



SCHAUMBURG PARK DISTRICT

MINUTES OF THE JOINT ADVISORY COMMITTEE REGULAR MEETING

SCHAUMBURG PARK DISTRICT
235 EAST BEECH DRIVE
SCHAUMBURG, ILLINOIS

September 23, 2025

IMPORTANT NOTE REGARDING THE CONDUCT OF THIS MEETING

NOTICE IS HEREBY GIVEN that Section 7(e) of the Open Meetings Act (the “Act”), which provided that open or closed meetings of a public body, including its committees thereof, may be conducted by audio or video conference without physical presence of a quorum of its members, will no longer be in effect as of May 11, 2023 because Governor Pritzker’s disaster declaration related to the COVID 19 pandemic expires on that date. Accordingly, the physical quorum of the Board of Park Commissioners of the Schaumburg Park District (the “Park Board”) and of each of its committees, must be physically present for a member or members of the Park Board, or committee, to attend such meeting electronically, and then only in accordance with Part I of Schaumburg Park District Ordinance No. 20-04-1P, “AN ORDINANCE DEFINING MEETING AND ADOPTING PROCEDURES FOR ELECTRONIC ATTENDANCE AT MEETING (PART I) AND SPECIAL RULES AND PROCEDURES DURING THE COVID-19 PANDEMIC PURSUANT TO GOVERNOR PRITZKER’S EXECUTIVE ORDER NO. 2020-17 (PART II)” adopted April 9, 2020.

Nevertheless, as an accommodation to the press and public, and because of the limited size of the Board Room in the Jerry Handlon Administration Building, 235 East Beech Drive, Schaumburg, Illinois, 60193, the Park Board will continue to conduct its meetings in person and electronically.

Accordingly, members of the public are encouraged to consider attending the Joint Advisory Committee meeting remotely by utilizing the Zoom conference application either by calling the following telephone conference number (312) 626-6799, or by utilizing the Join Zoom Meeting link <https://us02web.zoom.us/j/4887767687>, and in either case to participate you must utilize the following Meeting ID: 488 776 7687. A link to said Zoom Meeting will also be available on the Schaumburg Park District web site www.parkfun.com by clicking on the link for the September 23, 2025 Joint Advisory Committee meeting at the regularly scheduled date and time of said meeting.

The meeting minutes reflect the means by which individuals participated in the meeting. Those physically present at the Schaumburg Park District’s Jerry Handlon Administration Building are denoted by “PP”. Those who participated via electronic means only are denoted by “EM”.

Commissioner Schmidt called the meeting to order at 6:02 p.m. Present at this evening’s meeting were Commissioners Berg (PP), Mayle (PP), Longueil (PP), Schmidt (PP), Committee members Allison Bies (PP), Marc Campbell (EM), Donna Johnson (PP), Tiffany Greene (PP), Jason

Mitchell (PP). Brian Burke and Ritesh Shah were absent. Joint Advisory Committee members include Commissioners Trudel, Berg and Longueil, Ms. Bies, Mr. Burke, Mr. Campbell, Ms. Greene, Ms. Johnson, Mr. Mitchell and Mr. Shah.

Schaumburg Park District staff present were Mr. LaFrenere (PP), Executive Director; Mr. O'Donnell (PP), Director of Finance & Administration; Mr. Ward (PP), Director of Operations; Mr. King (PP), Director of Parks & Planning; Mr. Sienkiewicz (PP), Director of Communications & Marketing; Mr. Parsons (PP), Director of Golf; Mr. Gangler (PP), Superintendent of Recreation Facilities; Ms. Simross (PP), Manager of Aquatics & Fitness; Ms. Schuld (PP), Manager of Education Services; Mr. Paine (PP), Attorney; and Ms. Riddle (PP), Executive Assistant.

APPROVAL OF MINUTES OF THE JUNE 24, 2025 MEETING

It was moved by Mr. Mitchell, seconded by Commissioner Mayle to approve the minutes of the June 24, 2025 meeting as presented.

Ayes: Commissioners Berg and Longueil, Committee Members Bies, Campbell, Greene, Johnson, and Mitchell
Nays: None
Absent: Commissioner Trudel, Committee Members Burke and Shah

The motion carried.

