



PALLAVI SARUP

textile artist & small business founder



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EDUCATION

Bachelor of Business Studies

Indiana University

2014-2018

COMMISSIONS

TBA Refugee Art Installation

2026

- Part of a cohort of 4 artists who will be commissioned to create an installation art piece about their family's refugee experience
- funded through a SFAC grant awarded to Katie Quan

Fairy Wing Commission

July 2025

- Naturally dyed and eco-printed wearable bespoke fairy wings

Bandhani Scrunchie Commission

Oct 2024

Wedding Bandhani Table Cloth Commission

Sept 2024

EXPERTISE

- Natural Dye
- Foraging
- Bandhani
- South Asian Embroidery
- Portrait/Figure Art
- Community Organizing

AWARDS

2024 Alternative Exposure
Grant Recipient

PROFILE

Pallavi is the founder and artist behind Hamesha Project. Hamesha Project's mission is to uplift South Asian craft and illustrate how textiles tie us all together. Pallavi's textile art practice blends South Asian ancestral techniques, natural dye, and foraging. Leaning on ancestral techniques of her family, her queer identity, and color from the Bay Area plants has allowed her to create art that embodies her queer South Asian American experience.

WORK EXPERIENCE

Hamesha Project

2022 - Present

Artist & Founder

- Designed "Cultural Craft Kits", starting with the Bandhani Natural Dye Kit, to uplift South Asian textile art
- Attended 30+ craft fairs to amplify Hamesha Project's mission and sell art. Markets include Renegade Craft, West Coast Craft, South Asian Literature and Art Festival, and more.
- Led over 30+ South Asian craft workshops in collaboration with local bay area organizations including Diaspora Co., Kula Nursery, Dalit Dreamlands, Uproot Teas, Hidden Villa, Berkeley Herbalism Center, Queer Run, and more.

RealSoul.US

2024 - Present

Education & Art Consultant

- Collaborated on an "Embroidery for Change" workshop for educators, which delivered a lesson plan and art activity on how Embroidery is a tool for resistance
- Co-wrote Asian American Ethnic Studies curriculum for a science lesson plan meant for grades 2-3

FIELD WORK/RESEARCH

Kutch Mirror Work Embroidery Field Study

Sept 2024

Bujh, Gujarat, India

- Visited craft NGOs such as Kala Raksha, Shrujan, ILDC to conduct study on aforementioned craft and learn basic techniques

Wabi Sabi Blockprinting and Natural Dye Workshop

July 2022

Jaipur, Rajasthan, India

- Studied the basics of blockprinting and South Asian natural dye practices

Thread Caravan Natural Dye Workshop

Feb 2022

Teotitlan Del Valle, Oaxaca, Mexico

- Learned the basics of natural dye and weaving techniques by the Zapotec women