



Int. Juicer, JOE & THE JUICE

Position Title: Int. Juicer

Reports to: Int. SWAT / Local Project Leader

WHAT:

The Int. Juicer is a position established in J&TJ's Moneyball structure as part of the professionalization of the Franchise area. An Int. Juicer is recruited from JOE & THE JUICE specifically by the Project Lead Management to be stationed aboard in an agreed timeframe, which can be any of the ones we have in the Franchise department. The role is established to bring strong Brand Ambassadors with complete understanding of all J&TJ procedures including but not limited to DCWF, E-Campus, SOP's, Juicer Attitude and Brand Behavior.

JOB DESCRIPTION:

The Int. Juicer will have a great and strong knowledge in all areas of J&TJ including but not limited to, knowing, using, and understanding all SOP's from J&TJ, being an E-Campus expert, the perfect example and inspiring the local workforce in how to be and behave, as a role model, as a perfect Juicer in J&TJ. They will be helping and supporting in hosting Campus for new store openings as trainers.

It is the Juicers responsibility, before arriving in the stationed Franchise market, to know all areas of E-Campus including but not limited to all product recipes, all DCWF procedures, opening and closing procedures, how to execute all Trail tasks, Team Positioning systems and performing as a great and strong juicer, BTC.

The Int. Juicer is an extension of the SWAT and Project Lead team, which will include tasks such as Campus Training, training BTC, training in opening and closing procedures and supporting in implementing core elements and procedures, from J&TJ to Franchise setting, ensuring a sustainable enrolment that will last prior to their presents in the market.

The Juicer will be a fundamental part of the start-up team in a market that will ensure stability and strong seniority workforce, in a new market delivering high product quality, lower AWT and excellent guest experiences. The Int. Juicer will ensure operational Excellence and only good behavior BTC, following all E-Campus standards to perfection.

The Int. Juicer will ensure to activate themselves both doing rushes and during slow periods, to both teach and show the local workforce how to act and behave BTC. This includes but are not limited to teaching and doing Re-Stock procedures, doing Shift Changes before leaving shifts, perfect set-up of the bar following SOP's and maintaining cleanliness BTC during all opening hours.

The Int. Juicer will first follow all planning, guidelines and tasks explained and told by the SWAT and Project Lead team and secondly comply with all guidelines and/or planning from the Franchisee.

The performance feedback of the Int. Juicer will be given by the Local Project Leader and Operational Project Leader on a monthly and quarterly basis. Their performance will determine their possibility of both extension after ended secondment period but also their possibility for growth inside the Franchise department.

EXPECTATIONS:

It's expected from the Int. Juicer to be respectful and adaptive in their way of both working, interacting, and training while being in Franchise Projects and will always be positive and expressing a professional attitude while discussing any matters conserving JOE & THE JUICE.

We expect the Int. Juicer to be fully engaged and devoted to implement and stabilize the brand of JOE & THE JUICE in Franchise setting, being an inspiration to the market by being an elite example of how to perform and behave in JOE & THE JUICE as a perfect Juicer, when working BTC.

To follow and comply all JOE & THE JUICE procedures and guidelines from our SOP, E-Campus guidelines and tasks handed over by the SWAT and Project Leader team, also including tasks that is not mentioned above.

To follow and respect all guidelines and rules explained and sat up by the Franchisee based on their company set-up including planning and initiatives which is not necessarily a part of J&TJ company set-up, while being stationed abroad.

To take responsibility and behave and be corporative, openminded and adaptive to all plans, tasks and responsibilities given by the International Team.