

MEDIA LAW (COM 570.01)

SYLLABUS – FALL 2025

Professor: Jon Pfeiffer, Esq.

Class: COM 570.01
Thursday – 6:00 p.m. to 9:50 p.m.

Office Hours: In person by appointment or on Zoom

Telephone: Office: (310) 451-5800, extension 2
Cell: (310) 866-7474

E-mail: Pfeiffer@pfeifferlaw.com

As I rarely check my Pepperdine email, any emails sent to that address will not receive a timely response. Further, if you send a “secure” email that requires a password to read it or download any attachment, I will not open the email and no credit will be given.

Web: www.pfeifferlaw.com

Required
Text Book: Media Law, Materials and Cases, Fourth Edition; Jon Pfeiffer
https://www.amazon.com/dp/B09F1G3XVQ?ref_=pe_3052080_397514860

Suggested
Text Book: Mass Media Law; Don R. Pember & Clay Calvert
If you need further explanation about the cases or concepts beyond our class discussions, you should get this textbook.

Prerequisite: Junior standing or consent of instructor

Graduate students: To fulfill the graduate level requirement for COM 570, you must complete additional tasks. Please see Professor Pfeiffer for the Graduate Student Addendum to the Syllabus.

GOALS AND OBJECTIVES

Course Goal:

The goal of media law COM 570 is to introduce you to the important philosophical and practical issues of freedom of speech and freedom of the press in the United States, and to expose you to the historical foundations of the relationship between a free press and a free society.

Objectives. By the end of the semester, you should be able to:

1. Demonstrate a working knowledge and application of theories of freedom of speech and freedom of the press.
2. Demonstrate a working knowledge and application of legal authorities through the preparation and presentation of legal arguments.
3. Better understand the relationship between ethical and legal principles and values, and how they relate to professionalism in the media.
4. Demonstrate a working knowledge of important issues such as The First Amendment, prior restraint, defamation, privacy, broadcast regulation, advertising regulation, copyright, national security and obscenity.

Course Relation to Pepperdine's Mission Statement:

Pepperdine University is a Christian university committed to the highest standards of academic excellence and Christian values, where students are strengthened for lives of purpose, service, and leadership. In this class students will be required to demonstrate knowledge of the legal theories of freedom of expression, speech, and press and their application. The underpinnings of these basic freedoms, encompassing legal, ethical and moral standards of communication, closely track the mission of the university.

OFFICE OF STUDENT ACCESSIBILITY

The Office of Student Accessibility (OSA) seeks to accommodate students with documented disabilities to allow them equal standing in educational endeavors. The Americans with Disabilities Act (ADA), along with Section 504 of the Rehabilitation Act, were enacted to provide a clear and comprehensive mandate for the elimination of discrimination against individuals with disabilities.

In compliance with these laws, Student Accessibility at Pepperdine University is dedicated to maintaining an environment that guarantees students with disabilities full access to its educational programs, activities, and facilities. Accommodations are designed to level the playing field for students with disabilities, while maintaining the integrity and standards of the University's academic programs.

Any student needing academic accommodations should contact the Office of Student Accessibility (Main Campus, Tyler Campus Center 264, 310-506-6500) as early in the semester as possible. All discussions will remain confidential. Please visit www.pepperdine.edu/student-accessibility for additional information.

ACADEMIC INTEGRITY (Use of AI Tools is Prohibited)

For both educational and ethical reasons, there is no room for academic dishonesty. Academic dishonesty includes plagiarism, cheating, fabrication and facilitating academic dishonesty. Academic dishonesty also includes presenting other people's papers, exam answers, or presentations as one's own. It includes presenting a source's ideas or data without attribution, excessive failure to document sources, direct quotation of sources without attribution and any form of cheating on exams. Further, academic dishonesty includes making any false statement in an effort to receive points you did not earn including any attempt to obtain an excused absence under false pretenses. In addition, the work you submit for this course must be work you have produced entirely by yourself and has not been previously produced by you for submission in another course without Jon Pfeiffer's approval.

