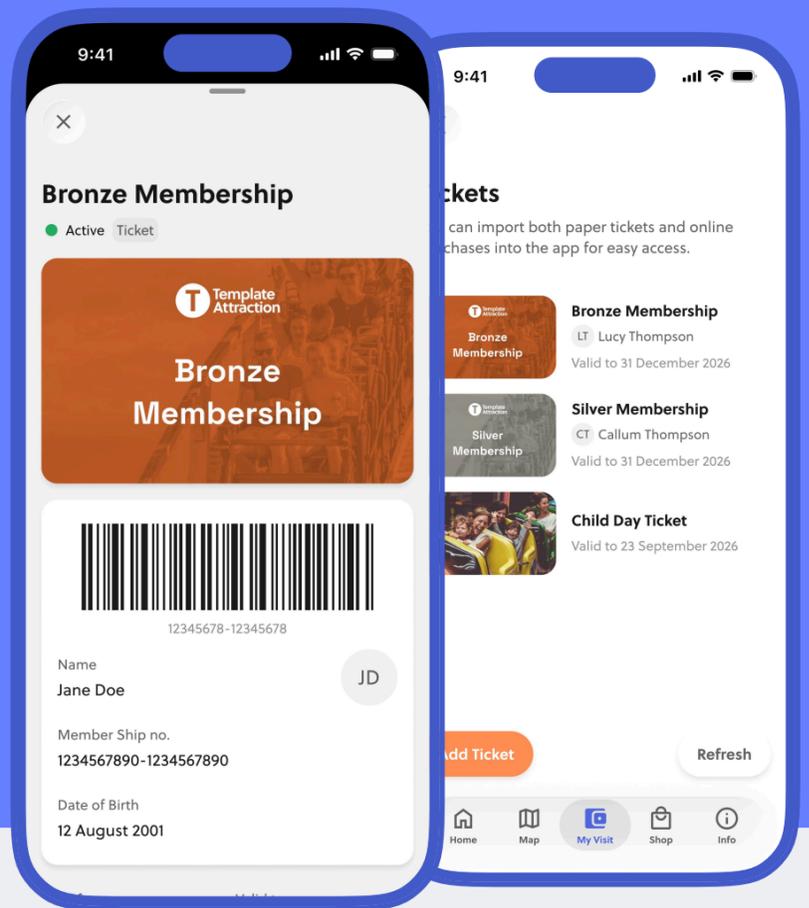# Attractions.io

Mobile Wallet

Don't make guests wait for the fun to start! Give them instant access to your attraction and ditch entry lines for good with a convenient in-app wallet for tickets, fast passes and memberships that integrate with leading ticketing providers to offer maximum flexibility.

Effortless entry

Import tickets and passes to allow guests to scan and go, minimising entry queues and stopping their first memories of waiting in queues.

Increase revenue

Send guests convenient in-app ticket upgrades and offers for return visits targeted by location, demographic and behaviour.

Promote your green agenda

Go green and save thousands every year in printing fees by replacing paper tickets and season passes with paperless alternatives.

San Diego Zoo is careful to minimise its impact on the environment. They've slashed their printing volume and costs by replacing paper tickets with our mobile wallet feature.

This means they're not only reducing their environmental footprint but releasing additional funds to invest in green initiatives at the same time.

''We recognise the importance of technology in future-proofing the guest experience. These apps will be an integral part of our vision for a connected, on-brand digital offering that adds more value and creates a better experience for day visitors and members alike.''

Damien Lasater, Director of Creative Services, San Diego Zoo and Safari Park.

Book a meeting to see our mobile wallet in action:

Book a call

attractions.io/feature-library/mobile-wallet