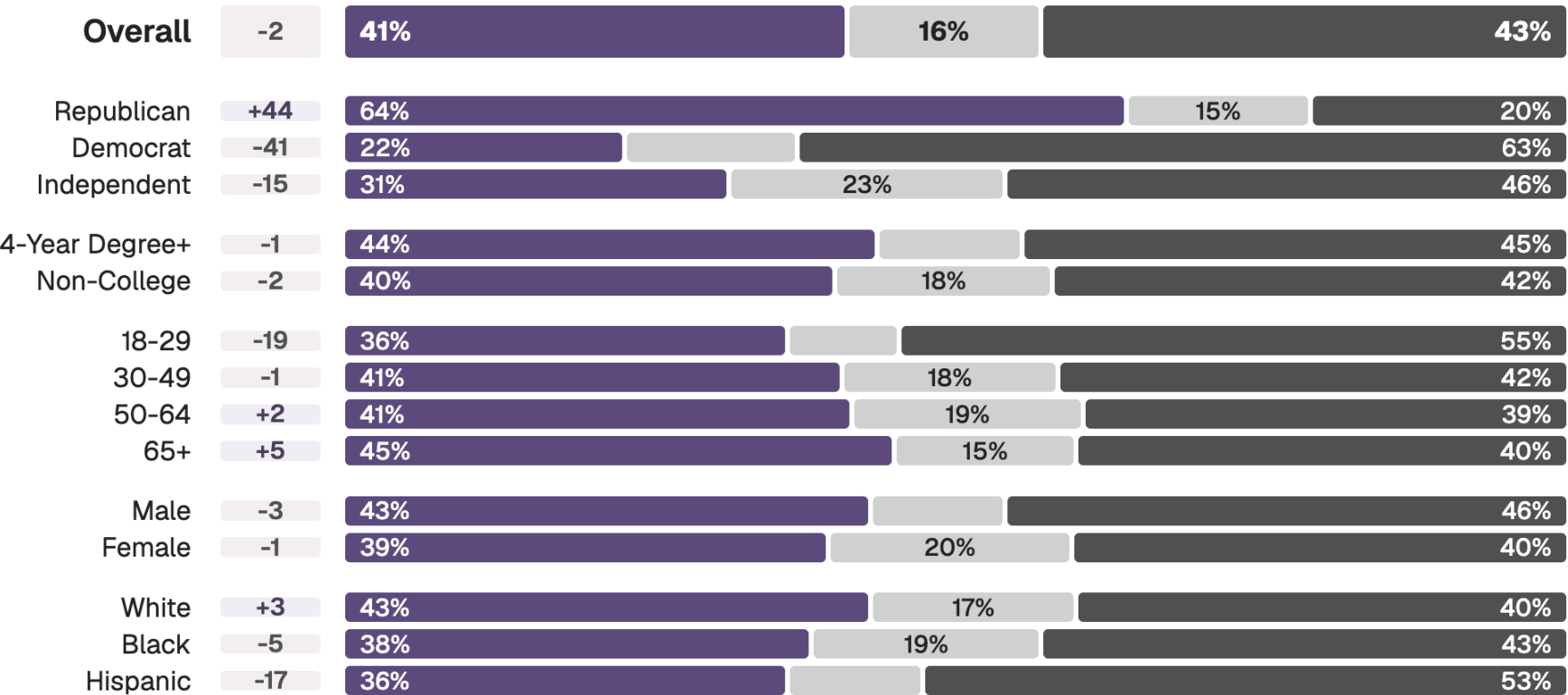
- "Show of Force":** The U.S. military operation in Venezuela is an effective show of force that will make countries like China and Russia think twice before engaging in military conflicts, because they saw how quickly and effectively the U.S. military can act.
- "Empowers Adversaries":** The U.S. military operation in Venezuela empowers countries like China and Russia to justify their own military interventions.



The country is split on whether American power makes the world safer (41-43). But the partisan gap is enormous: Rs say yes (+44), Ds say no (-41). Independents side with Democrats at -15.

Q. Which of the following statements comes closer to your view, even if neither is exactly right?

- "Makes World Safer":** American intervention makes the world safer by confronting dangerous regimes and bad actors. Without U.S. leadership, authoritarian powers like China and Russia would dominate the globe, threatening the freedom and security of democratic nations.
- "Destabilizes World":** American intervention destabilizes the world and often uses threats from authoritarian regimes to justify actions that merely serve our own interests. Our foreign interventions create more enemies than they eliminate and ultimately make democratic nations less safe.

