



2025 ANNUAL CONFERENCE

“Rooted in Relationships”

SPONSORSHIP AND EXHIBITOR PROSPECTUS

Young Adult Transition Association

October 8, 9, & 10, 2025

The Catamaran Resort Hotel & Spa
San Diego, CA

<https://www.yata.net/>



YATA 2025 Sponsorship Opportunities

Make a difference with sponsorship and exhibitor support! YATA offers excellent benefits for your company to receive recognition at the 2025 YATA Annual Conference. Conference sponsorships and exhibitor options enable you to enhance your presence and increase awareness of your support for young adults and their families.

Consider sponsoring one or more of the following events/items:

Summary of YATA Sponsorship/Exhibitor Opportunities (Member Discounts Available!		
Presenting Sponsor – Welcome Reception – Baja Beach Surf’s Up	\$10,000 (\$8,000 member)	One – Reserved
Gold Sponsors – 1. Keynote Speaker; 2. Sunset Luau Reception, 3. Conference App (Whova)	\$9000 (\$7,000 member)	Three Available
Silver Sponsors – Breakfast (2) and Luncheon on the Beach (1)	\$7,000 (\$6,000 member)	Three Available
Bronze Sponsor, Branded Item – 1. Tote Bag; 2. Beach Blanket 3. Water bottle	\$6,000 (\$5,000 member)	One Available, two reserved
Partner Sponsors - 1. WiFi; 2. Hotel Key Cards; 3. Badge Holder 4. CEU – Continuing Education Hours	\$5,000 (\$4,000 member)	Four Available
Coffee / Beverage Station Sponsor, All Day Thursday	\$4,000 (\$3,000 member)	One Available
Break Sponsor – 1. Ice Cream Social (Thursday afternoon); 2. Coffee/Beverages (Friday morning)	\$3,000 (\$2,000 member)	Two Available
Bayside Bonfire – Seating for up to 21 guests (you can bring beach towels/blankets for additional guests) - 1. Wednesday night; 2. Thursday night	\$2,500	Two Available
Video Highlight Reel – Sponsor to provide up to 2-minute-long video highlight reel	\$1,200	Twelve (10) Available
Speaker Sponsor	\$800	Multiple available
Ad Listing for Pre/Post/After Hours Reception	\$400	Multiple available
Beach Tote Bag INSERTS (provide 400 items to be inserted into tote bags)	\$300	Unlimited

Opportunities Are Limited - Make Your Reservation Online Today!

Contact: Shelley Skaggs, YATA Board, Past-President & Conference Chair
714-813-5002 / info@yata.net / **DEADLINE: September 10, 2025**



YATA 2025 Sponsorship & Exhibitor Information

Are you a YATA member? Please use the following discount codes for Sponsorship purchases!

- Presenting Sponsor - YATA2000 (\$2000 discount for Members)
 - Gold Sponsor - YATA2000 (\$2000 discount for Members)
 - Silver Sponsor - YATA1000 (\$1000 discount for Members)
 - Bronze Sponsor - YATA1000 (\$1000 discount for Members)
 - Partner Sponsor - YATA1000 (\$1000 discount for Members)
- Coffee & Beverage Breaks/Ice Cream Social - YATA500 (\$500 discount for Members)

SPONSORSHIP REGISTRATION

YATA 2025 Sponsorship Opportunities

Presenting Sponsor

Welcome Baja Beach Welcome Reception – Wednesday, 10/8 at 5-7 p.m.

\$10,000 Non-member / \$8,000 Member

Leading sponsor of the YATA 2025 Annual Conference. Package includes:

- Hosted Welcome Reception on the Beach, October 8, 2025, from 5-7 p.m.
- Premier tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) Speed Dating table with two (2) table attendees
- One (1) Exhibitor table in the Exhibit Hall
- Placement of one (1) branded collateral inserted in conference tote bag (sponsor to provide 400 items, does not include printing or production of item, can be flyer/brochure or small branded item)
- Four (4) complimentary attendee conference registrations
- Copy of attendee list 30 days before the event
- Exclusive opportunity – only one (1) sponsor position available

Gold Sponsor

Keynote Speaker – Thursday, 10/9 at 10 a.m.

