



# Premium Infotainment

*Vertical City – MAD Elevator*

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# Premium Infotainment

MAD Elevator and Vertical City have partnered to provide you with elev8 - a premier solution to manage your elevator screen content.

With this upgrade you can enhance your elevator screens with an elegant layout; access news, weather, & sports content, and automate your building communications - all at no additional cost.



# Anatomy of the elev8 screens

Floor  
Number

1

37



2

12:08 PM  
May 3, 2022

Time &  
Date

A simple & effective  
communication platform.

- Daily Updated News + Sports
- Building Notices from the Property Manager & Condo Board
  - Trivia + Did You Know
- Local Events, Things To Do, and Restaurants
  - Tasteful + Relevant Ads

4

The  
Canvas

3

Local  
Weather



27°

Tue



29°/22°

Wed



29°/22°

Thu



29°/21°

Fri






30°/25°

Sat



34°/25°

## Do these challenges sound familiar?

-  Difficulty communicating effectively (and often enough) with tenants
-  Too much time spent writing and distributing paper notices
-  Boring elevator rides

**We're here to help.**




We're excited to offer our turn-key, building communication platform designed to solve these challenges.

# The Solution

Work smarter with elevator screens.

Vertical City designed elev8 to solve challenges that property managers, residents, and buildings like yours face. Our technology, easy-to-use tools, and content curation has allowed us to become the fastest-growing network of our kind in North America.

Here's what you have to look forward to:

-  More informed building tenants/residents
-  Less time spent writing and distributing notices
-  Delighted riders

# Connect with tenants 24/7

Simply login to your secure online dashboard to instantly publish  
your property notices to your elevator screens



Text Notices

Quickly notify tenants with text only messages in  
minutes

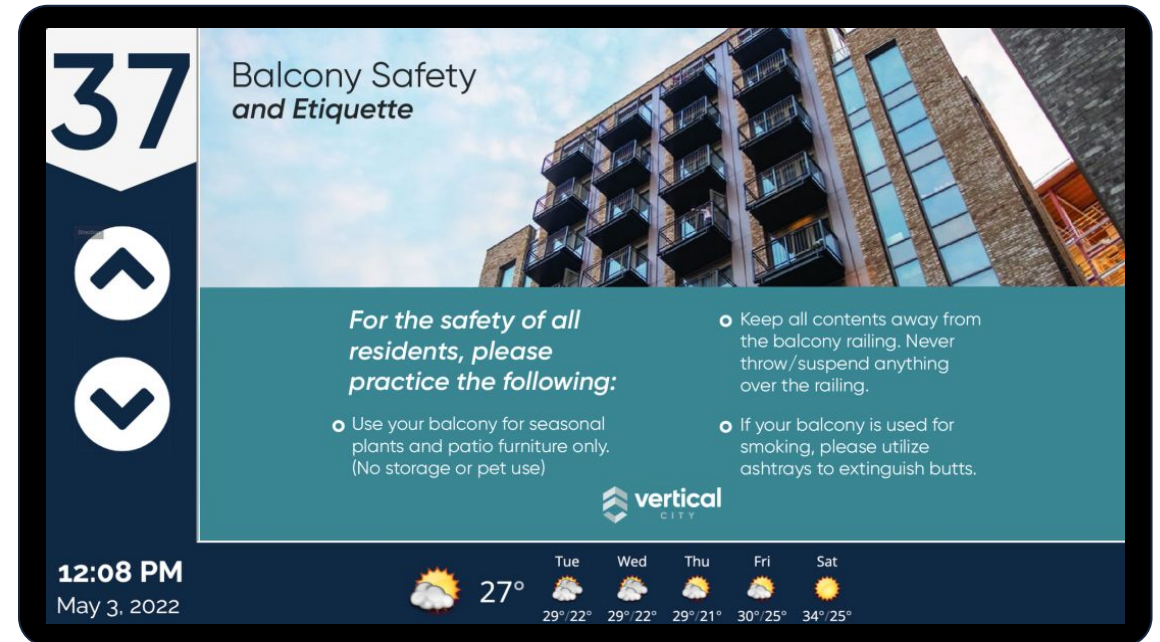


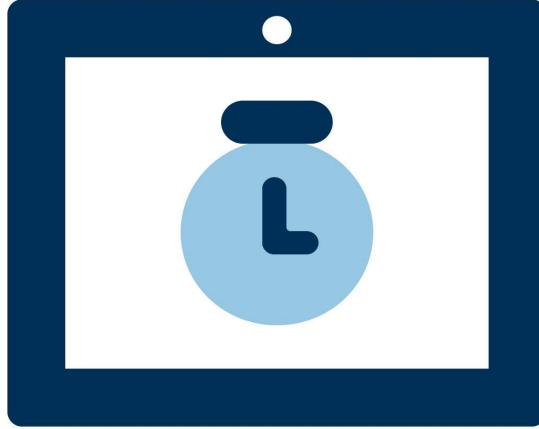
Image notices

You can post longer, descriptive notices with images  
(sourced from our template library or upload a JPEG)

**Our secure platform allows you to post notices based on:**



Day of week



Time of day



Weather

It's easy to manage and communicate building notices anytime,  
anywhere, on any computer or mobile device.



