

Build vs. Buy: Merchandise Planning Systems

AI made building look cheaper. It didn't change what a planning system actually is – and what it costs to own one.



AI Trained on Retail

Retail-specific planning logic, trained across many customers.

Cross-retailer pattern recognition no internal build can replicate.



Built-In Planning Logic

Forecasts, open-to-buy, allocations, generated by the system, not pulled from a warehouse.

Logic an LLM stack can't reproduce.



Fast to Implement

Live in months. A traditional build runs years before planners see value.

Standardized data models power a fast, clean, reliable launch.

REAL NUMBERS, REAL IMPACT

75%

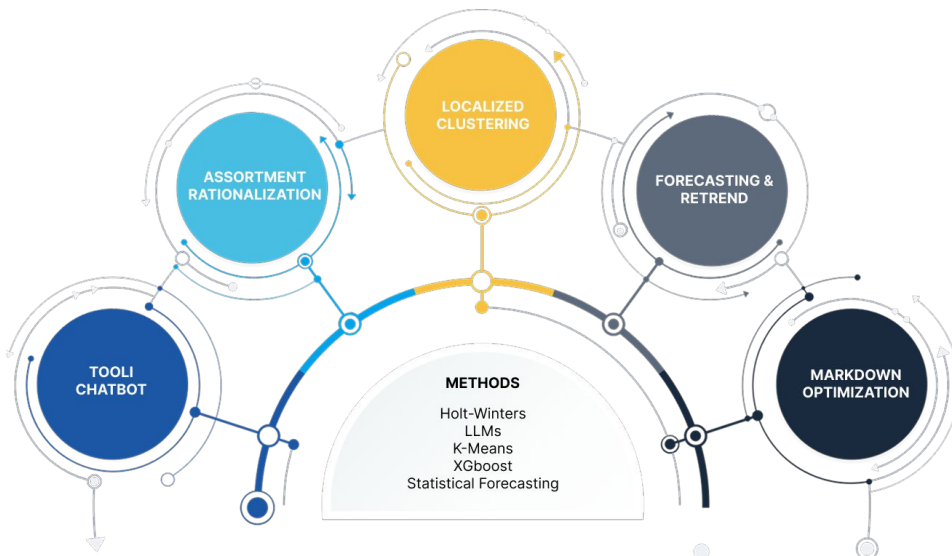
Faster Implementation

20-25%

TCO Reduction

\$100k+

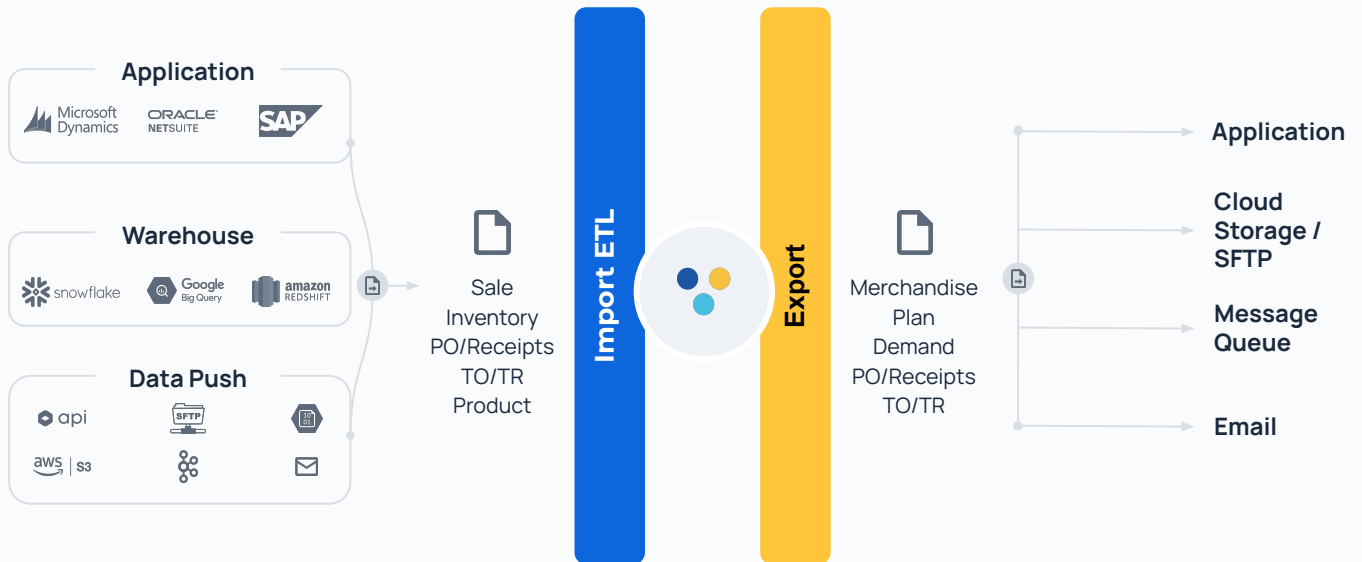
Tech Debt Relief



TRUSTED BY THE MOST INNOVATIVE BRANDS AND RETAILERS

Modernize Retail Planning Without Overhauling Your Infrastructure

Toolio works with your current infrastructure. We connect directly to your data through proven, secure methods, whether that's your data warehouse, ERP, or even flat file transfers.



Connect Your Retail Ecosystem



Get Started Now

Contact us to learn more about digitally transforming your business with the industry's most flexible, visual and intuitive merchandising platform.