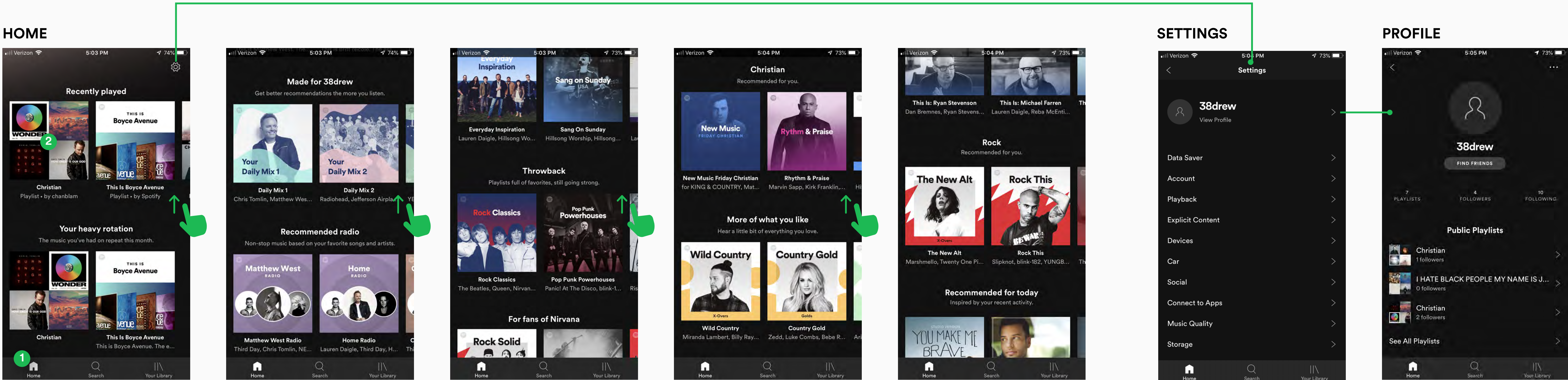


HOME & PROFILE

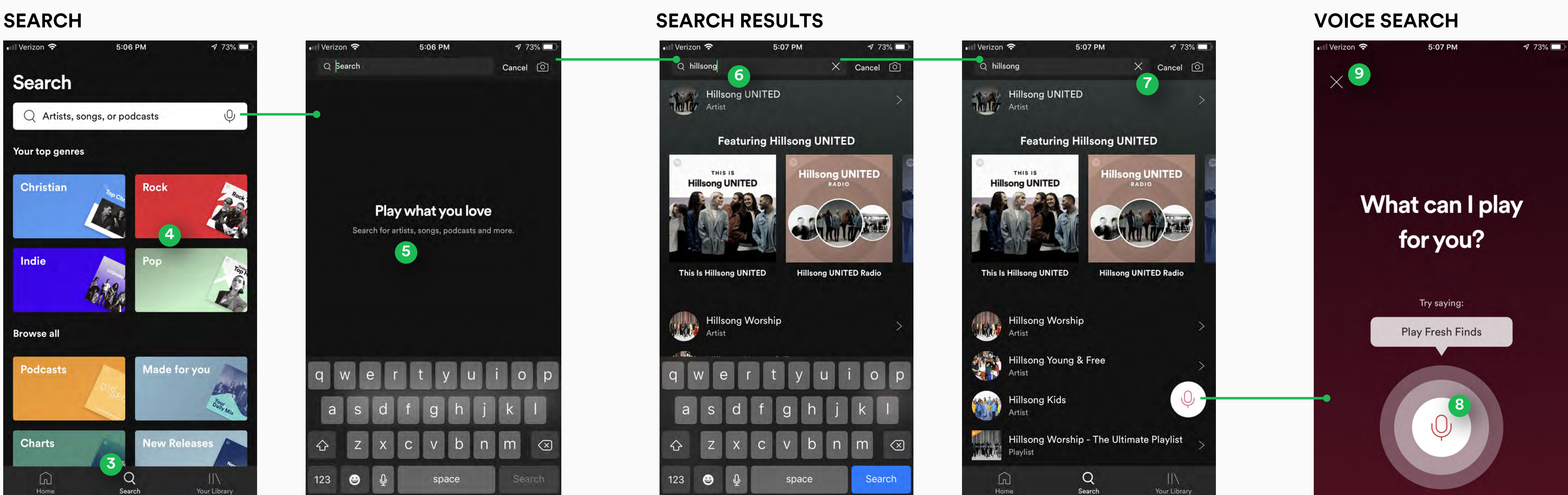
Starting at the home screen, the user is provided with different suggestions and categories based on the users previous listening experience. Some of which are recently played, “made for” daily mixes, recommended for today and playlists. This provides for a personalized experience for the user as they navigation through the app.



