



2026 ANNUAL CONFERENCE

“Strength in Community”

October 21-23, 2026

SPONSORSHIP AND EXHIBITOR PROSPECTUS

Young Adult Transition Association

October 8, 9, & 10, 2025

The Catamaran Resort Hotel & Spa
San Diego, CA



YATA 2026 Sponsorship Opportunities

Make a difference with sponsorship and exhibitor support! YATA offers excellent benefits for your company to receive recognition at the 2026 YATA Annual Conference. Conference sponsorships and exhibitor options enable you to enhance your presence and increase awareness of your support for young adults and their families.

Consider sponsoring one or more of the following events/items:

Summary of YATA 2026 Sponsorship/Exhibitor Opportunities (Member Discounts Available!)		
Platinum Sponsor – Welcome Reception – Beach Party	\$10,000 (\$8,000 member)	One Available
Gold Sponsors – 1. Keynote Speaker; 2. Sunset Beach Reception, 3. Conference App (Whova)	\$9000 (\$7,000 member)	Two Available
Silver Sponsors – Breakfast (2) and Luncheon on the Beach (1)	\$7,000 (\$6,000 member)	Three Available
Bronze Sponsors - 1. Wi-Fi Password/logo; 2. Hotel Key Cards with logo; 3. Badge Holder 4. CEU – Continuing Education Hours	\$5,000 (\$4,000 member)	Three Available
Coffee / Beverage Station Sponsor, All Day Thursday	\$4,000 (\$3,000 member)	One Available
Speed Dating Event Sponsor – Includes SD Exhibit Table, 2 Full Registrations, meals & breaks at Speed Dating – Does NOT participate in program rotations	\$4,000 (\$3000 member)	Two Available
Break Sponsor – 1. Ice Cream Social (Thursday afternoon); 2. Coffee/Beverages (Friday morning)	\$3,000 (\$2,000 member)	Two Available
Bayside Bonfire – Seating for up to 21 guests (you can bring beach towels/blankets for additional guests) - 1. Wednesday night; 2. Thursday night	\$2,000	Two Available
Video Highlight Reel – Sponsor to provide up to 2-minute-long video highlight reel that will cycle on all reader boards and breakout rooms throughout the event, as well as on social wall and website	\$600	Twelve (12) Available
Speaker Sponsor – Show the love! Sponsor your favorite speakers!	\$500	Multiple available
Ad Listing for Pre/Post/After Hours Reception – let us help you highlight your after hours activities! Will be listed on the digital agenda!	\$200	Multiple available

[Opportunities Are Limited - Make Your Reservation Online Today!](#)

Contact: Shelley Skaggs, YATA Board, Past-President & Conference Chair
714-813-5002 / info@yata.net / **DEADLINE: September 10, 2026**



YATA 2026 Sponsorship & Exhibitor Information

Are you a YATA member? Please use the following discount codes at checkout for Sponsorship purchases!

- Platinum Sponsor - YATA2000 (\$2000 discount for Members)
- Gold Sponsor - YATA2000 (\$2000 discount for Members)
- Silver Sponsor - YATA1000 (\$1000 discount for Members)
- Bronze Sponsor - YATA1000 (\$1000 discount for Members)
- Speed Dating Event Sponsor - YATA1000 (\$1000 discount for Members)
- Coffee & Beverage Breaks/Ice Cream Social - YATA500 (\$500 discount for Members)

SPONSORSHIP REGISTRATION

YATA 2026 Sponsorship Opportunities

Presenting Sponsor

Beach Welcome Reception – Wednesday, 10/21 at 5-7 p.m.

\$10,000 Non-member / \$8,000 Member

Leading sponsor of the YATA 2025 Annual Conference. Package includes:

- Hosted Welcome Reception on the Beach, October 21, 2026, from 5-7 p.m.
- Premier tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) Speed Dating Program table with two (2) table attendees (and participate in meeting rotations!)
- One (1) Exhibitor table in the Exhibit Hall
- Four (4) complimentary attendee conference registrations
- Copy of attendee list 30 days before the event
- May be shared by two sponsors

Gold Sponsor

Beach Networking Reception – Thursday, 10/22 at 5 – 7 p.m.

\$9,000 Non-member / \$7,000 Member (*May be shared with 2 sponsors*)

Hosted Reception Package Includes:

- Tiered position of sponsor logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) 6' Exhibitor table at Exhibit Hall
- Three (3) complimentary conference registrations for each sponsor
- Copy of attendance list 30 days before the event



Gold Sponsor

Keynote Speaker – Thursday, 10/9 at 9:00 a.m.

\$9,000 Non-member / \$7,000 Member

Keynote Speaker Package includes:

- Introducing Keynote Speaker with a brief review of your program.
- Premier tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) Exhibitor table in the Exhibit Hall
- Three (3) complimentary attendee conference registrations
- Copy of attendee list 30 days before the event

Gold Sponsor

Conference App (WHOVA) Sponsor

\$9,000 Non-member / \$7,000 Member

Conference App Sponsor Package Includes:

- Premium Tiered position of sponsor logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- One (1) 6' Exhibitor table at Exhibit Hall
- Three (3) complimentary conference registrations for each sponsor
- Copy of attendance list 30 days before the event

Silver Sponsors

Breakfast or Luncheon Options

\$7,000 Non-member / \$6000 Member

1. Hosted Breakfast (Thursday, October 22th)
2. Hosted Breakfast (Friday, October 23rd)
3. Hosted Luncheon at the Bay (Thursday, October 22nd)
 - Tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage and on conference app
 - Sponsor's logo(s) featured on conference website with link to program(s)
 - Placement of one (1) branded collateral inserted in conference tote bag (sponsor to provide 400 items, does not include printing or production of items, can be flyer/brochure or small branded item)
 - Two (2) complimentary attendee conference registrations for each sponsor



