

Chloe Profant

Product Designer

Experience

Sr. Product Designer | Bank of the West

San Francisco | September 2019 - Present

Bank of the West is a regional financial services company

- Lead designer on the redesign of Zelle®
- Built the first design system on the mobile platform
- Completed dozens of projects for iOS and Android

Product Designer | Hero Digital

Remote | June - September 2019

Hero Digital is a a customer experience (CX) and digital agency

- Designed marketing collateral for a global company
- Redesigned an interal tool used by a global company

Product Designer | alka

San Francisco | January - May 2019

alka is an app that helps people build healthy financial habits

- Designed product from concept to app store
- Built alka's first design system
- Cultivated brand voice and authored marketing materials

Product Designer | Freelance

Remote | July 2018 - January 2019

I worked on projects in finance, B2B, and aviation industries

- Redesigned the onboarding flow to open an online checking account
- Designed a dashboard of an internal banking tool
- Conducted user research and usability tests, compiled findings to inform design approach

Service Design & Ski Professional | Aspen Ski Co.

Aspen & Vail | December 2013 - April 2018

Created delightful snowy experiences for guests of all ages and backgrounds.

- Customized ski experiences based on ability level, weather, and mood of the day
- Worked exclusively with private clientele

Contact

Email

cprofant@gmail.com

Portfolio

chloeprofant.com

LinkedIn

linkedin.com/in/cprofant

Skillset

Figma | Sketch | Adobe

InVision | Zeplin

Basic HTML | CSS

Basic Python | Javascript

Spanish | Portuguese

Education

Type@Cooper West

San Francisco | January 2019

Intro to Modern Type Design

General Assembly

San Francisco | July 2018

UX Design Immersive

George Washington University

Washington D.C. | January 2012

B.A. in International Affairs