The use of AI, AI writing, or similar AI tools or services is not permitted in any aspect of this class. The use of such tools will be considered a violation of academic Integrity and be reported accordingly.

If there is any doubt as to whether a certain action is or is not academically dishonest, ask. Please familiarize yourself with Pepperdine's policy on academic dishonesty as stated in the student handbook. The penalty for academic dishonesty is severe. Academic dishonesty will result in failure of the course and possible expulsion from the university.

The full academic integrity policy may be found at <https://seaver.pepperdine.edu/academics/academic-support/integrity/content/policies/revised-seaver-academic-integrity-policy-for-2014-2015.pdf>

TURNITIN

Please be advised that all written assignments will be processed through the Turnitin software. Any assignment that the Turnitin software determines to be plagiarized will be subject to the plagiarism policy. All plagiarism will be reported pursuant to the academic integrity policy ([link above](#)).

COURSE EVALUATIONS

Online course evaluations are conducted for all Seaver courses. The course evaluation period opens at 5:00 p.m. on the WP/WF deadline day (Friday preceding the last week of classes) and closes before final exams begin. I encourage you to complete an evaluation.

INTELLECTUAL PROPERTY

Course materials prepared by Jon Pfeiffer, together with the content of all lectures and review sessions presented by Professor Pfeiffer, are his property. Video and audio recording of lectures and review sessions without the consent of Professor Pfeiffer is prohibited. Unless written permission is obtained from Professor Pfeiffer, recordings of lectures and review sessions may not be modified and must not be transferred or transmitted to any other person. Electronic devices other than laptops (e.g., cell phones, livescribe, recording devices) may not be used during lectures. Screen recording software may not be used during exams.

Jon Pfeiffer's lectures are protected by state common law and federal copyright law. They are his own original expression and he records them at the same time that he delivers them in order to secure protection. Whereas you are authorized to take notes in class thereby creating a derivative work from Professor Pfeiffer's lecture, the authorization extends only to making one set of notes for your own personal use and no other use. You are not authorized to record his lectures, to provide your notes (including any presentations, handouts, guides, outlines made available to you in this class) to anyone else or to make any commercial use of them without express prior written permission from Professor Pfeiffer.

To be clear – you may not sell class notes (or receive remuneration for taking notes) to any person or commercial entity without the express written permission of Jon Pfeiffer.

RESPECTFUL CLASS ENVIRONMENT

You are expected to be well-prepared for each class meeting, provide value to the class discussion, and remain courteous and sensitive to the needs and opinions of your classmates. When contributing to a discussion, make statements that are respectful to other students in the class and different groups of people. Be careful not to personalize your arguments and be aware that not all of your classmates are as comfortable as you may be in presenting ideas in a classroom setting.

Different viewpoints are highly encouraged in class discussion – play devil’s advocate if you want. Do not avoid conflict merely because you feel you will be in the minority in presenting your opinion. You are, however, expected to avoid the use of sexist, racist, homophobic and other intolerant language in your speech and writing. This is more than an issue of so-called political correctness; this is an issue of professionalism and of excellence in communication, knowing how to be precise and fair and accurate in expression, and understanding that there are diverse stakeholders in any conversation.

Please be on time, be awake, put phones away, and stay on task.

ATTENDANCE AND PUNCTUALITY

Attendance at the first session of COM570 is mandatory. If you do not attend the first session, you will be dropped from the class. Thereafter, you are expected to attend every class session.

If you miss a class (excused or unexcused), assignments due that day must still be submitted on a timely basis. Also, if you are absent, it is your responsibility to find out what you missed from a fellow student. Classes are not recorded, and I do not “re-teach” classes.

If you will be absent for a university-approved event, it is your responsibility to tell me at least one week before missing class. Excuses after the fact will not be accepted.

Other than the loss of participation points, one unexcused absence will not materially affect your final grade. However, additional absences will reduce your final grade by one letter grade for each absence – e.g., an “A” to a “B” or a “B” to a “C.”

