

VIRTUAL EVENT MAY 14  
& WEBINAR SERIES

**SPONSORSHIP PACKAGE**

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VIRTUAL WEB EVENT - MAY 14, 2020

7

ENGAGING AND TIMELY WEBINARS  
JUNE 2020 - JANUARY 2021

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PARTNER ORGANIZATIONS

To become a conference sponsor:  
contact **Amanda Davidowitz**,  
Conference Program Specialist

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## URBANISM NEXT

Advances in emerging technology such as the **advent of autonomous vehicles (AVs), the rise of E-commerce, and the proliferation of new mobility and the sharing economy** are having profound effects not only on how we live, move, and spend our time in cities, but also increasingly on urban form and development. While there has been a focused effort on research around the technological aspects of emerging technologies, **there has been a shortage of systematic exploration of the secondary effects on city development, form and design, transportation planning, real estate and building design, and the implications for sustainability, resiliency, equity, cost, and general livability.** This is beginning to change.

The Urbanism Next Center at the University of Oregon has partnered with NUMO, the National and Oregon Chapters of the American Planning Association, the American Institute of Architects, the Urban Land Institute, and the Oregon Chapter of the American Society of Landscape Architects to build a national network of thought leaders from the private sector, public sector, and academia to address these topics.

With this goal in mind, we are bringing together leaders from around the country to present at a virtual event on May 14, 2020 and at seven or more additional webinars throughout the year. **This programming will feature a truly interdisciplinary group of people who play a critical role in the future of our cities. Given these tumultuous times, presentation content will be created with the added lens of the effects of a global pandemic.**

Communities around the world are looking for design solutions, government responses, research and information to educate residents about these changes and solutions.

**We need your support to create engaging, meaningful and informative content.** Sponsorship gives you the opportunity to get in front of hundreds of presenters and attendees from around the world that are tackling these issues head on. We are pleased to present our sponsorship packages and welcome the opportunity to talk with you to find a level of support that meets your outreach and marketing needs.

## SPONSORSHIP BENEFITS

Supporting the 2020 Urbanism Next web programming is a fantastic way to gain exposure to professionals across the country who are responding to the opportunities and challenges that emerging technologies face and create during these tumultuous times.

### PREMIER SPONSOR - \$20,000+

#### (Limit of Two - one remaining)

Premier placement and recognition on virtual event and webinar materials including (but not limited to):

- Five minute “sponsor highlight” during the May 14th web event
- Listed as the “featured sponsor” for two webinars in the 2020-21 series including a two minute “sponsor highlight”
- Placement of logo on Urbanism Next introductory slides during the May 14th web event and 2020-21 webinar series
- Prominent placement of logo on conference website (with link to company website)
- Prominent placement of logo on social media and email announcements
- Recognition at welcome introduction to May 14th event and at the start of each webinar in the 2020-21 series
- Ten complimentary registrations to the May 14th event and each webinar in the 2020-21 series

### PLATINUM SPONSOR - \$10,000

Prominent placement and recognition on virtual event and webinar materials including (but not limited to):

- Two minute “sponsor highlight” during the May 14th web event
- Listed as the “featured sponsor” for one webinar in the 2020-21 series including a two minute “sponsor highlight” at the start of the webinar
- Prominent placement of logo on conference website (with link to company website)
- Prominent placement of logo on social media and email announcements
- Recognition at welcome introduction to May 14th event and at the start of each webinar in the 2020-21 series
- Six complimentary registrations to the May 14th event and each webinar in the 2020-21 series

### GOLD SPONSOR - \$5,000

Placement and recognition on virtual event and webinar materials including (but not limited to):

- Placement of logo on conference website (with link to company website)
- Placement of logo on social media and email announcements
- Recognition at welcome introduction to May 14th event and at the start of each webinar in the 2020-21 series
- Four complimentary registrations to the May 14th event and each webinar in the 2020-21 series

### SILVER SPONSOR - \$2,500

Placement and recognition on virtual event and webinar materials including (but not limited to):

- Placement of logo on conference website (with link to company website)
- Placement of logo on social media and email announcements
- Recognition at welcome introduction to May 14th event and at the start of each webinar in the 2020-21 series
- Two complimentary registrations to the May 14th event and each webinar in the 2020-21 series

### BRONZE SPONSOR - \$1,000

Placement and recognition on virtual event and webinar materials including (but not limited to):

- Placement of logo on conference website (with link to company website)
- Placement of logo on social media and email announcements
- Recognition at welcome introduction to May 14th event and at the start of each webinar in the 2020-21 series
- One complimentary registration to the May 14th event and each webinar in the 2020-21 series

## **SINGLE WEBINAR SPONSOR - \$1,500**

### **(Limited Webinars Available)**

Interested in becoming a sponsor after the May 14th event is over? Become a featured sponsor for a single webinar in the 2020-21 series.

Placement and recognition on one webinar's materials including (but not limited to):

- Listed as the "featured sponsor" for one webinar in the 2020-21 series including a two minute "sponsor highlight" at the start of the webinar
- Prominent placement of logo on social media, email announcements, and registration page for the single webinar
- Logo placement in social media and email announcements about the conference
- Recognition at the start of the webinar
- Three complimentary registrations for the single sponsored webinar