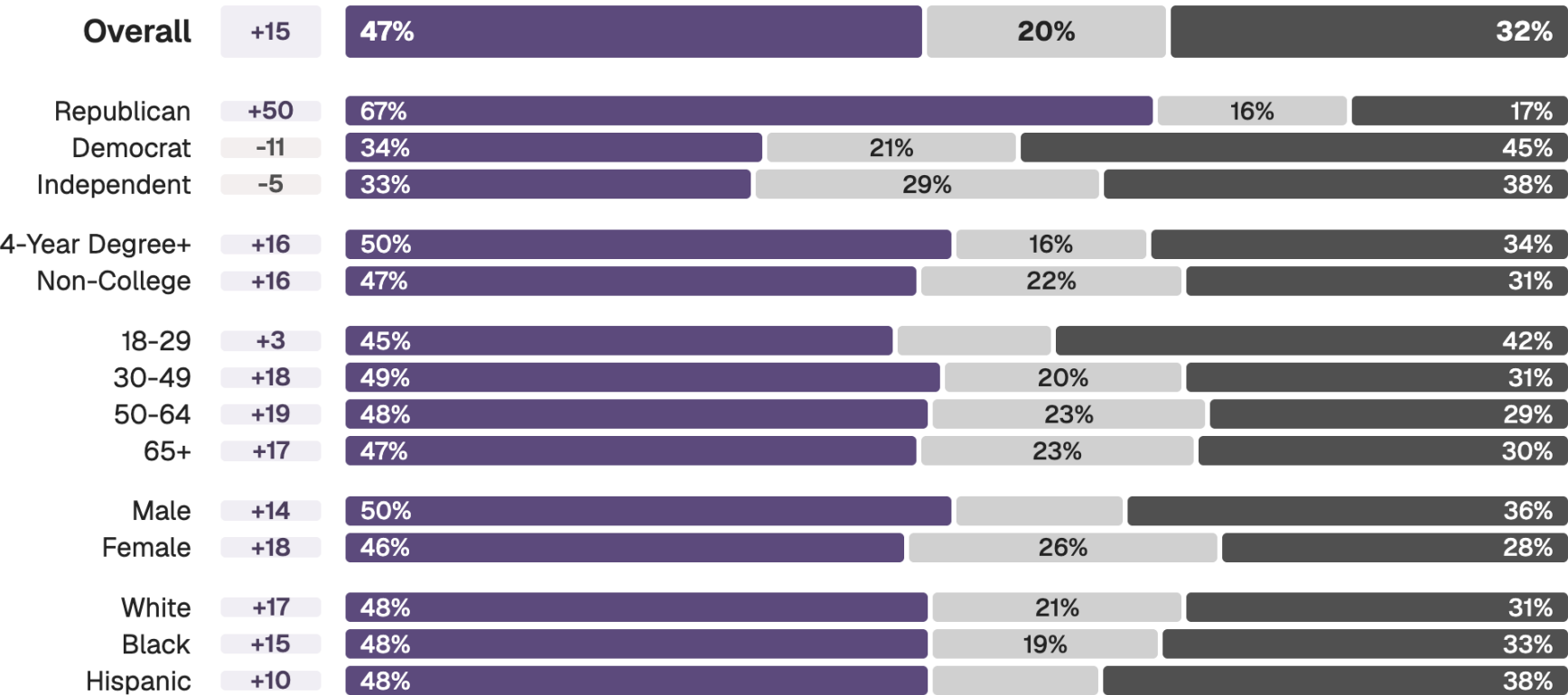


The Monroe Doctrine still resonates: voters back blocking rivals from our hemisphere 47-32. Rs are overwhelming (+50). The surprise: Democrats only oppose at -11—softer than other intervention questions.