GRADE REVIEW

You are responsible for keeping all of your work until you have received your final course grade.

It is every student's right to request a "grade review." There are two levels of review. The first level is for me to do a quick review of your work to confirm that I did not make a mathematical error.

The second level of review is a comprehensive review. Should you request a comprehensive review, I will hold you to the standard of a student attending an elite university because you are such a student.

If you would like to me perform a grade review, I will do so. Please be advised that the examinations will not be graded on a curve. Also, most elite universities do not give extra credit. Accordingly, a grade review will not include any extra credit accumulated during the course of the semester. Your grade may go up or it may go down. If it goes up, I will revise the grade upward. If, however, your grade goes down, I will revise it downward even if it results in a change of more than one letter grade.

GRADING

Grade	Work	Percentage
A	Exceptional, always exceeding expectations	93-100 percent
A-	Exceptional	90-92 percent
B+	Consistently exceeds expectations	88-89 percent
B	Exceeds expectations	83-87 percent
B-	Sometimes exceeds expectations	80-82 percent
C+	Occasionally exceeds expectations	78-79 percent
C	Meets expectations	73-77 percent
C-	Disappointing	70-72 percent
D+	Consistently disappointing	68-69 percent
D	Consistently disappointing Lack of effort	63-67 percent
D-	Complete lack of effort	60-62 percent
F	Take it over...	0-59 percent

REQUIREMENTS AND EXPECTATIONS

Participation, Initial Selfie Video, Attendance and Completion of the Verdicts	20 percent
Case Briefs and Presentations	20 percent
Essays (1 through 4)	15 percent
Fifth Essay (the “Trial Essay”)	10 percent
Midterm Exam	15 percent
Final Paper and Video Presentation	10 percent
Final Exam	<u>10 percent</u>
	<u>100 percent</u>

DEADLINES

All papers and briefs shall be submitted via Canvas on the date they are due. If the paper or brief is turned in late there will be no credit given.

THE INTRODUCTION VIDEO

Due August 28, 2025: A one-minute selfie video introducing yourself to be submitted via Dropbox (credit for this video is part of the participation component).

THE FIRST FOUR ESSAYS

I. Topics

Essay One (Due August 28, 2025)
(Submit via Canvas)

Should AI-generated works be eligible for copyright protection, and if so, who should own the rights?

Essay Two (Due September 4, 2025)
(Submit via Canvas)

Should deepfake technology be restricted by law, even at the expense of certain artistic or satirical uses?

Essay Three (Due September 11, 2025)
(Submit via Canvas)

Should social media companies be held legally liable for discriminatory impacts caused by their algorithms?

Essay Four (Due September 18, 2025)
(Submit via Canvas)

Should the U.S. adopt a legal right to be forgotten similar to the EU's General Data Protection Regulation?

II. Length and Citation Style

700 words (minimum) **AND** a word count must appear at the end of each essay. The 700-word minimum does **NOT** include your name and/or the writing prompt. There is not a word maximum. In other words, the essay can be as long as you want it to be.

III. Opinion Based

The four essays are opinion based. In other words, sources are not required.

IV. Grading

If the essay does not strictly meet the minimum word requirement set forth above, there will be an automatic one-letter grade deduction. If the essay is turned in late there will be no credit given.

Do not take the term “essay” literally. The essays are meant to provide a mechanism for students to explore a topic in an interesting, entertaining, or informative manner.

V. Best Two Essays

The best two essays on each topic will be posted to the entertainment law blog on my website (pfeifferlaw.com) with appropriate credit to the author and the author's picture. If you prefer to remain anonymous please state that preference on your essay. In that event, the post will be attributed to “Student in Jon Pfeiffer's Fall 2025 Media Law class who prefers his/her name to be withheld.”

JURY TRIAL ATTENDANCE and FIFTH ESSAY (THE “TRIAL ESSAY”)

(Due October 30, 2025)

(Submit via Canvas)

Each student must attend at least one hour of a jury trial and write an essay about the trial (jury selection is okay). A jury trial is a trial where there are 12 jurors in the jury box. Court hearings, court trials, small claims cases and traffic ticket cases do not count and you may NOT use them as the basis for your final paper.

