

An Educated Customer — Is A — Return Customer!

Besides taste, there is one more thing that will continue to bring your customers back for more. We refer to it as "The Why." The more you and your customers know about nutrition and healthy eating, the more they will visit your Shake & Smoothie Bar for their next meal, or to properly recover.

Here are ways we can help you educate, spread the word and simplify the complex world of nutrition!

Member's Club

Available via our website www.performancefoodcenters.com, this is a treasure trove of educational and inspirational marketing collateral. As a PFC customer, you have access to all of the signs, product support and educational articles that we've amassed over our 20+ years in the Health and Wellness industry, ready to print or for digital distribution. This is your hub for informative content that will help you sell products and foster a reputation for having all the right answers.

The Real Deal Trifolds

Nutrition can seem complicated, but we've simplified it for you! Our "Real Deal" Trifolds answer your customers' most common questions about Protein, Sugar, Post-Workout Recovery and Whole-Foods. Place these at the Shake & Smoothie Bar, in our "Nutrition Zone," or in any high-traffic area, or share digitally to ensure your customers know the WHY!

Nutrition Quarterly

We've combined well-researched articles with our marketing team's wit and amazing graphic design abilities to give you a cohesive presentation guaranteed to educate and keep customers coming back to your Shake & Smoothie Bar. Share our very own Magazine with your customers digitally, or via hard copy alongside The Real Deal Trifolds!

Need to get in touch,
or have questions?

SCAN TO EMAIL US!

