



Elfluencer Post Checklist

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Film all video content vertically and with high quality lighting

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Add on-screen text as needed and captions whenever applicable

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Avoid posting videos with watermarks to TikTok or Instagram

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Include a call to action for your followers to order at **PackageFromSanta.com/GIFT**

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Tag Package From Santa in both the post and caption + use the provided relevant hashtags

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Share your post to your story with a direct link to purchase or include a link in your bio

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Follow Package From Santa on all social media platforms to experience all the holiday fun!

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IMPORTANT! Be sure to send us the URL(s) of each post, and upload any photos or videos to our site: www.SendYourPosts.com This will help us to verify the posts, and make for faster vetting next season!