Q. Which of the following statements comes closer to your view, even if neither is exactly right?

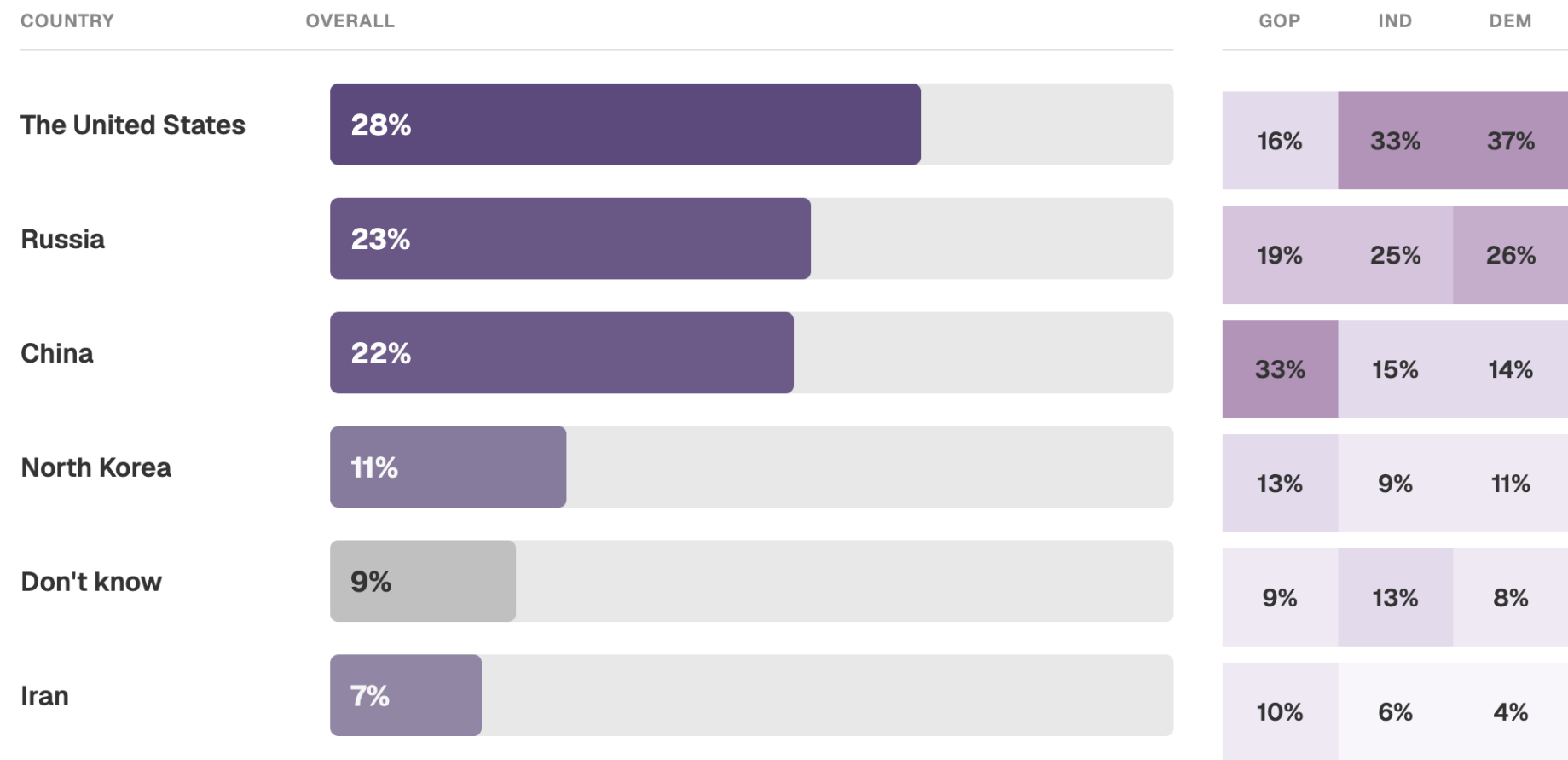
"Pro-Monroe Doctrine": The United States has a strategic responsibility to prevent hostile powers like China and Russia from establishing military and economic footholds in the Western Hemisphere, even if that requires military action.

"Anti-Monroe Doctrine": China and Russia have the same right as the United States to pursue trade and military partnerships in the Caribbean and South America, and the U.S. should not use force to block them.



Republicans overwhelmingly point to China as the biggest threat to global peace (33%). Democrats point to the U.S. itself (37%). Independents are split between Russia and the U.S.

Q. Which country do you think poses a greater threat to global peace and stability?

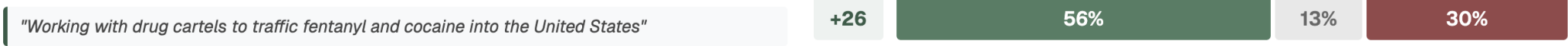


Voters say Maduro's record justifies U.S. intervention. 7 of 10 actions tested justify intervention—fentanyl trafficking leads at 56%.

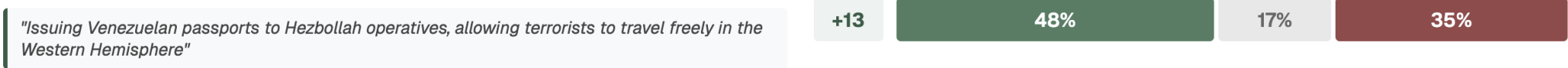
Q. Nicolas Maduro has been accused of the following actions. For each one, if true, do you think it justifies U.S. intervention to remove him from power?