OPERATIONS UPDATE (MEMO #O25-166)

Ms. Simross provided the 2025 summer aquatics update. Ms. Simross thanked Facility Maintenance for all the preparations to open the outdoor pools for the season and Alex Khodan for ensuring the department was fully staffed. Three out of four pools opened Memorial Day weekend. Meineke Pool opened a bit later while the spray feature renovations were completed. The closing dates are decided primarily based on District 211's schedule when the high school lifeguards go back to school. Bock Pool stayed open into September as weather allowed. Ms. Simross covered summer events at each of the pools. This year saw a total of 305 staff and Ms. Simross credited the numbers and high retention to the culture demonstrated by the internal leaders. This year there will be "swim lesson only" instructors which will help reduce the number of wait listed patrons. Aquatics sent two teams to attend IPRA Lifeguard Games at the Glen Ellyn Park District. Daily admission revenue is up 14% from 2024. Each pool had an attendance increase over last year. Season Pass sales were up 35% from 2024. Swim lessons revenue increased by 40%. Meineke seems to be less favorable for lessons year over year. Moving forward, Water Works will be the central location for swim lessons to accommodate other user groups at the outdoor locations. Of the 240 swim lesson evaluations received, 235 (nearly 98%) were positive on the overall program, staff and facilities. Aquatics staff received EXCEEDS on all three summer audits with the last one achieving a perfect score. Ms. Simross concluded with results of the aqua fitness survey.

Ms. Schuld provided the 2025 summer KASPER summary. The summer camp season began on June 2 and concluded on August 1 with seven camps offered and 391 camp participants. Campers attended over 250 field trips to park district amenities including Spring Valley, Schaumburg Golf Club, Volkening Lake, The Water Works, Meineke Pool, Atcher Island, Bock Pool, Olympic Park and The Sport Center. The summer evaluations reported 93% of families

rated their child's enjoyment of the program as "Excellent" or "Good". An "All Are Welcome" theme was integrated into KASPER's core values and 99% of KASPER families "Strongly Agree" or "Agree" that their child was in a safe and supportive environment. Ms. Schuld credited the great job to the entire KASPER staff. The 2025-2026 KASPER school year began on August 14 with 325 enrolled in the morning sessions and 730 enrolled in the afterschool sessions servicing 11 elementary schools and busing 5 of those schools. MRC and CRC serve as overflow locations.

ATTITUDE AND INTEREST SURVEY HIGHLIGHTS (MEMO #E25-165)

Mr. LaFrenere stated that the community survey was conducted by ETC Institute, an independent third party who randomly sends out the survey within the different geographical areas of Schaumburg. Once a statistically valid number of responses are received, ETC compiles the information and compares it to previous years' surveys as well as national benchmarks. Schaumburg Park District once again scored extremely high in all the areas of parks, facility maintenance, programming, etc. Mr. LaFrenere stated that the results are a testament to the dedicated team, which includes the Park Board, and our staff, who are the ones constantly striving to make our park district and community better through our various park district initiatives.

Mr. LaFrenere shared the following highlights from the survey:

- Similar to last time, we scored extremely high in usage of parks and facilities at 80%
- 91% rated our parks and facilities as "excellent" or "good"
- Quality of programs were rated 92%, another amazing accomplishment by staff
- Usage of the park district rated pretty high compared to other organizations in the community
- Overall Value Household was rated 92%, including "neutral" responses
- Unmet needs the park district may consider when planning future capital expenditures:
 - Warm water therapy, which has drastically moved up since the last survey
 - Continuing to focus on park trails and indoor fitness
- Maintenance of parks received the top score

Overall, the results were very positive. Staff will use these results and incorporate them when updating the Comprehensive Master Plan later this fall. Mr. LaFrenere thanked all the wonderful staff and volunteers across the park district. Mr. LaFrenere has shared the results with other Schaumburg agencies and will also be presenting the economic impact of the park district on the community at the Mayor's Business Development meeting in October.

DISTRICT PROJECTS SPREADSHEET

The current project update report was provided for review.

OTHER

There was no other.

ADJOURNMENT

There being no further discussion, it was moved by Mr. Mitchell, seconded by Commissioner Mayle to adjourn the Joint Advisory Committee meeting at 6:45 p.m.

Ayes: Commissioners Berg and Longueil, Committee Members Bies, Campbell, Greene,
Johnson and Mitchell
Nays: None
Absent: Commissioner Trudel, Committee Members Burke and Shah

The motion carried.



**SCHAUMBURG
PARK DISTRICT**

**Tuesday, September 23, 2025
Joint Advisory Committee Meeting**

MEETING AGENDA

**Jerry Handlon Administration Building
235 E. Beech Drive
Schaumburg, IL 60193
6:00 p.m.**

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A. Joint Advisory Committee Meeting

1. Call to Order
2. Approval of Minutes of June 24, 2025 Joint Advisory Committee Meeting
3. Operations Update (Memo #O25-166)
4. Attitude and Interest Survey Highlights (Memo #E25-165)
5. Project Update
6. Other
7. Adjournment

Mission: The Schaumburg Park District is dedicated to serving the community by providing versatile leisure opportunities through enriching programs, quality facilities and environmental stewardship.



September 23, 2025

Address

513 J. W. W.