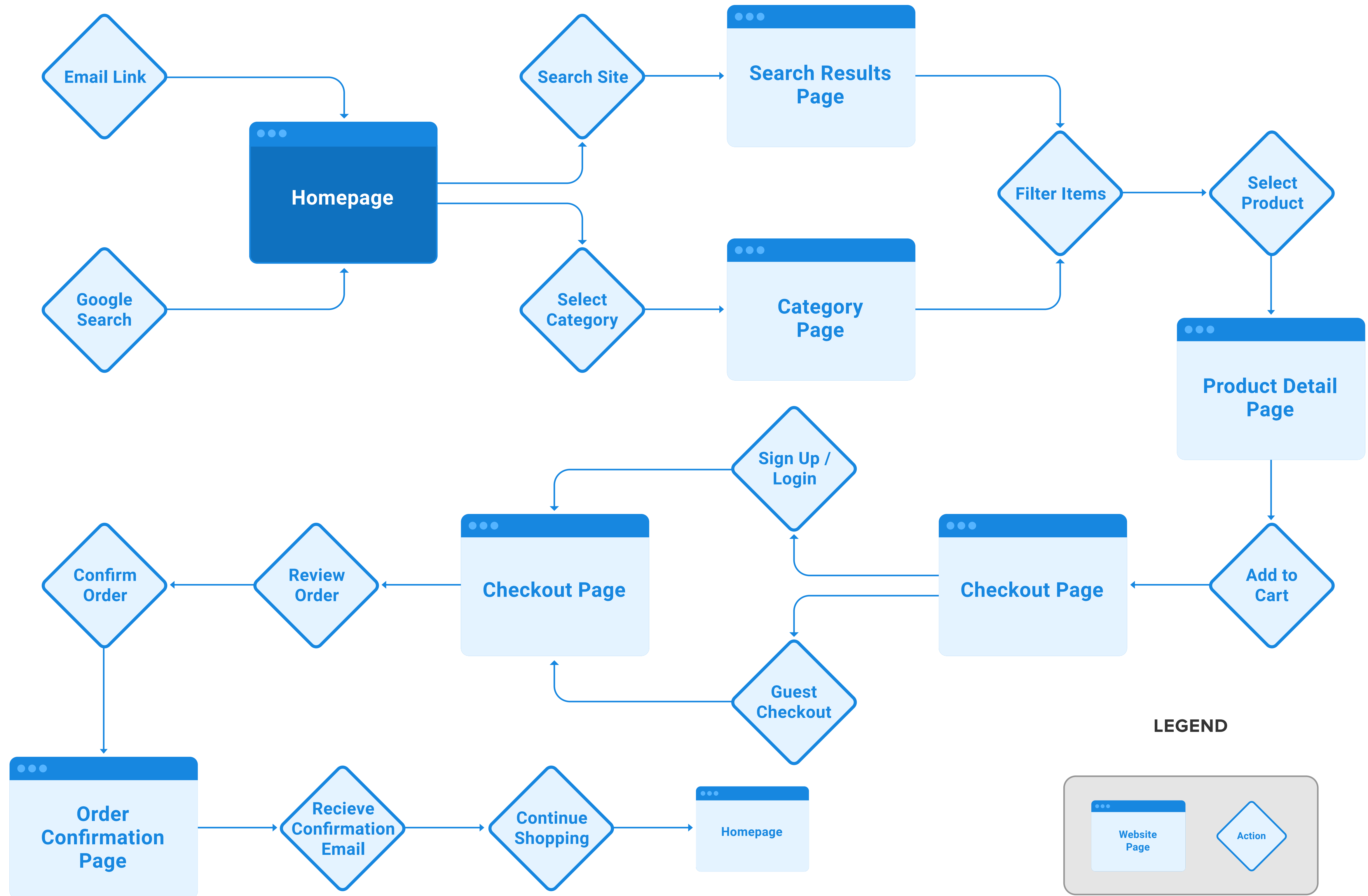


TASK FLOW: MIRROR

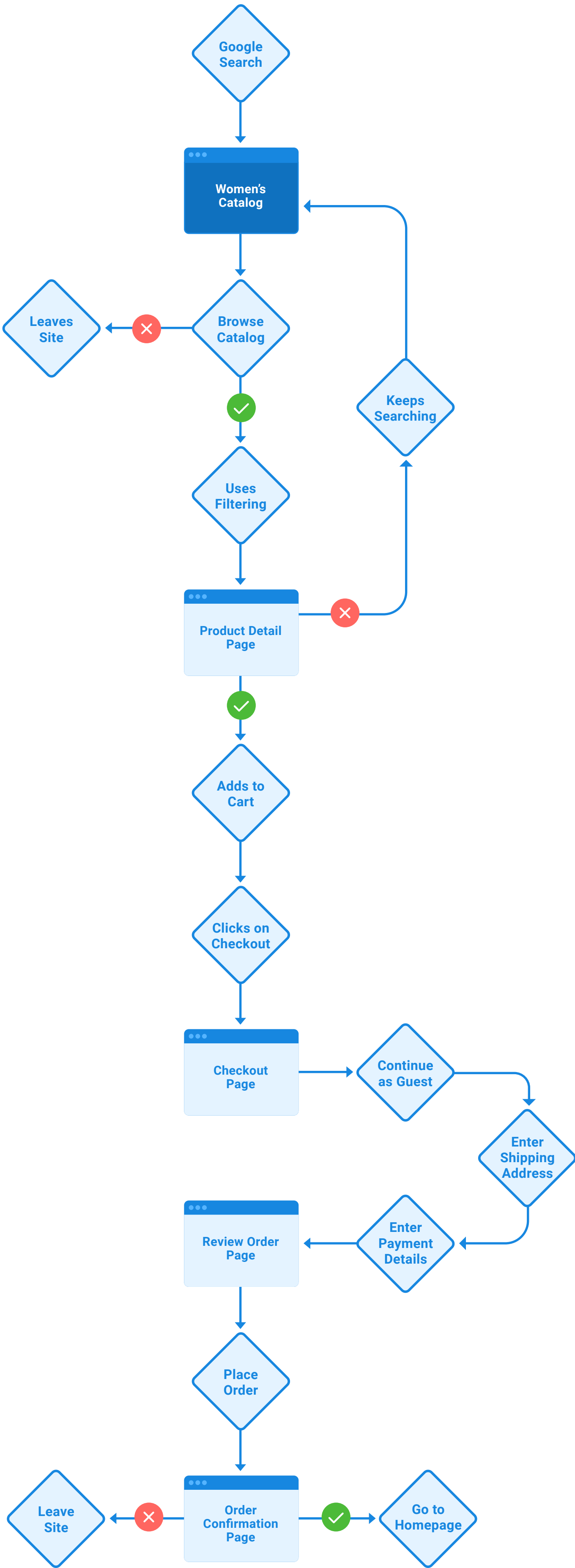
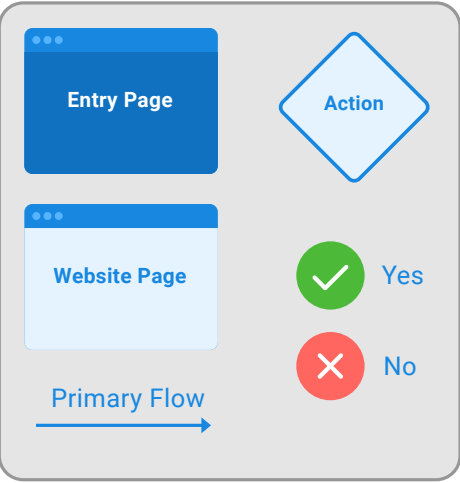


USER FLOWS: MIRROR

User Flow #1

Katie does a Google search for Women’t Dresses. She browses and searches the Mirror site until she finds something she likes and proceeds to checkout as a Guest.

LEGEND



User Flow #2

Katie receives a promotional email from one of her favorite online clothing stores Mirror. It’s a 40% off coupon for past purchasers to celebrate summer!