☒ Justifies Intervention ☐ Not Concerned / DK ☐ Concerning, Does Not Justify Intervention

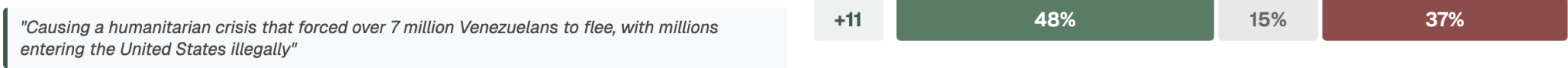
Drug Trafficking



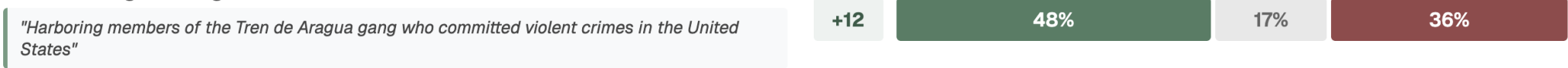
Hezbollah Ties



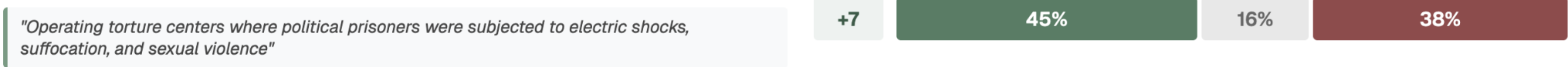
Humanitarian Crisis



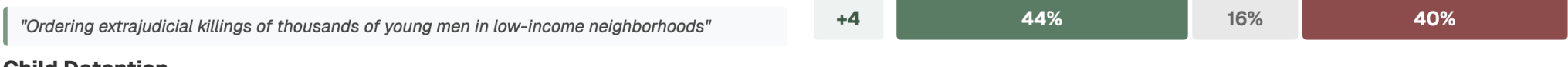
Tren de Aragua Gang



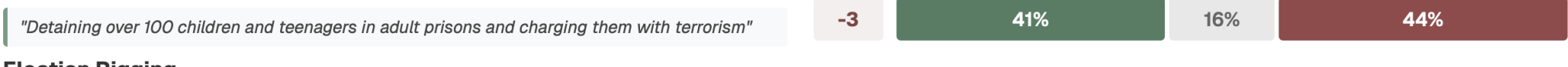
Torture Centers



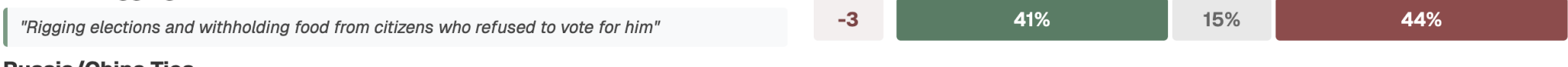
Extrajudicial Killings



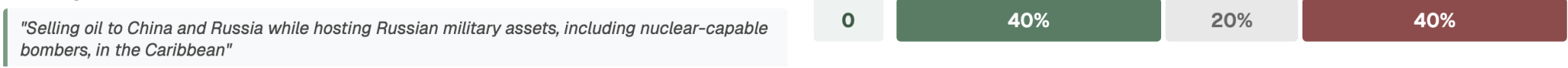
Child Detention



Election Rigging



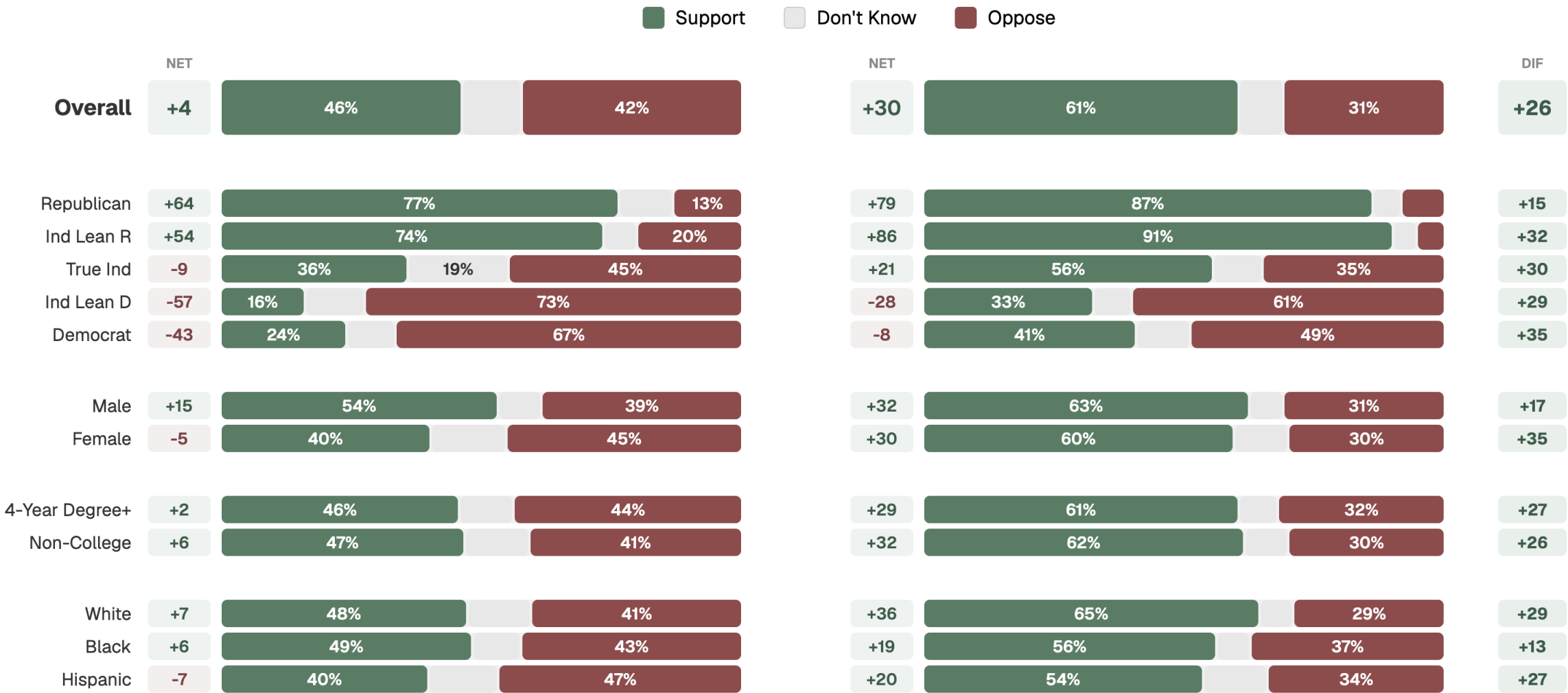
Russia/China Ties



Support for Venezuela operation jumps 26 points after info on Maduro's record in Venezuela (net +4 to +30). Ds swing 34 pts (-43 to -9). Inds flip -9 to +19.

