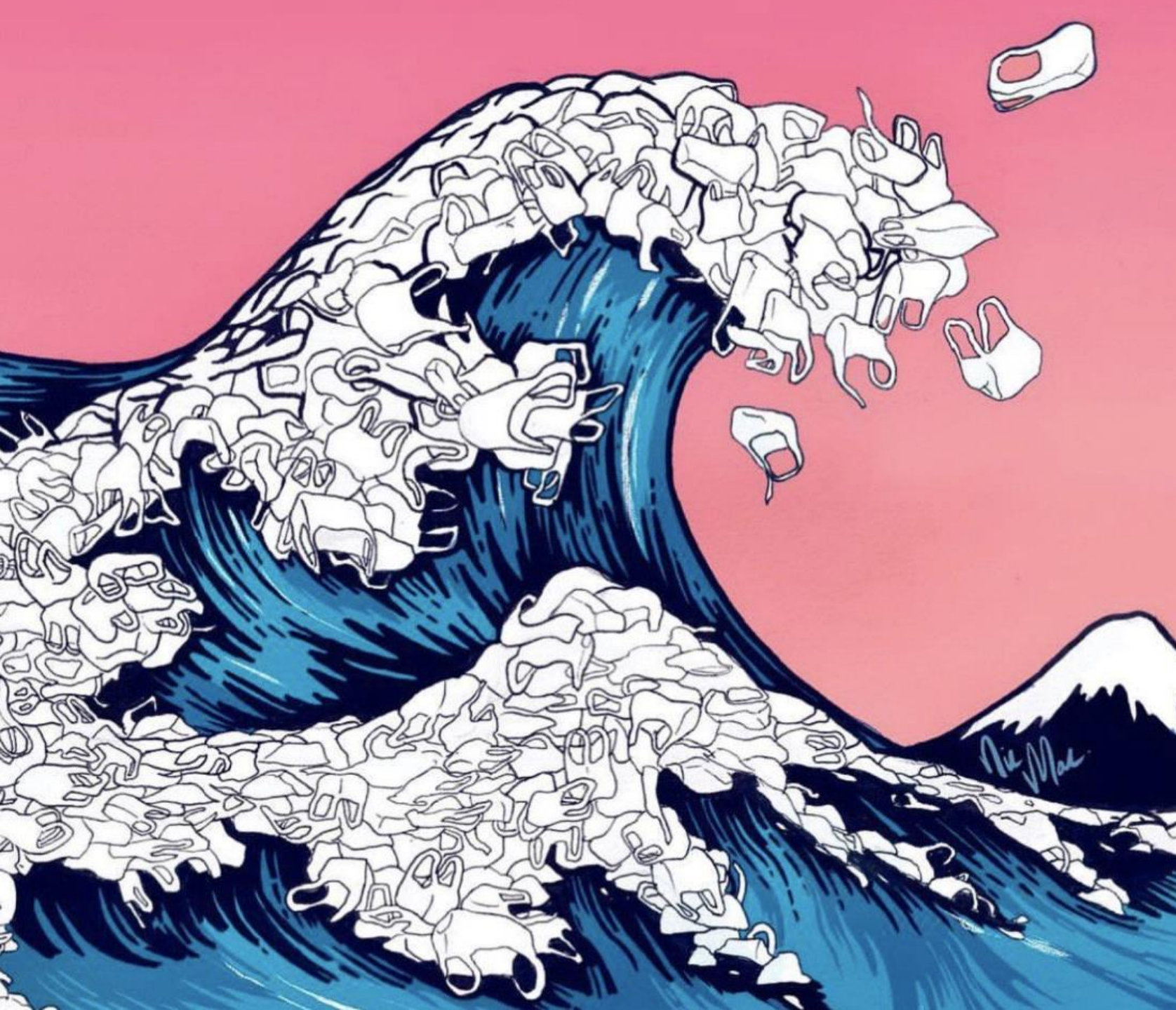


神奈川沖
浪裏
圖藏三十六景

江戶
葛飾
一筆

The Micromobility

Tsunami?



