

PUBLIC AFFAIRS ASSOCIATION OF CANADA

Corporate Partnership Opportunities

2025 National Conference

November 12 & 13, 2025

Vancouver, British Columbia



PAAC
PUBLIC AFFAIRS
ASSOCIATION OF CANADA

PAAC Annual Conference

PAAC invites you to partner with us for our upcoming 2025 National Conference on November 12 & 13. We're thrilled to be bringing this event to Vancouver for the first time; fulfilling a commitment to bring together public affairs, communications and government relations professionals from across the country.

Becoming a conference partner is an excellent opportunity for your organization to reach key stakeholders from leading industries while connecting with members from across the country. As our membership grows and diversifies, we're confident partnering with PAAC on this event will help your organization increase its reach and impact in the public affairs space, but also with our member companies who represent all sectors of the economy.

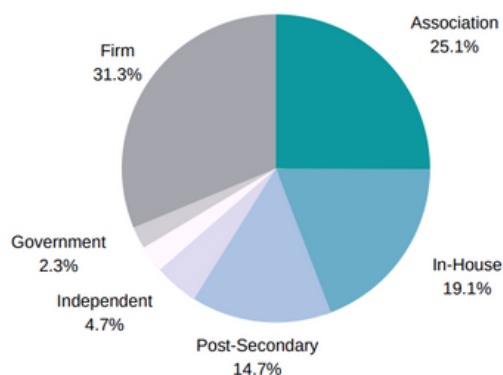
What PAAC Delivers

PAAC's growing membership represents a cross-section of the many disciplines involved in public affairs including policy development, government relations, lobbying, communications, opinion research and public relations. PAAC has over 400 members and a national reach spanning from British Columbia to Ontario. Our members come from both the private and public sectors, in areas such as industrial and financial companies, crown corporations, consulting firms, small business, ministries and municipalities, PR organizations, trade associations, educational institutions, law and accounting firms.

PAAC Membership Industries

- Economic Development and Trade
- Municipalities
- Education
- Post-Secondary Institutions
- Social Services
- Health
- Infrastructure
- Professional Services

PAAC Membership Makeup



EXCLUSIVE GOLD PARTNER (1)

\$12,000

Five conference registrations

One corporate membership/renewal (includes five full memberships)

Benefits

- Welcome Reception Presenting Partner
- As a top tier partner, the organization will provide opening sponsor remarks
 - Organization name including corporate logo to appear in all pre and post-event emails and social media
- Verbal recognition of partnership throughout the conference
 - Corporate logo displayed in the venue
- Opportunity to display pop-up banners throughout conference spaces

SILVER PARTNERS (2)

\$6000

Three conference registrations

One corporate membership/renewal (includes five full memberships)

Benefits

- Award of Distinction Lunch or Closing Banquet Presenting Partner
 - Opportunity to participate in a panel or introduce a session
 - Organization name including corporate logo to appear in all pre and post-event emails and social media
- Verbal recognition of partnership throughout the conference
 - Corporate logo displayed in the venue
- Opportunity to display pop-up banner at conference

BRONZE PARTNERS (6)

\$3000

One conference registration

One individual membership or \$500 off a corporate membership or membership renewal

Benefits

- Opportunity to moderate panel/session
- Organization name including corporate logo to appear in all pre- and post event emails and social media
- Verbal recognition of partnership during panel/session
 - Corporate logo displayed during panel/session

CONTACT:

Melissa Carvalho, Sponsorship Lead
mcarvalho@globalpublic.com

