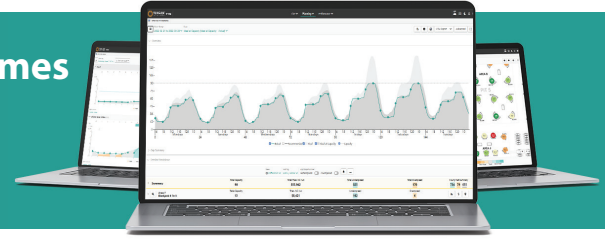


Tangam – Table Games Optimization



Next Generation of Yield Management for Table Games

Tangam's real-time optimization platform helps casinos align table game operations with actual patron demand to maximize profitability and enhance the guest experience.



Maximize Profits

10-15% profit growth



Increase Productivity

10x productivity gains for analysts



Improve Patron Experience

Align table open hours & pricing to patron demand

Improve Hold Percentage, Grow EBITDA, Increase Market Share

For a typical client, installing Tangam's platform increases hold by 3-5 points and generates 7-12% of growth in EBITDA. These numbers are based on the performance of our 11,000+ tables. Tangam automatically analyzes headcount and gaming data to provide intuitive visualizations, predictive analytics, and actionable recommendations, to align game-mix, table spreads, staffing levels, schedules, and pricing, with actual patron demand.



Tangam is trusted by some of the best-known casino resort brands in the industry. Maximizing profitability on 11,000+ tables worldwide.



[Tangam's] real-time data gives us a deeper insight that allows us to quickly adjust to customer needs.



Caesars Entertainment
SVP of Corporate Gaming
770+ Tables



We've long been fans of Tangam's table games optimization software, and are pleased to be able to partner with them.



Penn National Gaming
Vice President of Gaming Operations
650+ Tables



Profitability has increased by 4% year over where we are yield managing and using TYM.



Cache Creek Casino Resort
Vice President of Table Games
80+ Tables



Partnering with Tangam allows us to bring clearer, more actionable insights to our operations, helping our team respond faster, align with guest preferences, and optimize performance across our gaming floor.



Choctaw Casinos & Resorts
Senior Director Table Games
100+ Tables

Tangam Systems is the global leader in gaming optimization software and trusted by some of the best-known casino gaming resorts to drive business performance improvements. Our award-winning platforms are backed by exceptional support.

Tangam is Trusted By Some of the Best-Known Casino Resort Brands to Maximize Profitability on 11,000+ Tables Worldwide

Table Games Optimization

Tangam's Insights Engine delivers dynamic recommendations, predictive analytics, and intuitive visualizations to optimize game-mix, pricing, staffing, and scheduling, enabling smarter, data-driven decisions on the floor.



Live

The Live module empowers casino floor staff to make smarter, faster decisions in real-time that enhance both patron experience and profitability.

The Live module uses live headcount and ratings data to deliver actionable recommendations, from adjusting table minimums to reallocating staff, based on actual demand. Dynamic visualizations, mobile accessibility, and built-in performance tracking enable operators to optimize the gaming floor in real-time. Whether it's responding to mid-shift demand spikes, improving labor allocation, or tracking individual and team KPIs, Tangam helps casinos capture incremental revenue, improve operational efficiency, and deliver a more responsive guest experience.



Planning

The Planning module empowers casino operators to make smarter, data-driven decisions for future table game scheduling and resource deployment.

The Planning module is an advanced forecasting and optimization tool that analyzes historical headcount and ratings data, along with labor and capacity constraints, to generate actionable, profit-driven plans. Dynamic visualizations and intuitive scenario modeling helps optimize shifts, pricing, spreads, and game mix to uncover opportunities for incremental revenue and labor savings. Operators can simulate "what-if" scenarios, improve analyst productivity, and confidently plan for regular or special events, all while aligning staffing and table strategy with actual business demand.



Floor Performance

The Floor Performance module enables casino operators to identify hidden opportunities and optimize table game operations through intuitive, data-rich dashboards.

The Floor Performance module delivers actionable explanations, not just metrics, so operators can confidently improve floor performance in minutes. Real-time access to financial and operational KPIs allow users to analyze performance by area, pit, game, or shift to quickly spot top and bottom performers, and make smarter, AI-supported decisions. From answering complex operational questions to adjusting game mix and pricing for higher profitability, it empowers teams at all levels to act decisively. The platform is also easy to configure and maintain, making enterprise-grade analytics accessible and hassle-free.