

Paul Dierksheide

Design Systems & Product Designer

pauldierksheide@gmail.com

843.450.5551

/in/pauldierksheide

pauldierksheide.com

password: thirteen

Education

College of Charleston, 2020

Honors College

Charleston, SC

B.A. Computing in the Arts

Concentration in Digital Media

University of Hertfordshire 2018

Hatfield, UK

Semester-long exchange program

Skills

Design

Figma

Design systems

Generative UI

Adobe CC

Mobile

Interaction design

Information architecture

Wireframing

Development

HTML

CSS

Python

Processing

Javascript

Experience

Lead Product Designer at Target 2023+

New York, NY (Remote)

- Scaled design system adoption to 900+ repos across Target's enterprise – the first fully designed system in company history
- Increased adoption of new system using expertise in product branding and marketing

Sr. Product Designer at Cvent 2020-2023

Tysons Corner, VA

- Built the design system that powered the build of the fastest growing product in Cvent history - generating \$100M in its first year
- Led design for the first fully digital events experience in the wake of COVID-19

Visual Design Intern, UX at Cvent 2019

Tysons Corner, VA

- Contributed to Cvent's first design system through iconography, illustration, and brand identity

Digital Media Intern at CHStoday 2019

Charleston, SC

- Designed graphics, wrote content, curated social media posts

Awards

Adobe x Airbnb Creative Jam 2020

Remote

- Designed winning mobile prototype out of ~360 international teams