

PRIORITY LEVEL	PRIORITY ONE	PRIORITY TWO	PRIORITY THREE
GOAL	How might we help Michael find music that suits his activity at any given time?	How might we provide Michael with a more efficient way of creating playlists?	How might we help Michael understand how to share music with friends?
FEATURES	Time of day tracker - User inputs a generalized calendar of typical daily activities. When a certain time of day occurs, the app knows what playlist(s) to show or notify user of based on the time of day.	Playlist icon - Have the playlist icon more in front of the user throughout the app, next to song titles and on album covers. Clicking gives them same option of choosing which playlist to add song or album to.	Play tracker - App notices that user has played a certain song multiple times, asks if they want to share song. Share icon - Have the share icon more in front of the user throughout the app, next to song titles and on album covers.
METRICS	Track how often user listens to suggested playlist Track the most popular time of day for using feature	Track amount of clicks on icon from all new positions Track how often users add to playlists from these icons	Track how often users play certain songs Track amount of clicks on icon from all new positions Track how often users share from these icons