

Toolio vs. Other Retail Planning Solutions

Why choose Toolio?

- Spreadsheets are familiar but quickly become error-prone and impossible to scale.
- Legacy systems are rigid, slow to implement, and drive users back to Excel.
- Point solutions only solve one slice of the problem, leaving teams juggling multiple tools.
- And enterprise platforms are powerful but expensive, IT-heavy, and slow to adopt.

Toolio Gives You the Best of all Worlds:

Modern, cloud-native planning that's easy for planners to use, flexible for your business, and offers fast time-to-value through dedicated implementation, onboarding, and ongoing support.

	 Toolio	 Spreadsheets	 Legacy Merch Planning	 Point Solutions	 Enterprise Planning
Modern Technology	✓			✓	✓
Seamless Integrations	✓		✓	✓	✓
Easy to Use	✓	✓		✓	
Flexible	✓	✓			
Scalable	✓		✓		✓
End-to-End Planning	✓	✓			✓
Insights / Analytics	✓		✓		✓
Purpose Built	✓		✓	✓	
Quick Time to Value	✓	✓		✓	
Affordable	✓	✓		✓	