[PRE-INFO] Q. Do you support or oppose the U.S. military operation in Venezuela that resulted in the capture of President Nicolas Maduro?

[INFORMED] Q. Now that you've read more about Maduro's actions, do you support or oppose the U.S. military operation in Venezuela that resulted in his capture?



TrumpRX and Vaccine Schedule Changes

Awareness and Attitudes



70% say Republicans should prioritize addressing affordability and cost of living over tackling healthcare reform. Rs (76%), Ds (66%), and Independents (65%) all agree.

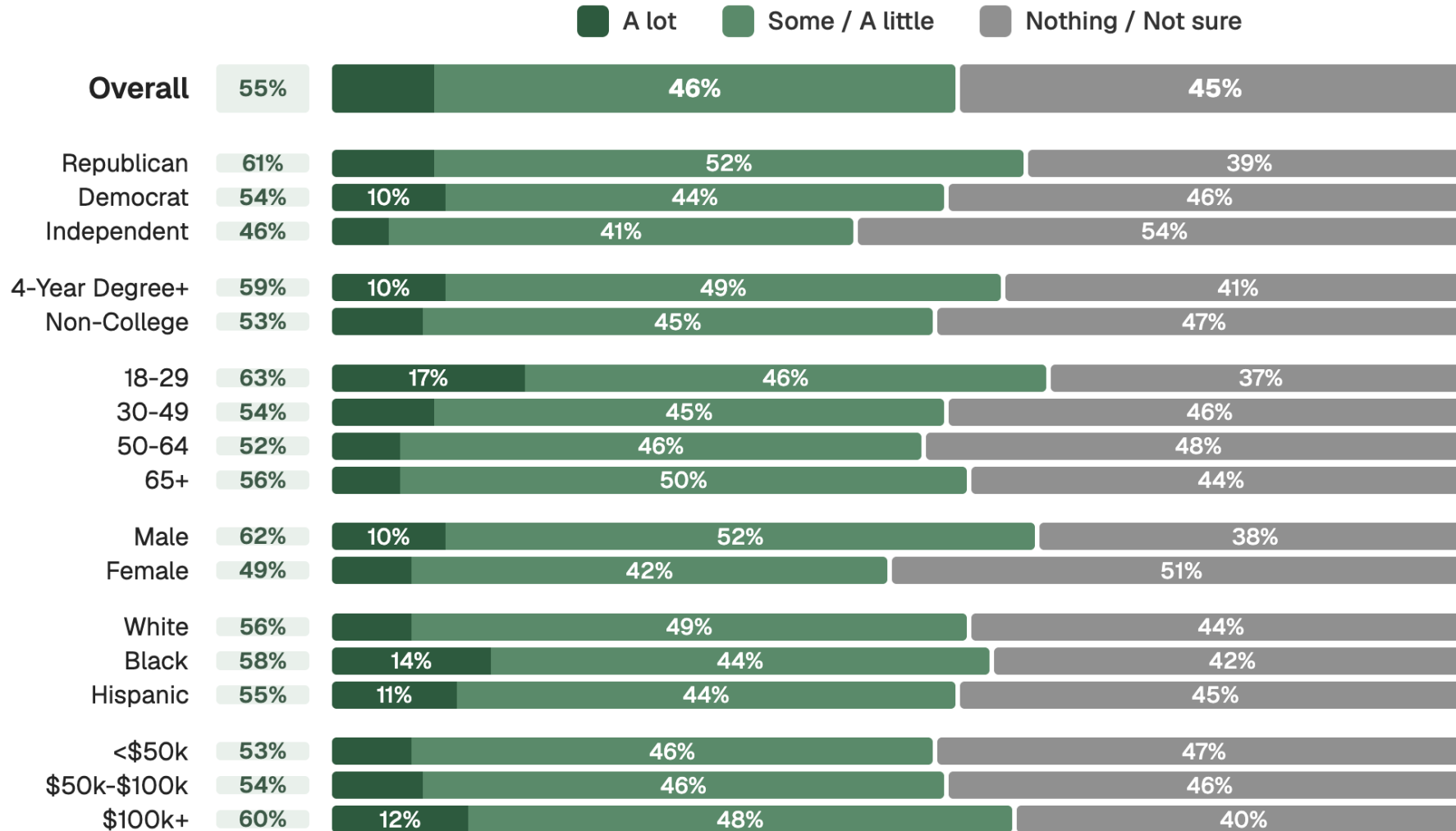
Q. Which of the following should be the top priority for Republicans in Congress?

