


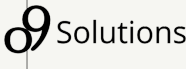
Toolio vs. o9 Solutions

Why choose Toolio?

Compared to o9 Solutions, Toolio is built for speed, flexibility, simplicity, and adoption. With an Excel-like interface, rapid implementation, and lower ongoing costs, Toolio helps retailers realize value faster—without the heavy IT burden, steep learning curve, or integration challenges common with o9.

The result: a planning platform that keeps your business agile and ahead of market shifts, empowering teams to react quickly, align inventory with demand, and protect profitability.

The Toolio Advantage

	 Toolio	 o9 Solutions
Purpose-Built Planning	✓ Configurable retail metrics (Build, WOS, FWOS) built specifically for planners.	Lacks retail-specific metrics, for inconsistent setups, forcing planners back to Excel.
Ease of Use & Adoption	✓ Familiar spreadsheet-like, intuitive interface that's easy to learn for fast adoption.	Steep learning curve, overwhelming feature set, complex UI, slower adoption.
Implementation	✓ Fast, phased rollout in months, not years, with hands-on support. Quick time-to-value.	Complex, lengthy, and resource-intensive. Requires heavy IT involvement & resources.
Cost	✓ Predictable modular SaaS pricing. Pay only for modules your business needs.	High licensing and maintenance costs. Customization and IT support drive up TCO.
Support & Updates	✓ Dedicated support included. New features, always up to date, no IT required.	Updates / customization can take 2–6 weeks and require IT teams or external consultants.
Integration	✓ Configurable ERP, POS, and e-comm integrations. Flexible data exchange.	Difficult, time-consuming integrations. Requires expert implementers, adding cost and disruption.