Speed Dating Pre-Conference Event Sponsor (DOES NOT PARTICIPATE IN MEETING ROTATIONS) \$4,000 Non-member / \$3000 Member

- One (1) 6' exhibit table in Exhibit Hall – YATA Hub (Wednesday, October 21st) and
- One (1) attendee during Speed Dating Exhibit hours, hosted breakfast and lunch
- Attend Speed Dating Hosted Breakfast (Wednesday, October 21st) and Hosted Lunch (Wednesday, October 21st) with opportunities to meet & greet with attendees
- Tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)
- Two (2) complimentary attendee conference registrations for each sponsor

Bronze Sponsors - Conference items, \$4,000 Non-member / \$3,000 Member

1. Wi-Fi in Conference rooms
2. Resort Hotel Key Cards (SOLD)
3. Badge Holder with Lanyard
4. CEU – Continuing Education Units
 - Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
 - Sponsor's logo(s) featured on conference website with link to program(s)
 - Sponsor's logo(s) featured on 400 Qty branded items (YATA to select items) for key card, lanyard badge holder, WiFi QR Codes
 - One (1) complimentary attendee conference registration

Coffee & Beverage Station, All Day, Thursday, Oct. 22nd - \$3,000 Non-Member / \$2,000 Member

Keep your brand front and center throughout the day by sponsoring the Coffee and Beverage Station all day! Guests will have access to regular and decaffeinated coffee, assorted tea, bottled spring water, soft drinks, and Bubbly canned sparkling water throughout the day! Your friends and colleagues will thank you!

- Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)

Networking Break "Ice Cream Social" Sponsor \$3,000 Non-Member / \$2,000 Member

Treat your friends and colleagues to Ice Cream (frozen fruit bars and frozen ice-cream bars) for the afternoon break on Thursday, Oct. 9th!

- Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app, logo(s) featured on conference website with link to program(s)



Networking Morning Break Coffee & Beverage Station Sponsor - \$3,000 Non-Member / \$2,000 Member

Keep your brand front and center throughout the day by sponsoring the Coffee and Beverage Station all day! Guests will have access to regular and decaffeinated coffee, assorted tea, bottled spring water, soft drinks, and Bubbly canned sparkling water throughout the day! Your friends and colleagues will thank you!

- Tiered positioning of sponsor's logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- Sponsor's logo(s) featured on conference website with link to program(s)

Bayside Bonfire (Wednesday night OR Thursday night) \$2000

Seating & S'mores for 21 guests, tables, chairs, benches, s'more package, market lighting. (Beach blankets & towels permitted for additional friends.) Custom branding is available for an additional fee.

Video Highlight Reel - \$600 (12 available)

- Sponsor to provide a 2-minute video of your program to be featured on YATA's digital reader boards. Video submissions must arrive at info@yata.net by September 30, 2026, to be included. (Standard formats include MP4, MOV, AVI, MPEG-2, WMV, and MKV.)

Speaker Sponsor - \$500 (12 available)

- Provide a brief 2-minute overview of your program and introduce the speaker.
- Tiered positioning of sponsor's logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app; Sponsor's logo(s) featured on conference website with link to program(s) & agenda

Hosted Event Ad Listing (pre/post/after hours) - \$200

- Listing on YATA Conference Schedule on website and Conference App
- Three nights at the YATA hospitality suite are available for an *extra room charge of \$499++/day*; Wednesday afternoon, pre-conference; Thursday or Friday morning from 7:00 a.m. to 8:00 a.m.; Wednesday, Thursday night after 7:00 p.m.; Friday post-conference

Please see the next page for the Exhibitor Prospectus



Exhibitor Opportunities

YATA 2026 is pleased to feature the YATA HUB, the “conference central” location for attendees to meet & greet! The HUB will feature all-day hosted beverage service and hosted snack breaks. The exhibitor space will be set up along the perimeter of the room with tables & chairs for networking. Breakfast & lunch will be served in the HUB, so this is a great opportunity for Exhibitors to connect with attendees during meals.

The Lead Retrieval Tool is a special feature available to YATA Exhibitors. It allows you to scan attendees' QR codes to generate leads. It essentially replaces the 'fish-bowl' concept of business cards and digitizes the process. This allows for live mobile engagement with the attendees, schedule meetings, offer give-a-ways and more!

New this year – [Select your location!!](#) This is a gamechanger!

General Conference Table Exhibitor (Exhibitors featured in YATA Hub) \$1500

- Exhibitor positioning of sponsor’s logo(s) on all pre-event, on-site and post-event promotional materials, including event web page, electronic communications, signage and on conference app
- One (1) 6’ exhibit table in Exhibit Hall – YATA Hub
- One (1) Complimentary conference registration
- One (1) Additional attendee \$200 add-on
- Exhibitors remain showcased throughout the conference program
- Sponsor’s logo(s) featured on conference website with link to program(s)
- Power Package not included (\$25++each per day to include 1 AC Cable and 1 power strip)

Pre-Conference Speed Dating Table Exhibitors featured in YATA Hub) \$1500 *(This level does NOT participate in consultant meeting rotations)*

- Exhibitor logo(s) on all pre-event, on-site, and post-event promotional materials, including event web page, electronic communications, signage, and on conference app
- One (1) 6’ exhibit table in Foyer outside of the Speed Dating event
- One (1) Complimentary conference attendee registration
- Exhibitors only showcased during Speed Dating Day – *Attendees can meet & greet with Speed Dating attendees during meals and break times, but do NOT participate in program and consultant meeting rotations!*
- Sponsor’s logo(s) featured on conference website with link to program(s)
- Power Package not included (\$25++each per day to include 1 AC Cable and 1 power strip)