

# Kickoff Events



Neighborhood Heroes, Unite!

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# Our Purpose:

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*To provide our neighbors  
with opportunities to thrive!*

# Our Philosophy



## Be Kind

Creating a culture of giving and philanthropy in the Greater Grand Forks Area



## Be Generous

Connecting donors to the needs of the community through an investment of much-needed dollars



## Be There

Helping businesses and individuals invest their time and talent into the community

# Campaign Kick Off Events

# Tips for a Successful Campaign Kick Off

- Recruit

- Recruit from all levels within your business
- Leadership involvement helps to build excitement and comradery
- Planning an event can be time consuming, so the more people you have involved, the more support you will have

- Invite United Way Staff & Campaign Team

- We are here to help and we want to be apart of your campaign!

- Choose an event that is appropriate for your work environment

- Advertise your event

- The more people that are involved the better!

- Report the results

- Recognition

- Send thank you notes to those who helped plan and execute the event
- Be sure to tag United Way on social media so we can recognize your business

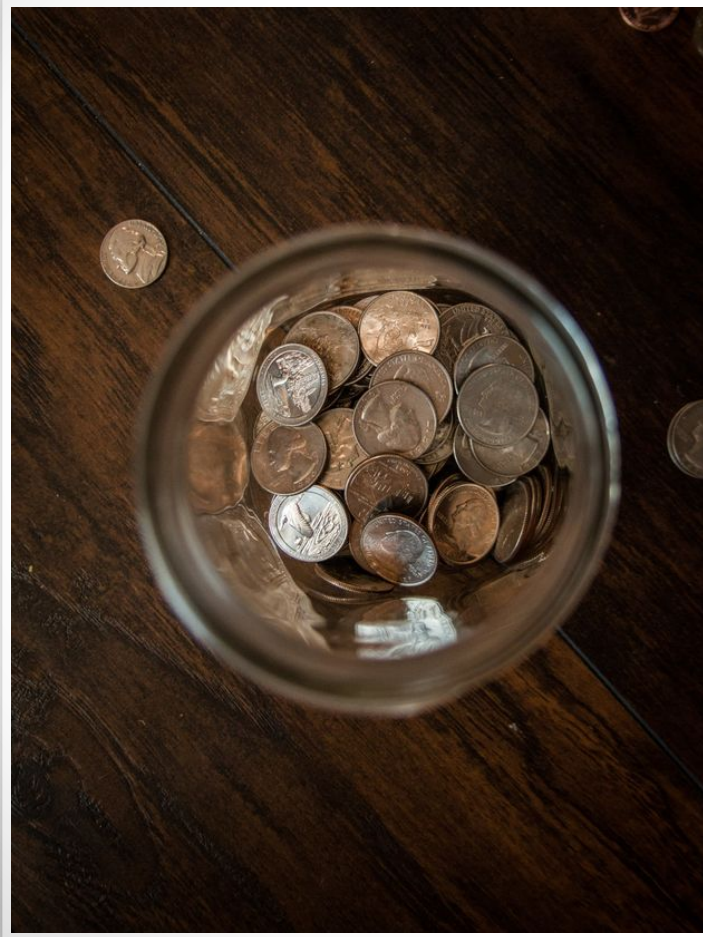


# Duck, Duck, Tape!



- Duck tape members of the leadership team to the wall
- Employees purchase pieces of duck tape

# Change for Charity



- Paint or cover the jars
- Divide employees into teams or by department
- Teams race to fill the jars
- Team with the most amount of money wins
  - Prizes or incentives are always a good idea



# Lunch Hour Talent Show



- Singing, Dancing, Magic Tricks or Flips
  - The possibilities are endless and what a great way to get to know your coworkers better!
- Have participants donate an entry fee
- Determine a winner
  - Have a panel of judges
  - Have everyone vote via donation for their favorite
- Winner gets a prize

# Goodie Bags



- Sell Goodie Bags
- Include treats
- Include other incentives
  - PTO
  - Wear jeans for a week

# Office Olympics



- Make up your own Office Olympic games and have teams pay an admission fee to participate
- Activity ideas
  - Office chair races
  - Waste basket toss
  - Paper airplane contest
- Winner gets a prize

# E-Bingo/Scavenger Hunt



- E-Bingo/Scavenger Hunt
  - Sell Bingo Cards/Pay to participate
  - Include tasks, things to look for
  - Can even hide numbers (bingo/scavenger items) in emails or memos
- Winner gets a prize



# Food Related Kick Off Events



- Potlucks
- Bake Sales
- Cooking/Baking Competitions
  - Vote with donations for the best

If you feed them, they will come!

# Pair our #HeroChallenge with your Kick Off Event



# #HeroChallenge

- **Adopt a “Be Kind” Culture**

- **Ice Water War**

- Nominate three heroes from your company
- Vote via donations for one of them to be doused with a bucket of ice water at your Kick Off event

- **Super Hero Slime**

- Nominate three heroes from your company
- Vote via donations for one of them to be slimed at your Kick Off event

- **Super Hero Shout out**

- Nominate three heroes from your company
- Vote via donations for one of them to be recognized with a gift/card and United Way T-Shirt.

- **Share a Hero Story via Social Media**



# Questions?

## Contact United Way Staff

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**THANK YOU**  
**FOR GETTING INVOLVED.**  
**CHANGING LIVES.**  
**LIVING UNITED.**

