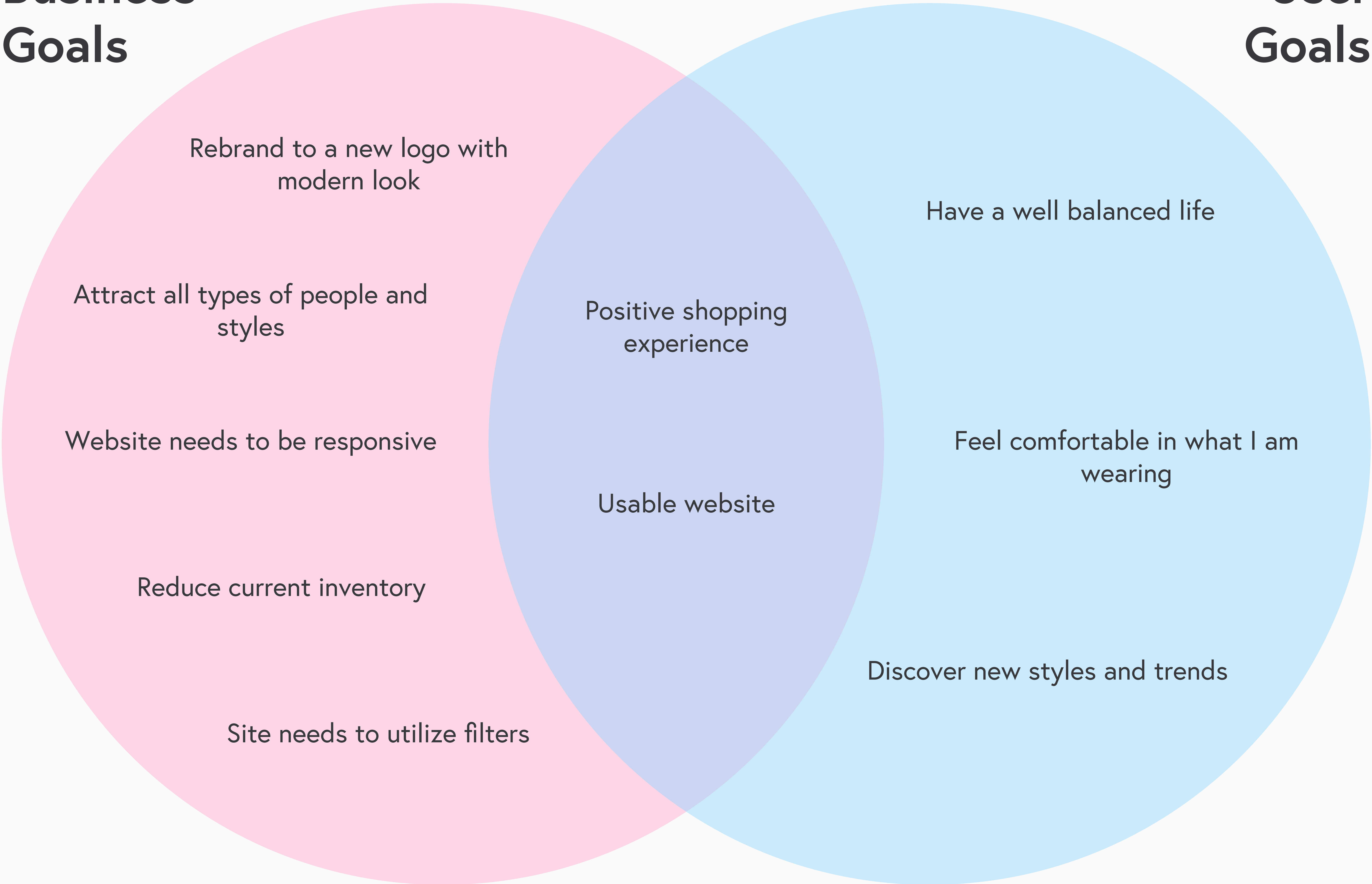


Business Goals

User Goals



Common Goals