- 1 **Visibility of system status** - The home icon is filled with white letting the user know where they are within the app.
- 2 **Match between system and the real world** - The use of album covers provides a connection to real world elements.

SEARCH

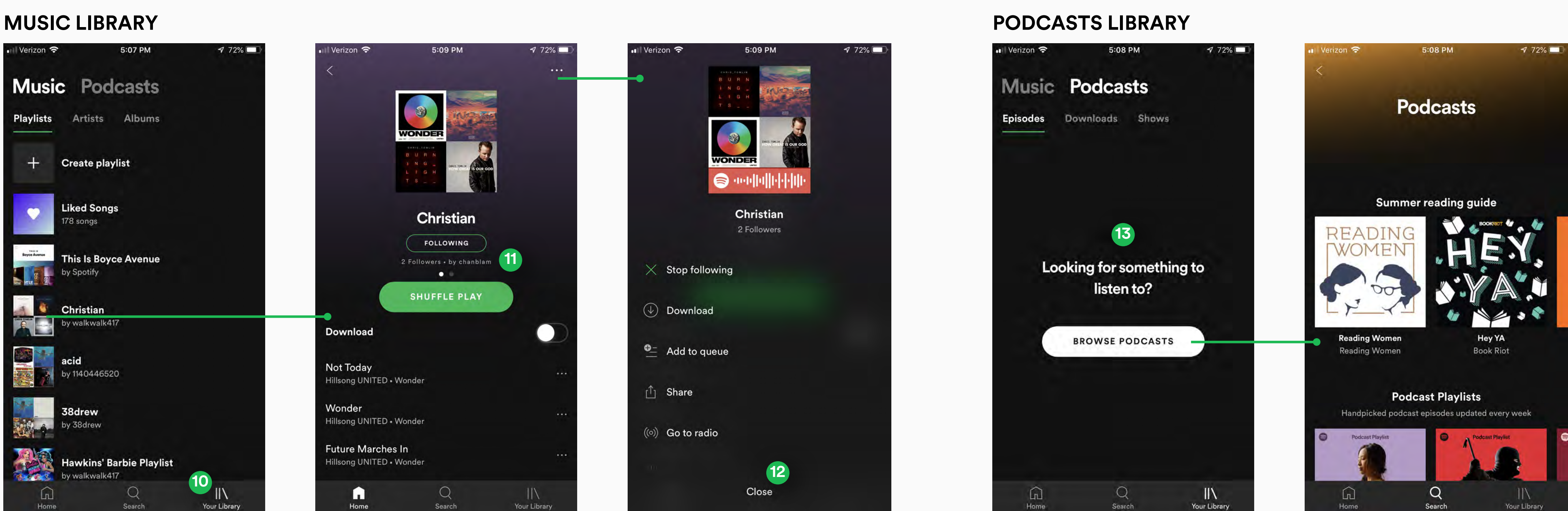
Clicking on the “Search” icon on the bottom bar, users are given the opportunity to search or browse by genre and categories.