- "Healthcare Reform":** Republicans in Congress should focus on healthcare reform to address rising costs and improve access to medical care.
- "Affordability":** Republicans in Congress should address affordability and the cost of living for Americans.



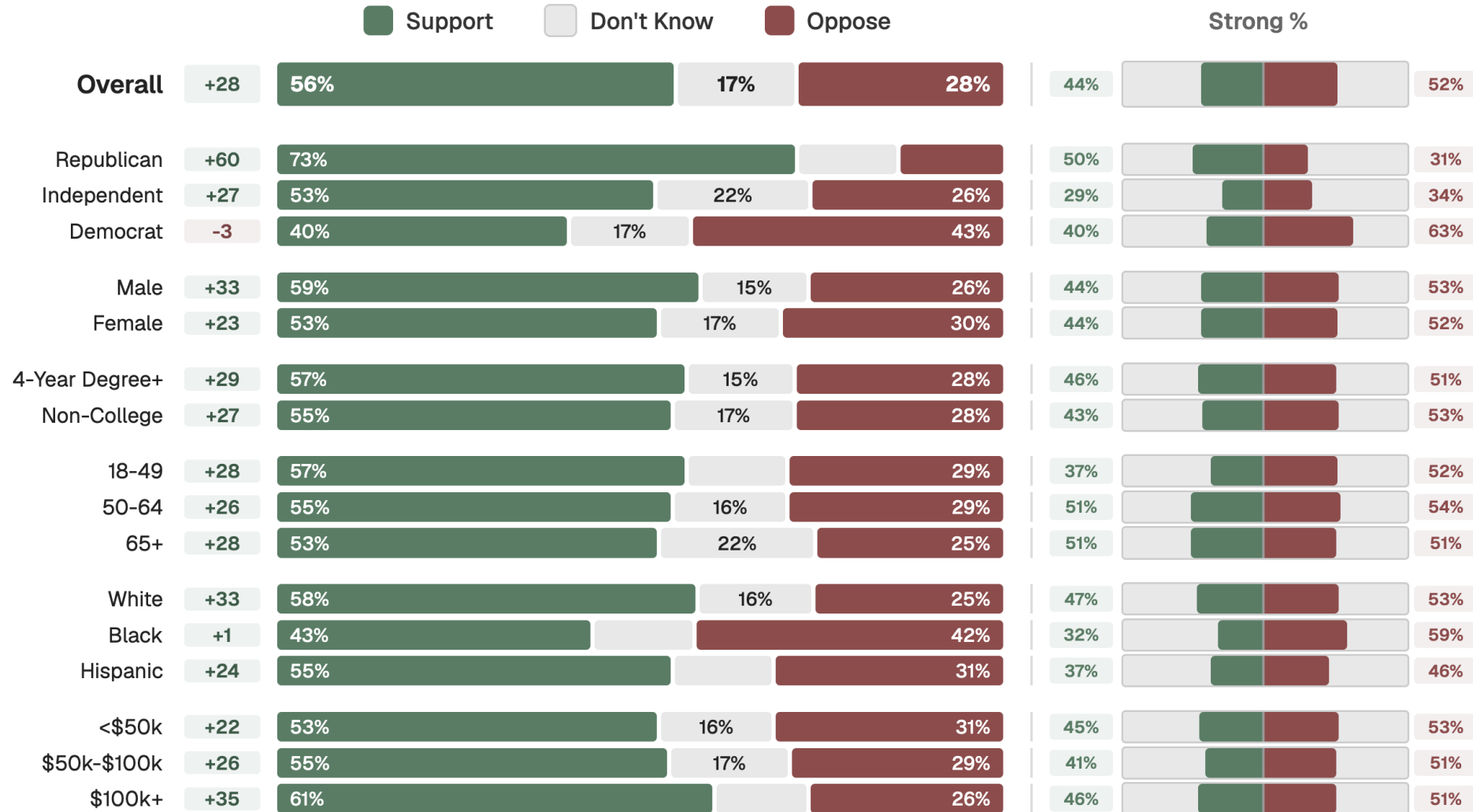
TrumpRX has yet to break through. Nearly half of voters haven't heard of it at all. The other half have soft awareness—they've heard some or a little. Less than 15% have heard a lot.

