



# Énergie NB Power

## Executive Director, Communications NB Power Fredericton, NB

A key role to support NB Power in fulfilling its mission and vision for positive economic and societal impact.

For over 100 years, NB Power has been proud to deliver safe, reliable, sustainable, and cost-effective electricity. Today, the company serves over 350,000 New Brunswickers in their homes, at work and in their communities.

The 2,600 people employed by NB Power - whether they are on the front lines of power restoration during a storm, running the plants, operating the province's electrical systems, or helping customers reduce their energy consumption - are committed to keeping the lights on and delivering for New Brunswick's future.

The utility will continue to evolve over the next decade, defining how best to serve customers as their needs and aspirations change. Transparent communications and strong partnerships are critical for NB Power to continue to fulfil its purpose to customers and the shareholder while establishing itself as a sustainability leader within the North American electricity system.

Reporting to the President & CEO, the Executive Director, Communications is responsible for leading the communications team, working collaboratively with colleagues, and providing strategic advice that enables strong relationships, understanding, trust and productive partnerships. The Executive Director is a reputational brand ambassador for NB Power and plays an important role in helping the corporation fulfill its mission and vision for positive economic and societal impact.

The Executive Director, Communications manages internal and external communications with the goal of sharing with key stakeholders and employees NB Power's story, building support for sustainability and business goals as well as regulatory and operational requirements. The Executive Director brings an innovative and curious lens to the role, applying best practices in collaboration and insights-based communication strategies.

The successful candidate has an undergraduate degree in public relations, communications, business or equivalent and seven to 10 years of strategic integrated communications and corporate experience in a complex organization and working with an executive team. A track record of achieving strategic communications outcomes, including issues management, media relations and digital communications is required. The successful candidate will have a superior emotional intelligence, gravitas, and exceptional communications skills with a proven ability to cultivate strong strategic relationships and partnerships. They will have a proven success leading and developing a team of highly qualified communications, creative and digital specialists; building capacity within the team and across the organization to bring everyone together. Bilingualism would also be an asset.

To learn more about NB Power please visit: [www.nbpower.com](http://www.nbpower.com)



*Royer Thompson is committed to presenting a diverse and inclusive roster of candidates to our clients. We welcome and encourage applications from the following under-represented groups: Indigenous persons, racially visible persons, persons with a disability, women, and persons of a minority sexual orientation and/or gender identity. If you are a member of one of these under-represented groups, we invite you to self-identify on your cover letter, or resume.*

Please submit your resume and interest online by clicking "Apply." For further information about this opportunity, please contact Kim West ([kwest@royerthompson.com](mailto:kwest@royerthompson.com)) or Ellen Snook ([esnook@royerthompson.com](mailto:esnook@royerthompson.com)) in confidence at 902-422-2099.

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