Court Room Rules

- You may never talk to jurors
- No talking to anyone when court is in session
- You may speak to the bailiff when court is not in session
- You may speak to the lawyers when court is not in session
- No cameras or recorders (do not take pictures or videos)
- No food, drinks, or gum
- Turn off your phone (airplane mode). If it goes off when court is in session, many judges will take your phone and/or fine you.

Note: Due to Covid-19 jury trials in the Los Angeles County Superior Court have been greatly reduced. Accordingly, the above requirement is modified as follows: Each student must watch one movie involving a trial then write an essay about how the principles of your major could improve the trial process. An approved list of movies will be provided.

Essay Requirements:

- Length: 800 (or more)
- Sources:
 - The paper must be supported by at least 5 sources, with a maximum of 3 sources from the internet (i.e., webpages), related to your specific major. The non-internet sources may include scholarly or white papers posted to the internet.
 - Do not use case citations.
 - The Citation style is APA.
 - Wikipedia may not be used as a cited source.
- Structure:
 - Title Page:
 - Your name
 - The title of the essay
 - The name of the movie
 - Word count
 - First 400-500 words: Summary of the trial and your observations
 - Second 400-500 words: Principles of your specific major that, if used, could improve the trial process

See the rubric set forth below for grading criteria. You will be graded down one letter grade for failing to meet the required word count.

	Excellent 9 or 10 points	Competent 7 or 8 points	Needs Improvement 5 or 6 points	Unacceptable < 5 points
Introduction/ Conclusion	The topics are clearly introduced. Introduction includes a concise overview of the paper. The conclusion is strong.	The topics are introduced. The organization of the paper is minimally laid out in the introduction. A conclusion is included.	The topics are stated. No overview of the paper included. A conclusion is included.	No clear introduction or conclusion.
Body	Information is relevant and presented in a logical order. Strong evidence of attention and extensive knowledge of the topics is evident.	Information is mostly relevant and presented in a logical order. Some evidence of attention and knowledge of the topics is evident.	Presence of substantial irrelevant information or illogical order. Limited evidence of attention and knowledge of the topics.	Use of largely irrelevant information. Lack of order/organization. Little evidence of attention and knowledge of the topics.
Support	Main ideas are clear and well supported by detailed and accurate information.	Main ideas are clear but only somewhat supported by detailed information.	Main ideas are somewhat clear. Support for ideas is minimal.	Main ideas are unclear or unsupported.
Writing/ Mechanics	Clear organizational structure, smooth transitions. Writing is clear and concise. No spelling or grammatical errors. All formatting requirements met.	Organizational structure, transitions. Writing is mostly clear and concise. Few spelling or grammatical errors. Most formatting requirements met.	Very little structure, awkward transitions. Writing is somewhat clear. Several spelling or grammatical errors. Some formatting requirements met.	No structure or organization. No transitions. Writing is unclear. Numerous spelling or grammatical errors. Few formatting requirements met.
Citations	Correct citation format is used.	Correct citation format is mostly used.	Numerous citation errors.	Significant citation errors or lack of citations.

THE FINAL PAPER AND VIDEO PRESENTATION

(Paper and video presentation due December 4, 2025)

Submit paper in person

Submit the video via DropBox

The final paper and presentation for this class is worth 10 percent of the final grade. The paper should investigate in depth at least one to two topics that we cover in our class readings or discussion this semester. The paper must also incorporate principles from your major. The goal is to identify a topic or issue that interests you, develop a thesis, and critically analyze the arguments for and against your thesis, with support from outside sources.