Q. Before today, how much, if anything, have you heard about TrumpRX, a program to provide prescription medicines to Americans at lower prices?



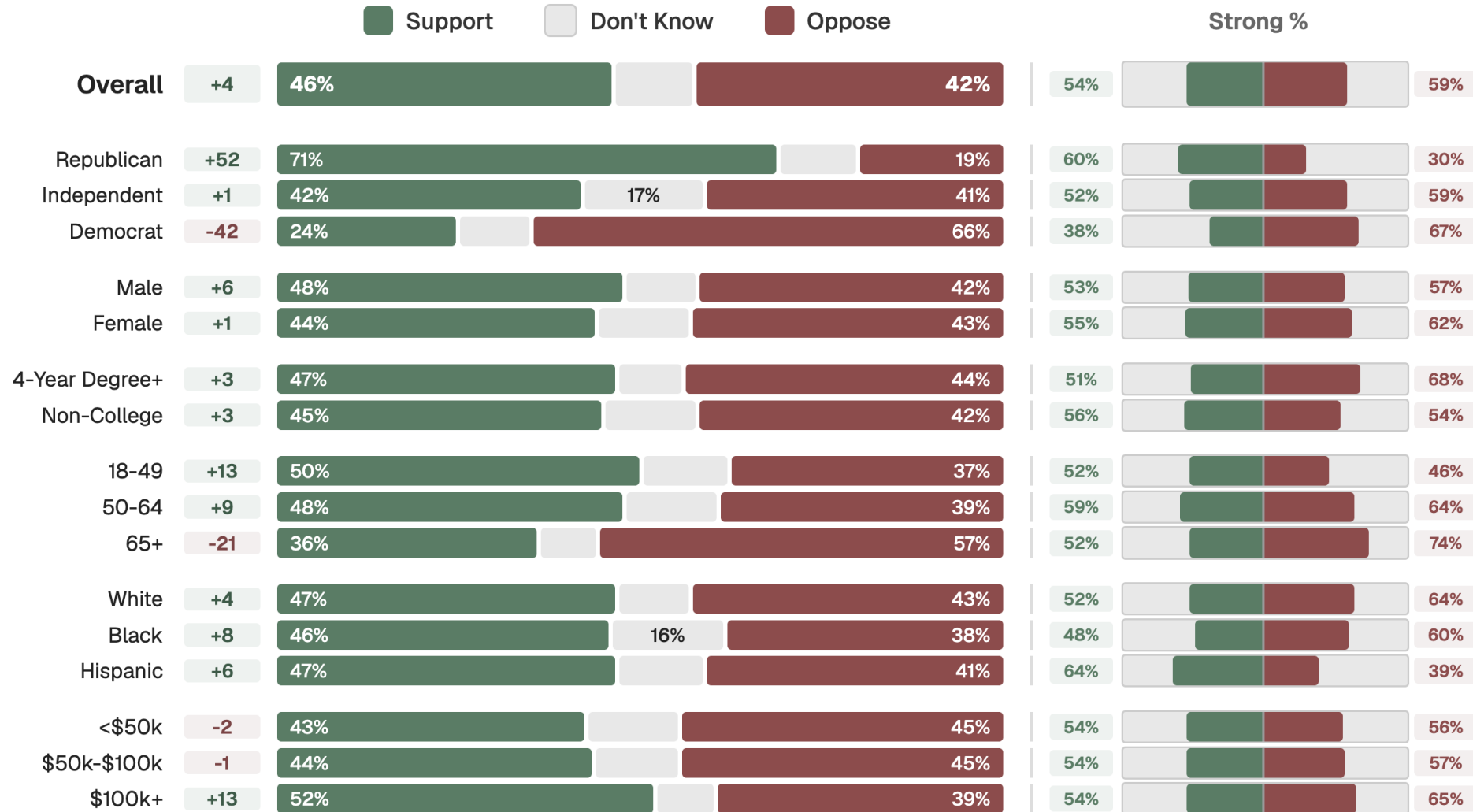
Requiring insurers to count TrumpRX toward deductibles is broadly popular (+28 net). Rs are strong (+60), Independents positive (+27). Even Democrats are nearly split (-3).

