

Meeting the Moment

Agenda

Conference Venue

Simon Fraser University at Harbour Centre | Segal Centre (1400-1430)
515 W. Hastings Street Vancouver, BC

Day 1 WEDNESDAY NOVEMBER 12 TH (Full Day)		
8:00 am	Breakfast and Registration Opens	SFU Harbour Centre – Segal Centre
8:30 am - 9:00 am	Welcome PAAC President (Alexis Easton) Tsleil-Waututh First Nations – Traditional Welcome Elder Margaret Gero and her son Norman George (Confirmed) Welcome from BC PAAC Co-Presidents (Nikki Hill and Nicole Brassard)	
9:00 am - 9:45 am	Keynote & Fireside Chat with Shachi Kurl (President, Angus Reid Institute)	
9:45 am - 10:45 am	Panel 1: Challenges of working with government during uncertain times Moderator: Matt Smith (former CoS to Premier Eby; Executive Vice President West, Pollara) Mary Polak (former Minister and MLA, BC Liberals; CEO BC Care Providers Association) Shannon Phillips (former Minister and MLA, Alberta NDP; Meredith, Boessenkool & Phillips) Peter Julian (former Member of Parliament, NDP)	
10:45 am - 11:45 am	Panel 2: Navigating productivity and trade headwinds Moderator: Emma Macklem (Partner, Framepoint) Laura Jones (President and CEO, BCBC) Sussanne Skidmore (President, BC Federation of Labour) Alexa Young (Vice President Government Relations VFPA)	Delta Hotels Vancouver Mount Pleasant Room
12:00 pm – 1:30 pm	Awards of Distinction Luncheon Award of Distinction Bruce Young Emerging Leaders Award Sajjid Lakhani (Impact Public Affairs)	

1:45 pm – 2:45 pm	Panel 3: Promise of Indigenous leadership in natural resources Moderator: Allie Meeres (Executive VP & Partner at Sedgwick Strategies) Todd Stone (President & CEO, Association for Mineral Exploration) Dallas Smith (President, Nanwakolas Council)	SFU Harbour Centre – Segal Room
2:45 pm – 3:45 pm	Panel 4: Canada US panel Moderator: Sabrina Grover (Senior Advisor, NorthStar Public Affairs) Diamond Isinger (Former Advisor to PM Trudeau) Zara Rabinovitch (Vice President, Sustainability and Public Affairs, COFI)	
3:45 pm – 4:45 pm	Panel 5: Federal Budget debrief Moderator: Nicole Brassard (Vice-President, British Columbia) Raj Sihota (Vice-President, British Columbia, Strategies 360) Allie Blades (Senior Advisor at Framepoint) Zita Astravas (Vice-President, Federal, Wellington Advocacy)	
5:00 pm – 7:00 pm	Evening Reception	HYDRA Wine Bar 475 Howe Street Vancouver, BC

THURSDAY NOVEMBER 13 TH (Half-Day)		
9:00 am	Breakfast and Welcome Day 2	SFU Harbour Centre – Atrium
9:30 am - 10:30 am	Panel 6: Leveraging digital channels to amplify your public affairs messaging Moderator: Colin Aitchison (Director, Western Canada, Enterprise) Heather Stoutenburg (Digital Strategist and former Provincial Director, BC NDP) Chazz Clevinger (Founder and CEO, CiviClick) Brett Thalmann (Founding Partner, Nexus Consultants)	SFU Harbour Centre – Segal Room

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10:30 - 11:00 am	Coffee and networking break	
11:00 am to 12:00 pm	Panel 7: In house and outside consultant panel Moderator: Dan Hurley (Head of Public Affairs, Communications, ESG, Navitas) Trevor Boudreau (Senior Director Government Relations, SFU) Alexis Easton (Chief Public Affairs Officer - Royal Ontario Museum) Richard Truscott (Vice President, Prairie Sky Strategy)	SFU Harbour Centre Segal Room – <i>Section One</i>
12:00 pm – 12:30 pm	Closing (Lunch provided)	