Paper Formatting Requirements:

- Length: 1500 words (or more)
- Format: Times New Roman, 12-point font, double-spaced, 1-inch margins
- Sources:
 - o The paper must be supported by at least 10 sources, with a maximum of 5 from the internet (webpages), related to your specific major. The non-internet sources may include scholarly or white papers posted to the internet.
 - o Do not use case citations.
 - o Endnotes only; no footnotes or citations within the body of the paper. The endnotes page is not included in the word count.
 - o Wikipedia and the textbook may not be used as cited sources.
- Title Page:
 - o Your name
 - o The title of the paper
 - o Word count

Your final presentation will be by selfie video. You will be graded on the content of the video, not the production value. I will create a Drop Box folder for the submission of the videos.

The presentation should be funny, informative and emotionally moving.

See the rubric on the following page for grading criteria. You will be graded down one letter grade for failing to meet the required word count.

	Excellent 9 or 10 points	Competent 7 or 8 points	Needs Improvement 5 or 6 points	Unacceptable < 5 points
Introduction/ Conclusion	The topics are clearly introduced. Introduction includes a concise overview of the paper. The conclusion is strong.	The topics are introduced. The organization of the paper is minimally laid out in the introduction. A conclusion is included.	The topics are stated. No overview of the paper included. A conclusion is included.	No clear introduction or conclusion.
Body	Information is relevant and presented in a logical order. Strong evidence of extensive knowledge of the topics is evident.	Information is mostly relevant and presented in a logical order. Some evidence of knowledge of the topics is evident.	Presence of substantial irrelevant information or illogical order. Limited evidence of knowledge of the topics.	Use of largely irrelevant information. Lack of order/organization. Little evidence of knowledge of the topics.
Support	Main ideas are clear and well supported by detailed and accurate information.	Main ideas are clear but only somewhat supported by detailed information.	Main ideas are somewhat clear. Support for ideas is minimal.	Main ideas are unclear or unsupported.
Writing/ Mechanics	Clear organizational structure, smooth transitions. Writing is clear and concise. No spelling or grammatical errors. All formatting requirements met.	Organizational structure, transitions. Writing is mostly clear and concise. Few spelling or grammatical errors. Most formatting requirements met.	Very little structure, awkward transitions. Writing is somewhat clear. Several spelling or grammatical errors. Some formatting requirements met.	No structure or organization. No transitions. Writing is unclear. Numerous spelling or grammatical errors. Few formatting requirements met.
Citations	Correct citation format is used.	Correct citation format is mostly used.	Numerous citation errors.	Significant citation errors or lack of citations.

CLASS SCHEDULE

FIRST CLASS

Thursday, August 21, 2025

Topics:

- Class introduction and overview
- The Litigation Process
- Voir Dire
- The Legal System
- Sources of Law
- How to read a case



Cases:

- Schenck v. United States (handout – everyone reads before class)

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Near v. Minnesota
Lovell v. Griffin
Chaplinsky v. State of New Hampshire
Burstyn v. Wilson
Packingham v. North Carolina
United States v. The Progressive
Tinker v. Des Moines Schools
Hazelwood v. Kuhmeier
Morse v. Frederick
Mahanoy Area School District v. B.L., a minor
Hurley v. Irish Gays

FIRST AMENDMENT

Thursday, August 28, 2025

FIRST ESSAY DUE

(Submit via Canvas)

ONE MINUTE INTRODUCTION VIDEO DUE

(Submit via Dropbox)

Topics:

- First Amendment Overview
- Freedom of Expression: Prior Restraint

Cases:

- Near v. Minnesota
- Lovell v. Griffin
- Chaplinsky v. State of New Hampshire
- Burstyn v. Wilson
- Packingham v. North Carolina
- United States v. The Progressive
- Tinker v. Des Moines Schools
- Hazelwood v. Kuhmeier
- Morse v. Frederick
- Mahanoy Area School District v. B.L., a minor
- Hurley v. Irish Gays

Reading for next class:

- Media Law, Materials and Cases, Third Edition

United States v. O'Brien
Simon & Schuster v. New York
Keenan v. Superior Court
Cohen v. California
Skokie v. National Socialist Party
Texas v. Johnson
R.A.V. v. City of St. Paul, Minnesota
Virginia v. Black
Schenck v. Pro-Choice Network of Western New York
Planned Parenthood v. Am. Coalition – Dissenting opinion
Citizens United v. Federal Election Commission