\$9,000 Non-member / \$7,000 Member

Keynote Speaker Package includes:

- Introducing Keynote Speaker with a brief review of your program.
- Premier tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) Exhibitor table in the Exhibit Hall



- Placement of one (1) branded collateral inserted in conference tote bag (sponsor to provide 400 items, does not include printing or production of item, can be flyer/brochure or small branded item)
- Three (3) complimentary attendee conference registrations
- Copy of attendee list 30 days before the event
- Exclusive opportunity – only one (1) sponsor position available

Gold Sponsor

Sunset Luau Beach Networking Reception – Thursday, 10/9 at 5 – 7 p.m.

\$9,000 Non-member / \$7,000 Member /

Hosted Sunset Luau Reception Package Includes:

- Tiered position of sponsor logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) 6' Exhibitor table at Exhibit Hall
- Placement of one (1) branded collateral inserted in conference tote bag (sponsor to provide 400 items, does not include printing or production of item, can be flyer/brochure or small branded item)
- Three (3) complimentary conference registrations for each sponsor
- Copy of attendance list 30 days before the event
- Limited opportunity – only one sponsor position is available

Gold Sponsor

Conference App (WHOVA) Sponsor

\$9,000 Non-member / \$7,000 Member

Conference App Sponsor Package Includes:

- Premium Tiered position of sponsor logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) 6' Exhibitor table at Exhibit Hall
- Placement of one (1) branded collateral inserted in conference tote bag (sponsor to provide 400 items, does not include printing or production of item, can be flyer/brochure or small branded item)
- Three (3) complimentary conference registrations for each sponsor
- Copy of attendance list 30 days before the event
- Limited opportunity – only one sponsor position is available



Silver Sponsors

Breakfast or Luncheon Options

\$7,000 Non-member / \$6000 Member

1. Hosted Breakfast (Thursday, October 9th)
2. Hosted Breakfast (Friday, October 10th)
3. Hosted Luncheon at the Bay (Thursday, October 9th)
 - Tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage and on conference app
 - Sponsor's logo(s) featured on conference website with link to program(s)
 - Placement of one (1) branded collateral inserted in conference tote bag (sponsor to provide 400 items, does not include printing or production of items, can be flyer/brochure or small branded item)
 - Two (2) complimentary attendee conference registrations for each sponsor
 - Limited opportunity – only three (3) sponsor positions available

Bronze Sponsor, Branded items - \$6,000 Non-member / \$5,000 Member

1. Beach Towel/Blanket
2. Water Bottle
3. Beach Tote Bag
 - Tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
 - One (1) complimentary attendee conference registration
 - Sponsor's logo(s) featured on conference website with link to program(s)
 - Sponsor's logo(s) featured on 400 Qty items (YATA to select & order items)
 - Limited opportunity – only three (3) sponsor items available

Partner Sponsors – Conference items \$5,000 Non-member / \$4,000 Member

1. Wi-Fi in Conference rooms
2. Resort Hotel Key Cards
3. Badge Holder with Lanyard
4. CEU – Continuing Education Units
 - Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
 - Sponsor's logo(s) featured on conference website with link to program(s)
 - Sponsor's logo(s) featured on 400 Qty branded items (YATA to select items) for key card, lanyard badge holder, WiFi QR Codes
 - One (1) complimentary attendee conference registration
 - Limited opportunity – only four (4) sponsor items available



Coffee & Beverage Station, All Day, Thursday, Oct. 9th - \$4,000 Non-Member / \$3,500 Member

Keep your brand front and center throughout the day by sponsoring the Coffee and Beverage Station all day! Guests will have access to regular and decaffeinated coffee, assorted tea, bottled spring water, soft drinks, and Bubbly canned sparkling water throughout the day! Your friends and colleagues will thank you!

- Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- Limited opportunity – only one (1) available

Networking Break "Ice Cream Social" Sponsor \$3,000 Non-Member / \$2,500 Member

Treat your friends and colleagues to Ice Cream (frozen fruit bars and frozen ice-cream bars) for the afternoon break on Thursday, Oct. 9th! Limited, one (1) available.

- Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app, logo(s) featured on conference website with link to program(s)

Networking Morning Break Coffee & Beverage Station Sponsor - \$3,000 Non-Member / \$2,500 Member

Keep your brand front and center throughout the day by sponsoring the Coffee and Beverage Station all day! Guests will have access to regular and decaffeinated coffee, assorted tea, bottled spring water, soft drinks, and Bubbly canned sparkling water throughout the day! Your friends and colleagues will thank you!

- Tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- Limited opportunity – only one (1) available

Bayside Bonfire (Wednesday night OR Thursday night) \$2500

Seating & S'mores for 21 guests, tables, chairs, benches, s'more package, market lighting. (Beach blankets & towels permitted for additional friends.) Custom branding available for an additional fee.

Program Pitch - Showcase your program and/or services during Break Sessions (10 available) – Live in the YATA HUB exhibit hall during break session. **\$1,000 - 5-minute Program Overview**

Video Highlight Reel - \$1,200 (10 available)

- Sponsor to provide a 2-minute video of your program to be featured on YATA's digital reader boards. Video submissions must arrive at info@yata.net by September 30, 2025, to be included. (Standard formats include MP4, MOV, AVI, MPEG-2, WMV, and MKV.)



Speaker Sponsor - \$800 (12 available)

- Provide a brief 2-minute overview of your program and introduce the speaker.
- Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app; Sponsor's logo(s) featured on conference website with link to program(s) & agenda

Hosted Event Ad Listing (pre/post/after hours) - \$400

- Listing on YATA Conference Schedule on website and Conference App
- Three nights at the YATA hospitality suite are available for an *extra room charge of \$499++/day*; Wednesday afternoon, pre-conference; Thursday or Friday morning from 7:00 a.m. to 8:00 a.m.; Wednesday, Thursday night after 7:00 p.m.; Friday post-conference

Tote Bag INSERTS - \$300

- Per 400 inserts (sponsors may send one branded item, including items such as flyer, brochure, small, branded item – note card, lip balm, pens, notebook, etc.)
 - Printing, production, and postage not included; postage instructions to be provided upon completion of sponsorship payment

Please see the next page for the Exhibitor Prospectus



Exhibitor Opportunities

YATA 2025 is pleased to feature the new YATA HUB, the “conference central” location for attendees to meet & greet! The HUB will feature hosted beverage service all day, as well as hosted snack breaks. The exhibitor space will be set up along the perimeter of the room with tables & chairs for networking. Breakfast & lunch will be served in the HUB, so this is a great opportunity for Exhibitors to connect with attendees during meals.

The Lead Retrieval Tool is a special feature available to YATA Exhibitors. It allows you to scan attendees' QR codes to generate leads. It essentially replaces the 'fish-bowl' concept of business cards and digitizes the process. This allows for live mobile engagement with the attendees, schedule meetings, offer give-a-ways and more!

New this year – [Select your location!!](#) This is a game-changer!

Table Exhibitor (Exhibitors featured in NEW location YATA HUB!) \$2500

- Exhibitor positioning of sponsor’s logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- One (1) 6’ exhibit table in Exhibit Hall – YATA Hub
- One (1) Complimentary conference registration
- One (1) Additional attendee \$250 add-on
- Exhibitors remain showcased throughout the conference program
- Sponsor’s logo(s) featured on conference website with link to program(s)
- Power Package not included (\$25++each per day to include 1 AC Cable and 1 power strip)

Limited opportunity – only fifteen (15) exhibitor spots available

Speed Dating Table Exhibitor (Exhibitors featured in conference – New location!) \$2500

- Exhibitor logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- One (1) 6’ exhibit table in Foyer outside of the Speed Dating event
- One (1) Complimentary conference attendee registration
- Exhibitors only showcased during Speed Dating Day,
- Sponsor’s logo(s) featured on conference website with link to program(s)
- Power Package not included (\$25++each per day to include 1 AC Cable and 1 power strip)

Limited opportunity – only four (4) exhibitor spots available