



# Join Us at Booth #2317 at NRF

January 11th-13th, 2026 New York, NY

**NRF '26** RETAIL'S  
BIG SHOW  
JANUARY 11-13 | NYC

Stop by to see how Toolio is redefining retail planning. From new AI-driven capabilities to effortless workflows, we're helping leading brands and retailers transform the way they plan.

## Toolio Retail Experts



**Eytan Daniyalzade**  
Co Founder & Ceo



**Peter Leith**  
VP of Product



**Sebron Adele**  
Director of Delivery



**May Leung**  
Solutions Consultant



**Linda George**  
Solutions Consultant



**Danielle Gregoire**  
Solutions Consultant



**Trey Kamb**  
Solutions Consultant



## Sunday, January 11th

### ALL DAY

#### Chat 1:1 with Toolio's Retail Experts

Get your questions answered, explore Toolio's features, and discuss what's next for your planning team.

### 10:00AM - 10:30AM

#### Collaborate Without Compromise: Unifying Planning Layers

Connect merchandise, assortment, and allocation planning into one continuous process, so teams can stay aligned, share context, and plan together in real time.

### 10:45AM - 11:15AM

#### Use Elasticity Insights to Inform Smarter Pricing Moves

See how Toolio's elasticity dashboard pinpoints the right price moves to grow sales or protect margin, and how to read the data behind smarter pricing decisions.

### 2:00PM - 2:30PM

#### Meet Tooli - Your AI Planning Assistant for Faster, Data-Driven Decisions

Learn how to use Tooli, your planner's planner™, to pull instant insights, flag underperformers, and answer key business questions.

### 2:45PM - 3:15PM

#### Wholesale Assortment Planning: From Strategy to Execution

Build wholesale assortments from the ground up, using dynamic grouping, key vs. grouped assortments, and bookings, to align demand, production, and inventory.

## Monday, January 12th

### ALL DAY

#### Chat 1:1 with Toolio's Retail Experts

Get your questions answered, explore Toolio's features, and discuss what's next for your planning team.

### 10:00AM - 10:30AM

#### Meet Tooli - Your AI Planning Assistant for Faster, Data-Driven Decisions

Learn how to use Tooli, your planner's planner™, to pull instant insights, flag underperformers, and answer key business questions.

### 2:00PM - 2:30PM

#### Optimize Stock Placement Across Complex Size and Pack Mixes

We'll demo Toolio's optimization engine that helps balance store demand with pack and size limits, so you meet presentation goals and maximize sell-through.

### 2:45PM - 3:15PM

#### Plan Efficiently Across Multiple Suppliers or Customers

Learn how dynamic grouping lets planners organize and adjust plans by supplier, customer, or category, making complex planning faster and easier to manage.

TRUSTED BY THE MOST INNOVATIVE BRAND AND RETAILERS



Thank You for Joining Us!