Q. Currently, if you buy medication through TrumpRX, insurance companies will not count that purchase toward your deductible or out-of-pocket maximum. Do you support or oppose requiring insurers to allow TrumpRX purchases to count toward your insurance benefits?



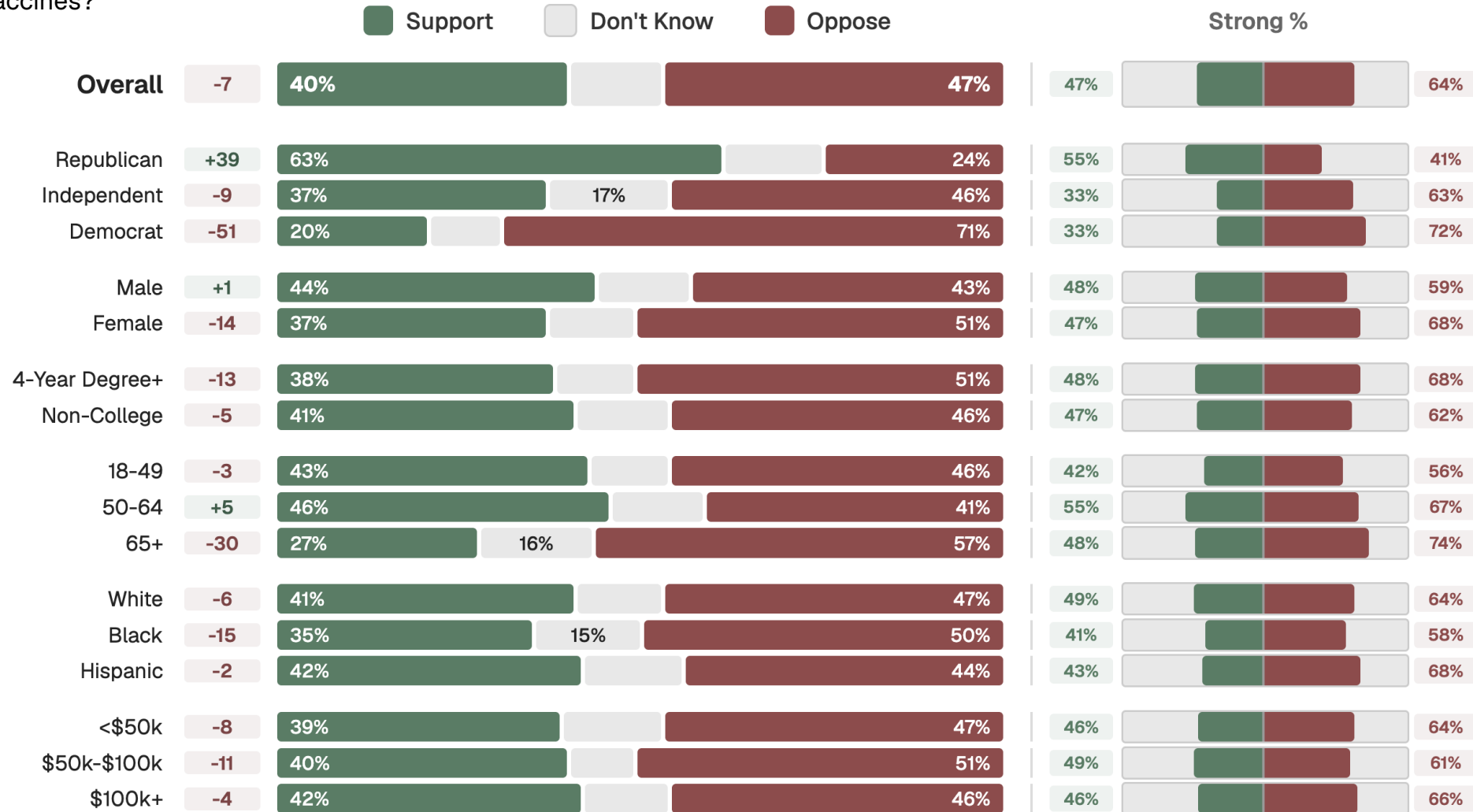
Framed as aligning with European countries like Denmark, reducing the childhood vaccine schedule divides voters (46-42). Republicans back it strongly (+52), Democrats firmly oppose (-42). Independents are split down the middle.

Q. This week, the Trump Administration reduced the number of vaccines recommended for all children from 17 to 11, to align with European countries like Denmark. Do you support or oppose reducing the number of vaccines recommended for all children?



But add out-of-pocket costs and skeptics grow: +4 flips to -7. Independents swing from +1 to -9. Even Republicans drop 13 points. Cost is the vulnerability that turns a narrow win into a losing argument.

Q. If, in addition, insurance companies stopped covering vaccines that are no longer recommended for all children and you had to pay for them out of pocket, would you support or oppose the Trump Administration's decision to reduce the number of recommended childhood vaccines?



Thank You

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