

Jonathan Hilton Evans

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Summary

UX Design & Research Leader with over 10 years experience building intuitive experiences across AI/ML, data-driven platforms, and enterprise software. Proven success scaling inclusive design practices, leading global research, and transforming complex systems into user-first interfaces. Recognized for bridging strategy with execution and driving measurable product impact through design. Seeking senior leadership roles where UX drives business growth.

Core Competencies & Technical Skills

UX Strategy | Product Design Leadership | AI/ML & Generative AI Design | Data Visualization | Enterprise SaaS | Inclusive Design & Accessibility (WCAG) | Agile Product Development | Journey Mapping | Design Systems | Voice UI | UX Research & Usability Testing | **Tools:** Figma | Adobe CC | Pendo | Dovetail | Jira | Notion | Miro | Mural | Microsoft Systems

Work Experience

UX Strategy Consultant / Principal UX Consultant

Jan 2023 – Dec 2025

The Gates Foundation (via Allovus)

AI-Driven UX Innovation & Knowledge Strategy

- Transformed the internal SharePoint based search system into an AI-powered insight engine, reducing research time from 3 days to 3 hours.
- Partnered with Head of Knowledge Management to align roadmap with user priorities and business goals using Mural.

Global Research & Discovery

- Conducted 68 interviews across 5 global regions to define requirements for an enterprise investment portal.
- Developed multi-user journey maps and capability models to guide platform design and roadmap using Figma.

Inclusive Design & Accessibility Leadership

- Championed WCAG compliance via monthly inclusive design workshops, influencing org-wide design standards.
- Launched continuous discovery loop using monthly usability testing and centralized research repository utilizing tools within the Microsoft Suite.

Director of UX & Product Design

Jan 2020 – Aug 2022

Aperture.ai

UX Strategy & Product Design Leadership

- Led UX for AI/ML analytics platform, aligning product strategy with user needs and market gaps.
- Introduced agile UCD process, accelerating feature delivery by 31% without sacrificing usability.

Design Culture & Team Building

- Built and mentored a cross-functional UX team (5 people); fostered design-driven culture within engineering org.
- Modernized brand and digital presence, driving measurable increases in user engagement.

C-Suite Strategic Influence

- Partnered directly with CEO and exec team to embed design thinking into company strategy.
- Led cross-team collaboration forums that broke silos and accelerated solution delivery.

Principal UX Designer – B2B Platforms

Jan 2012 – Oct 2019

Blink UX

Award-Winning Product Design

- Designed Moen's Smart Shower VUI—named one of *Better Homes & Gardens*' Top 30 Most Innovative Products.
- Led UX for NASA DAACs, reducing data retrieval time by 67%, saving researchers over 10 hours weekly.

Client Impact & Design Thinking Facilitation

- Facilitated workshops to define and launch enterprise software for real estate and nonprofit clients.
- Used ethnography and journey mapping to modernize donor and scientific workflows.

Internal Innovation & Promotion History

- Built agency-wide design system that cut asset retrieval time by 18.3%.
- Fast-tracked from Interaction Designer → Senior → Principal based on leadership and client delivery.

Education

M.S., Systems & Information Engineering – University of Virginia

B.A., Psychology – Swarthmore College

Patents

US Patent 11,762916 B1 – *User Interface for Identifying Unmet Technical Needs* (Granted 2023)

Publications & Speaking Engagements

- “The UX of Showering with Alexa” – Seattle Interactive Conference
- “Infants: The Terrifying Danger of a UX Edge Case” – Ignite Seattle
- Featured writer at UX Matters