NO CLASS

Thursday, September 4, 2025

SECOND ESSAY DUE
(Submit via Canvas)

FIRST AMENDMENT

Thursday, September 11, 2025

THIRD ESSAY DUE
(Submit via Canvas)

Topics:

- First Amendment

Cases:

- United States v. O'Brien
- Simon & Schuster v. New York
- Keenan v. Superior Court
- Cohen v. California
- Skokie v. National Socialist Party
- Texas v. Johnson
- R.A.V. v. City of St. Paul, Minnesota
- Virginia v. Black
- Schenck v. Pro-Choice Network of Western New York
- Planned Parenthood v. Am. Coalition – Dissenting opinion
- Citizens United v. Federal Election Commission

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Five Elements/Plaintiffs (everyone reads)

Hornby v. Hunter

Weinstein v. Bullick

Neimann Marcus v. Lait

Powers v. Durgin-Snow

Neal v. Electronic Arts

AIDS Counseling v. Group W

Jones v. Palmer

New York Times v. Sullivan

Gertz v. Welch



DEFAMATION

Thursday, September 18, 2025

FOURTH ESSAY DUE

(Submit via Canvas)

Topics:

- The Elements of Defamation
- Defamation: Public Figures

Cases:

- Five Elements/Plaintiffs (everyone reads)
- Jones v. Palmer
- AIDS Counseling v. Group W
- Weinstein v. Bullick
- Neimann Marcus v. Lait
- Powers v. Durgin-Snow
- Neal v. Electronic Arts
- Hornby v. Hunter
- New York Times v. Sullivan
- Gertz v. Welch

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Hustler Magazine v. Falwell
Edwards v. National Audubon
Moyer v. Amador Valley
Milkovich v. Lorain Journal
Pring v. Penthouse International



DEFAMATION

Thursday, September 25, 2025

Topics:

- Defamation: Defenses
- Defamation Worksheet
- Top 10 Celebrity Defamation Actions

Cases:

- Hustler Magazine v. Falwell
- Edwards v. National Audubon
- Moyer v. Amador Valley
- Milkovich v. Lorain Journal
- Pring v. Penthouse International

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Lawrence v. Texas (**everyone reads and briefs**)
Galella v. Onassis
Deitemann v. Time
Sanders v. American Broadcasting Company
Florida Publishing v. Fletcher
Cassidy v. ABC
Cox v. Cohn
Sipple v. Chronicle Publishing
Puckett v. ABC
Gill v. Hearst Publishing



NO CLASS

Thursday October 2, 2025

No class

PRIVACY

Thursday, October 9, 2025

Topics:

- Privacy: Intrusion and Private Facts
- Celebrity Privacy Actions



Cases:

- Lawrence v. Texas (everyone reads and briefs)
- Galella v. Onassis
- Deitemann v. Time
- Sanders v. American Broadcasting Company
- Florida Publishing v. Fletcher
- Cassidy v. ABC
- Cox v. Cohn
- Sipple v. Chronicle Publishing
- Puckett v. ABC
- Gill v. Hearst Publishing

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Time v. Hill
Braun v. Flynt
Seale v. Gramercy Pictures
Barnhart vs. Paisano Publications
Zacchini v. Scripps
Ali v. Playgirl
Comedy III Productions v. Saderup
Hoffman v. Capital Cities
Abdul-Jabbar v. General Motors
Midler v. Ford Motor Company

PRIVACY

Thursday, October 16, 2025

Topics:

- Privacy (false light and right of publicity)

Cases:

- Time v. Hill
- Braun v. Flynt
- Seale v. Gramercy Pictures
- Barnhart vs. Paisano Publications
- Zacchini v. Scripps
- Ali v. Playgirl
- Comedy III Productions v. Saderup
- Hoffman v. Capital Cities
- Abdul-Jabbar v. General Motors
- Midler v. Ford Motor Company



