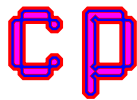


christopher paguio

✉ c@phristopher.com 

education

**California College of the Arts,
BFA Graphic Design**
2013–2015

**Pasadena City College,
Interaction & Graphic Design**
2008–2013

experience

- Book Design
- Branding Systems
- Illustration
- Management
- Motion Graphics
- Packaging
- Photography
- Social Media
- Strategy
- Typography
- UX/UI Design
- Web Design

Software + Applications

- Adobe After Effects
- Adobe Suite (AI, ID, PS)
- Constant Contact
- Figma
- Google Workspace
- HTML, CSS, jQuery
- Mailchimp
- Microsoft Office
- Sketch
- Slack
- Squarespace
- Webflow
- Wordpress

employment

**Freelance Creative Director &
Graphic Designer**
2008–current

- **Clients include:**
Berkshire Partners, California College of the Arts,
GLBT Historical Society, ElevenLA, La Cocina,
Laney College, Loveloud Music Festival,
New York Law School, Pasadena City College,
Pop-Up Magazine, San Francisco Street Food Festival,
San Francisco Unified School District

La Cocina (*NPO Kitchen Incubator*)
Senior Graphic Designer
2015–2024

- Art direction, graphic design, and strategic thinking for internal and external communications, event branding and collateral, design consultant to restaurant entrepreneurs

Community Service

- **Pro-bono work for:**
American Armenian Museum, GLBT Historical Society,
La Cocina, LoveLoud Music Festival, Planting Justice,
San Francisco Frontrunners, TYSM

Celery Design Collaborative
Senior Graphic Designer
2015–2022

- **Branding/Rebranding for:**
Berkeley Food Institute, Danone Communities,
Episcopal Relief & Development, Feeney, GoRaw,
Orange County Health Care Agency
- **Reports for:**
American Airlines, Berkeley Food Institute,
Brown Foreman, Comcast, Eli Lilly, Farmer Brothers,
Hasbro, Southern California Edison, UC Berkeley
- **Motion Graphics for:**
Dovetail, P&G, Orange County Health Care Agency
- **Packaging for:**
CleanFish, Feeney, GoRaw, Impossible Foods, Project Juice
- **Web Design for:**
The Biomimicry Institute, Buzzword, Comcast, Dovetail,
East Bay Community Energy, Edged Energy, Endeavour,
Episcopal Relief & Development, Feeney, Gridblock,
Orange County Health Care Agency
- **Manage interns and junior designers; balance multiple project deadlines and budgets; develop strategies, timelines, and execute them; work closely with teams, stakeholders, vendors, printers, etc.**