- 3 **Visibility of system status** - The search icon is filled with white letting the user know where they are within the app.
- 4 **Consistency and standards** - Cards in search section use the same styling.
- 5 **Aesthetic and minimalist design** - Not overwhelming the user, but providing only the necessary information for sections.
- 6 **Recognition rather than recall** - As the user begins typing in the search field, they are provided with suggestions - auto completion results.
- 7 **User control and freedom** - Users can select the “x” in the search field to reset the search.
- 8 **Match between system and the real world** - The microphone icon connects the user to that of speaking into a physical microphone.
- 9 **User control and freedom** - Users can select the “x” to exit the voice search.

YOUR LIBRARY

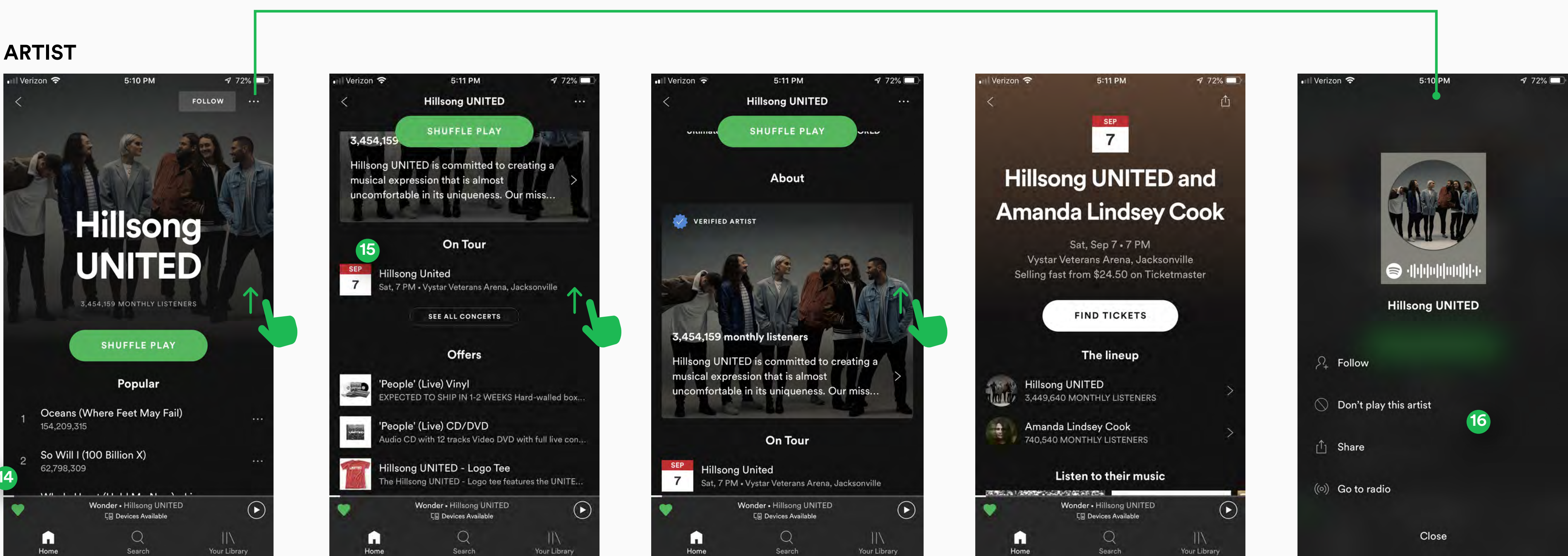
Clicking on the “Your Library” icon on the bottom bar, users are taken to their saved content. This includes Music as well as Podcasts.



- 10 **Visibility of system status** - The your library icon is filled with white letting the user know where they are within the app.
- 11 **Consistency and Standards** - Buttons throughout the app are similar using the same styling.
- 12 **User control and freedom** - Users are given the option to “Close” the current view, returning to the previous view.
- 13 **Aesthetic and minimalist design** - Not overwhelming the user, but providing only the necessary information for sections.