MIDTERM EXAM

Thursday, October 23, 2025

Midterm Exam



Reading for next class:

- Media Law, Materials and Cases, Third Edition

Jacobellis v. State of Ohio
(handout – everyone reads in class)
Miller v. California
NY v. Ferber
Barnes v. Glenn Theatre
Playboy Enterprises v. Meese
Skyywalker Records v. Navarro
Luke Records v. Navarro
FCC v. Pacifica and Excerpts
Fox 1
Fox 2
Reno v. ACLU
United States v. Playboy Entertainment

NO CLASS

Thursday October 30, 2025

TRIAL ESSAY DUE
(Submit via Canvas)

OBSCENITY / INDECENCY

November 6, 2025

Topics:

- obscenity / indecency
- broadcast regulation / internet

Cases:

- Jacobellis v. State of Ohio
(handout – everyone reads in class)
- Miller v. California
- NY v. Ferber
- Barnes v. Glenn Theatre
- Playboy Enterprises v. Meese
- Skyywalker Records v. Navarro
- Luke Records v. Navarro
- FCC v. Pacifica and Excerpts
- Fox 1
- Fox 2
- Reno v. ACLU
- United States v. Playboy Entertainment

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Feist v. Rural
Rogers v. Koons
Bright Tunes Music v. Harrisongs Music
Dastar Corp. v. Twentieth Century Fox Film Corp.
Warner Bros. v. American Broadcasting Companies
Harper & Row v. Nation
Fisher v. Dees
Campbell, aka Skyywalker v. Acuff-Rose Music
Bridgeport Music v. Dimension Films
MGM v. Grokster
Kirtsaeng v. John Wiley & Sons



COPYRIGHT

Thursday, November 13, 2025

Topics:

- Copyright

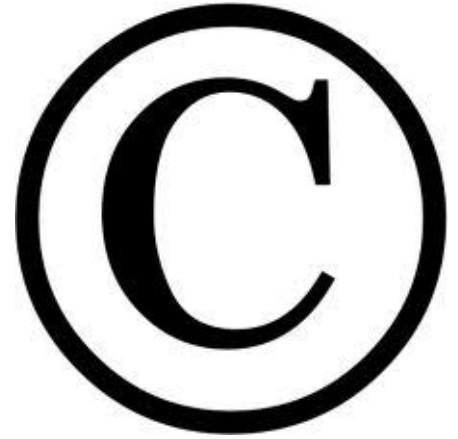
Cases:

- Feist v. Rural
- Rogers v. Koons
- Bright Tunes Music v. Harrisongs Music
- Dastar Corp. v. Twentieth Century Fox Film Corp.
- Warner Bros. v. American Broadcasting Companies
- Harper & Row v. Nation
- Fisher v. Dees
- Campbell, aka Skyywalker v. Acuff-Rose Music
- Bridgeport Music v. Dimension Films
- MGM v. Grokster
- Kirtsaeng v. John Wiley & Sons

Reading for next class:

- Media Law, Materials and Cases, Third Edition

Central Hud. v. Public
Rubin v. Coors
FTC v. Colgate Palmolive
Bates & O'Steen v. State Bar of AZ
In Re: Merck
Eimann v. Soldier of Fortune



ADVERTISING

Thursday, November 20, 2025

Topics:

- Advertising regulation

Cases:

- Central Hud. v. Public
- Rubin v. Coors
- FTC v. Colgate Palmolive
- Bates & O'Steen v. State Bar of AZ
- In Re: Merck
- Eimann v. Soldier of Fortune
- Lord & Taylor (Complaint and Decision & Order)
- GSGOLotto (Complaint and Decision & Order)



FINAL PAPER AND VIDEO

Thursday, December 4, 2025

THE FINAL PAPER AND VIDEO PRESENTATION
(Submit paper in person and video via DropBox)

FINAL EXAM

Monday, December 8, 2025

7:30 p.m.