## Curated Content

Our content platform provides you with access to curated entertainment options including national and regional news, sports, local events, and more

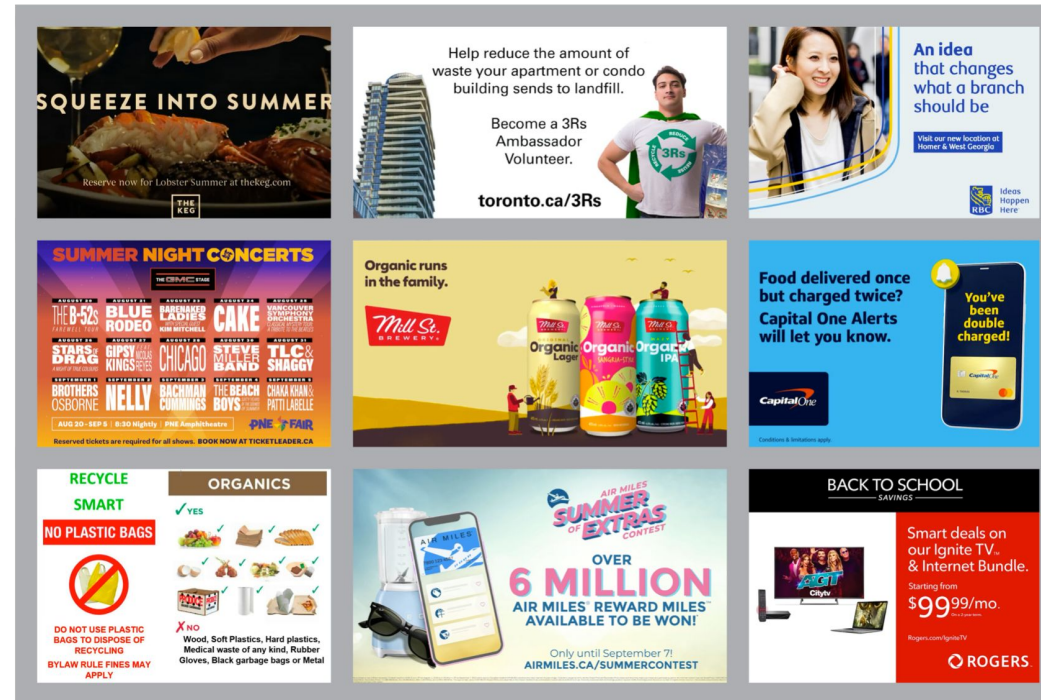


We partner with the best content providers in news and sports



# Supported by local advertising

You can upgrade to elev8 for no additional cost. Vertical City partners with local advertisers to subsidize 100% of the content subscription fees so there is no out-of-pocket expenses



We select tasteful and relevant advertising to keep residents informed about local events, promote business offerings, and deliver valuable offers.

# Trusted by residential + commercial buildings across North America



## Robert LeParque, CPM

*Senior Property Manager, Midwest Property Management*



The Vertical City team were very easy to work with. Their screens were installed without any trouble and the online interface is very useful for posting building information at any time of day



## Leading companies already powering their tenant communication.



Bentall  
Kennedy

**MELCOR**  
DEVELOPMENTS LTD.



FirstService  
RESIDENTIAL



QuadReal™



Maclab  
Properties Group



**RANCHO**  
MANAGEMENT SERVICES (B.C.) LTD.



PROPERTY MANAGEMENT INC.

**BOSA**

PROPERTIES



STRATEGIC GROUP

O|X|F|O|R|D

**Norguard**



**It only take a few minutes to register for elev8 and our team will take care of the rest.**

## Contact us today

Curated Content	Curated content that updates constantly and automatically, delivering a fresh and relevant feed to your elevators.
24/7 automated building notices	Notices will be displayed at the time of day and days of the month you set from your secure online portal.
Pre-written building notices and templates	Take writing and distributing notices off your to-do-list. Using our templates, getting the word out takes a fraction of the time.
Easy to use Mobile Platform	Update your notices from any device at any time.
Continuous news, weather, and sports updates	Your screens will now feature the latest news (local and national), weather and sports updates for your tenants to enjoy.
Relevant local advertising	You maintain full host discretion over infotainment content and can monitor what is running on your screens at all times.
World-class support	A dedicated success team that's ready to help you drive engagement or troubleshoot your system.