

Blue Preferred Coupon Books

All School Fundraiser

2025-2026

Get ready for an incredible year of savings and support for Park Christian School! Our Blue Book Fundraiser is available in both a physical and digital version! Your customers can choose to purchase the classic blue book or the digital version! Both the physical and digital coupon book sell for \$25 each – with PCS profiting \$12.50/book! Credit card sales are available!

The **Classic Physical Coupon Book** is packed with valuable coupons from your favorite local businesses, with savings on dining, entertainment, shopping, and more!

The **Digital Book** is convenient and brings all the savings of the physical book right to your fingertips!

Typically this campaign raises nearly \$40,000 for the PCS tuition reduction assistance! Over 40% of our students receive financial assistance. Each student's goal is to sell at least 10 books (**combination of physical and/or digital**). **PLEASE NOTE: Every student will receive 5 physical books – If you would like more physical books to sell, please contact the PCS office.**

Other organizations within the Fargo-Moorhead community are also selling these books, with the same release date of Friday, September 5th. Sales are best the first weekend! **As an incentive, every student selling 10 books by Monday, September 8th, 4:00 pm will receive a free cold treat during lunch Thursday, September 11th. Money must be turned in by 4:00 pm, September 8th, to be rewarded the cold treat on Thursday.** Note: All books sold using credit card will automatically be calculated in toward your student's sales.

PRIZES, PRIZES, PRIZES!!!!

All contest sales conclude at 4:00 pm Friday, October 3.

Every student has an opportunity to win prizes!

Every student selling 10 or more books will receive \$10 cash.

Every student selling 20 or more books will receive \$20 cash.

Every student selling 40 or more books will receive a \$40 gift card to Scheels.

Every student selling 60 or more books will receive a \$60 gift card to West Acres.

Plus!

GRAND PRIZES

1st place overall - \$100.00

2nd place overall - \$50.00

3rd place overall - \$25.00



2024 BLUE BOOK CONTEST TOP WINNERS:

1st Place | Jonas Bergsagel (102 Books Sold)

2nd Place | Oliver Gunkelman (50 Books Sold)

3rd Place | Kiandra Tofstad (30 Books Sold)

Important Dates: Every student selling 10 books by **Monday, September 8th, 4:00 pm** will receive a free cold treat during lunch Thursday, September 11th. **Money must be turned in by 4:00 pm, September 8th**, to be rewarded the cold treat on Thursday. **Note:** All books sold using credit card will automatically be calculated in toward your student's sales, but you may also track your cash and check sales by using your student code and recording sales made.

Physical Books may be purchased using: Cash, Check, Paypal, Credit or Debit Card. Checks are to be written to **PCS** – not Preferred Savings Guide. Credit card sales are automatically tracked – but you may also track your cash and check sales by using your student code and recording sales made.

Digital Books may be purchased **ONLY** using: Paypal, Credit or Debit Card – also the **purchaser's email** is needed for the purchase. After the purchaser purchases a digital book, they will receive an email instructing them on how to use their digital book. From this point, they will no longer need the student code. A person's email address allows them to only purchase one book.

Blue Preferred Coupon Book Website: <https://digitalcoupon.app/#/seller/>

- Your **specific student code** follows the website immediately after – no space!
- *Your student will receive their specific student code on the gold envelope along with the physical books on the release date on Friday, September 5.*

How to order a digital coupon book - <https://youtu.be/SC9hvXGfSAk>

New this year! To simplify your sales, we have created a personalized QR code for your student sales! Your student's personal code is located on their gold money envelope.

Selling tip suggestions:

- Make labels with your student's code for easier distribution.
- Advertise on social media, email, or text friends and family.

Have questions?

Wendy with Preferred Savings Guide:

Call or Text: 701-566-0527 **Email:** wendy@thepreferredsavingsguide.com

Shari with PCS:

Call: 218-422-1126 **Email:** seggiman@parkchristianschool.org