ARTIST

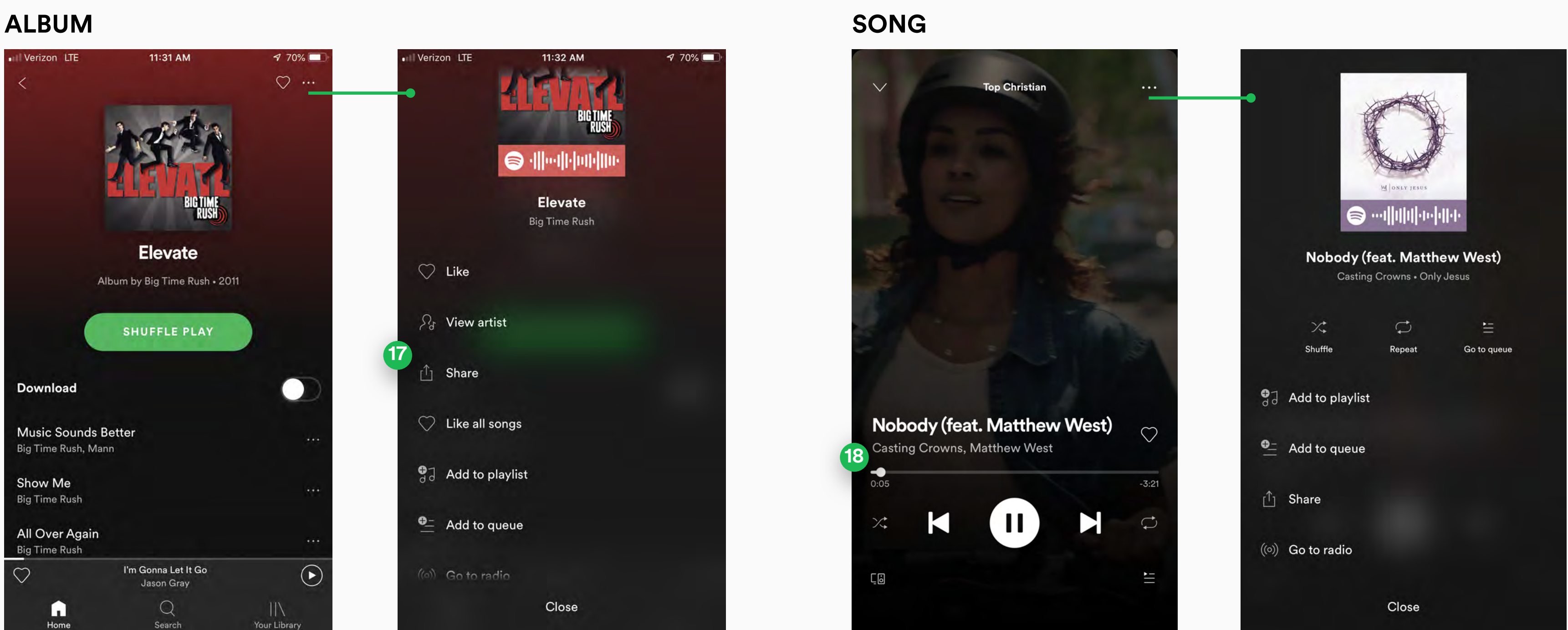
Users have the ability to view each artist’s profile as well. Doing so allows the user to follow an artist and their bio, view albums, songs, latest releases, and even tour dates.



- 14 **Visibility of system status** - The white bar indicates the length played on the current song the user is listening to.
- 15 **Match between system and the real world** - Using a calendar icon makes the connection to the user of setting a date for an event.
- 16 **Aesthetic and minimalist design** - Provided the user with only the necessary action items and nothing else.

ALBUM & SONG

When viewing an album, users are able to shuffle play songs on the album, play specific songs, share, and download the album for listening offline. When viewing a specific song, users have similar features. Users can repeat a song, add to a playlist and share the song to name a few features.



- 17 **Consistency and standards** - Icons throughout the app are the same, given the user a clear understanding of what they mean.
- 18 **Visibility of system status** - The white bar and white circle indicates the length played on the current song the user is listening to.