

JONATHAN HILTON EVANS

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Accomplished UX design and research leader with a proven track record of driving cross-team collaboration and building inclusive environments. Seeking a principal- or director-level role to lead engaging, user-friendly interactions and positively impact company culture.

EXPERIENCE

Design Research Consultant, The Gates Foundation (via Allovus), 2023 – present

Facilitated user research and design projects, driving increased adoption of user-centered design practices across departments while collaborating with team members to expand best practices, resulting in more effective projects.

Project examples

- **Knowledge Management:** Transformed a keyword search tool into an AI-driven experience focused on exploring internal insights, resulting in significantly improved user understanding of institutional knowledge.
- **Partner Portal:** Conducted discovery research for a global investment portal, interviewing 68 users to identify needs and pain points, informing business capabilities and technical requirements for future development.

Director of UX, Aperture.ai, 2020 – 2022

Spearheaded design and user research at an AI-focused startup, creating a user-friendly and intuitive experience that addressed complex business needs identifying new market opportunities.

- Streamlined the user-centered design and agile development process through effective cross-functional collaboration, leading to faster release of product features while maintaining high-quality user experiences.
- Developed and implemented clear product roadmaps that aligned the organization around shared goals, ensuring efficient resource allocation and a unified vision for product development.

Principal Interaction Designer, Blink UX, 2012 – 2019

Led design and research projects for an award-winning, evidence-driven design agency, delivering innovative and impactful solutions for clients across diverse industries.

Project examples

- **Moen's Smart Shower:** Directed the design, user research, and development of a voice-enabled smart shower that integrated with multiple voice assistants, resulting in a highly-rated and successful product launch. The shower was named one of "The 30 Most Innovative Products of 2019" by Better Homes and Gardens.
- **NASA Distributed Active Archive Centers:** Oversaw a massive, interdisciplinary research project focused on improving data accessibility. This led to streamlined data access processes, increasing scientist productivity.

EDUCATION

Master of Science, Systems & Information Engineering, University of Virginia

Bachelor of Arts, Psychology, Swarthmore College

PATENTS

US Patent 11,762,916 B1: User Interface for Identifying Unmet Technical Needs and/or Technical Problems (Granted September 19, 2023)

TALKS AND PUBLICATIONS

"The UX of Showering with Alexa," Seattle Interactive Conference

"Infants: The terrifying danger of a UX edgework," Ignite Seattle

Multiple publications can be found at [UX Matters](http://UXMatters)