

# URBANISM NEXT EUROPE

October 9 - 11 2024

Maritim Hotel Amsterdam



## SPONSORSHIP PROPOSAL

1

BRAND-NEW CONFERENCE

3

DAYS OF BUZZING SESSIONS

300+

URBAN PROFESSIONALS

[www.urbanismnext.org/  
events/2024-urbanism-  
next-europe-conference](https://www.urbanismnext.org/events/2024-urbanism-next-europe-conference)



The future is rapidly advancing with the help of digital innovation, automation, urbanisation, and the pressing quest for sustainable solutions to global environmental challenges. These developments are leading to new and interactive disruptive technologies that will shape the way we live in the cities of the future.

Emerging mobility systems, shared modes of transport, goods and spaces, digital on-demand local productions, autonomous vehicles, e-commerce and urban deliveries will all impact the urban landscape, affecting where and how we live, work, shop and move. It's time we started asking fundamental questions and seeking cohesive answers to secure the future of our cities in terms of equity, health, safety, sustainability, economy and governance.

By exploring the interplay between urban design, mobility and new technologies and services, we can build the strategic vision and integrated approach that cities require. Inspired by the annual Urbanism Next Conference in Portland, Oregon, USA, Urbanism Next Europe is set to become **the first** ever European interdisciplinary gathering of private, public and academic stakeholders who are shaping the future of our cities, and are eager to work together to achieve societal goals in the following fields:

**Land Use**

**Architecture**

**Retail**

**Transport**

**Real Estate**

**Urban Planning**

**Environment**

**Public Health**

**Equity**

**Public Space**

**Economy**

**Governance**



# BECOME A SPONSOR

We welcome your support in bringing the first Urbanism Next Conference in Europe. As a sponsor, you will be featured as an undeniable **force of success** for its coming into existence.

Furthermore, you will be able to raise awareness of your organisation/company, and promote ties to the innovative network coming together at Urbanism Next.

By choosing to support Urbanism Next Europe, you will contribute to one of the most exclusive, innovative and refreshing events of 2024.

Contact us to discuss the level of support that meets your objectives and needs: **We are here for you!**

To become a conference sponsor contact the conference chair Niels van Oort at [n.vanoort@tudelft.nl](mailto:n.vanoort@tudelft.nl) or Nico Larco, Urbanism Next Director at [nlarco@uoregon.edu](mailto:nlarco@uoregon.edu)

## PLATINUM SPONSORSHIP

Placement and recognition on conference material including (but not limited to):

- 1/2-page ad in the conference programme
- Logo placement on conference website (with link to company website)
- Logo placement in social media and email announcements
- Recognition during plenary Opening Speech
- Four (4) complimentary registrations to the conference

## GOLD SPONSORSHIP

€ 10.000

Placement and recognition on conference material including (but not limited to):

- 1/4-page ad in the conference programme
- Logo placement on conference website (with link to company website)
- Logo placement in social media and email announcements
- Recognition during plenary Opening Speech
- Two (2) complimentary registrations to the conference

## SILVER SPONSORSHIP

€ 5.000

Placement and recognition on conference material including (but not limited to):

- Logo in conference programme
- Logo placement on conference website (with link to company website)
- Recognition during plenary Opening Speech
- One (1) complimentary registration to the conference

## SPOTLIGHT WORKSHOP SPONSOR

€ 10.000

Placement and recognition on conference material including (but not limited to):

- 3 hour workshop session
- 1/4-page ad in the conference programme
- Logo placement on conference website (with link to company website)
- Logo placement in social media and email announcements
- Recognition during plenary Opening Speech
- Two (2) complimentary registrations to the conference
- The content of the workshop will follow the program committee guidelines

## LUNCH OR DINNER SPONSOR

€ 10.000

Placement and recognition on conference material including (but not limited to):

- Opportunity to do a welcome address at the conference lunch/dinner
- 1/4-page ad/article in conference programme
- Prominent placement of linked logo on conference website
- Logo placement in social media and email announcements
- Recognition during plenary Opening Speech
- Two (2) complimentary registrations to the conference

## LANYARD SPONSOR

€ 10.000

Placement and recognition on conference material including (but not limited to):

- Name/Logo printed on up to 300 lanyards provided by your company
- 1/4-page ad in the conference programme
- Logo placement on conference website
- Logo placement in social media and email announcements
- Recognition during plenary Opening Speech
- Two (2) complimentary registrations to the conference