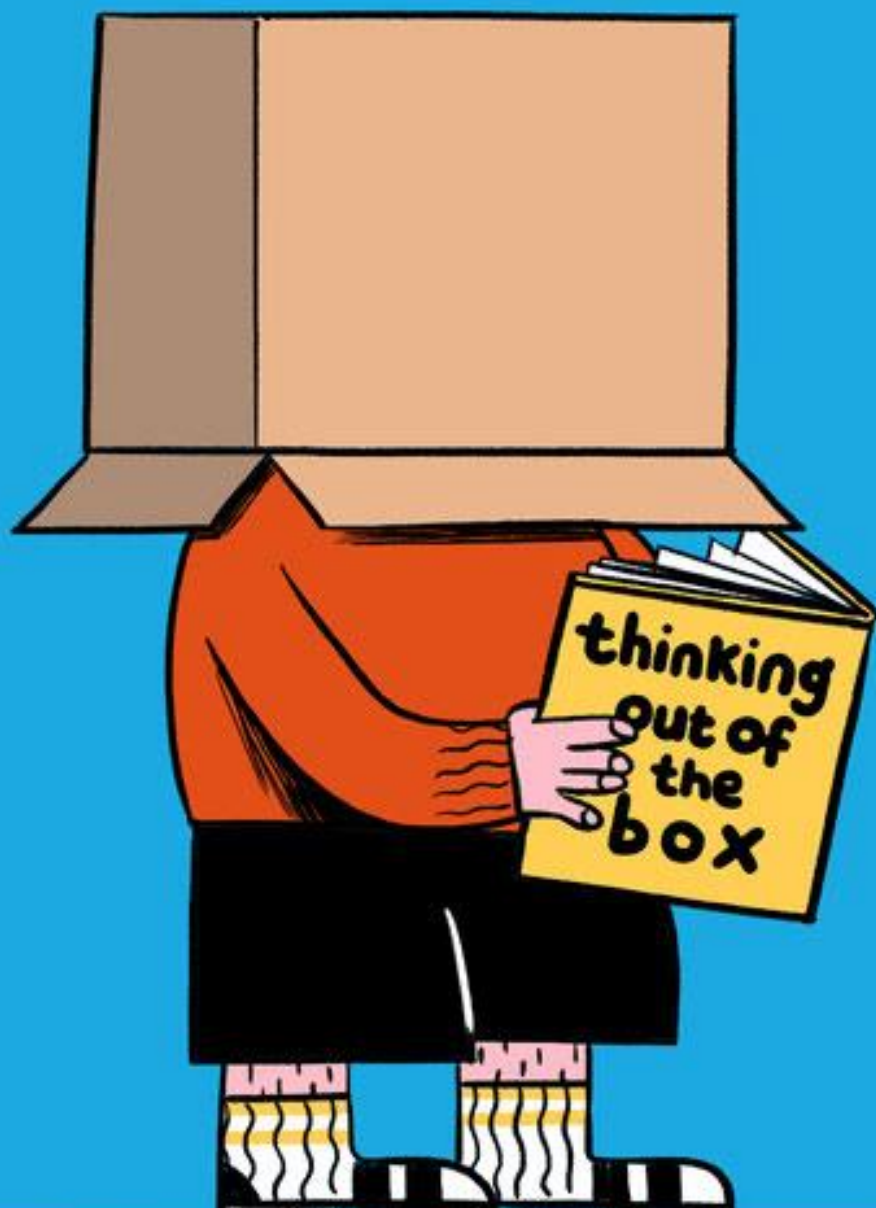
**More
sidewalk
clutter?**

More risk for Pedestrians?



Cannibalize Public Transport?





For the man of Success

*- and with a mind
of his own*

WHEN you come to think about it, ROADMASTER makes a singularly fitting choice in fine cars for the man who likes to use his own judgment.

It's not the costliest of fine cars—but it measures up to a standard far more exacting.

And that is—ROADMASTER stands at the top of a line of Buicks whose beauty and engineering and performance have brought them outstanding success. It begins with the things that have made all Buicks great and moves up to its own pinnacle.

This, we believe, is what appeals to the men who can afford to select worth over cost—value over ostentation.

They find here the many luxuries that only the cream of a successful line can bring—limited edition styling inside and out—the most bountiful power plant in all Buick annals—a ride of consummate comfort and restful ease.

But definitely unique to ROADMASTER, in the world of fine cars, is the smooth and truly spectacular performance of Variable Pitch Dynaflo.

For only in ROADMASTER, of all fine cars, can you command the one automatic transmission that is smooth to the absolute . . . and that takes its cue from

the variable pitch propellers of a modern airliner. Only in ROADMASTER do you have the thrill of calling on split-second getaway at the top inch of pedal travel—with all the gas savings this economy range gives—or "switching the pitch" by flooring the pedal for a safety burst of power.



Don't you feel the time has come to test the mettle of this master car yourself?

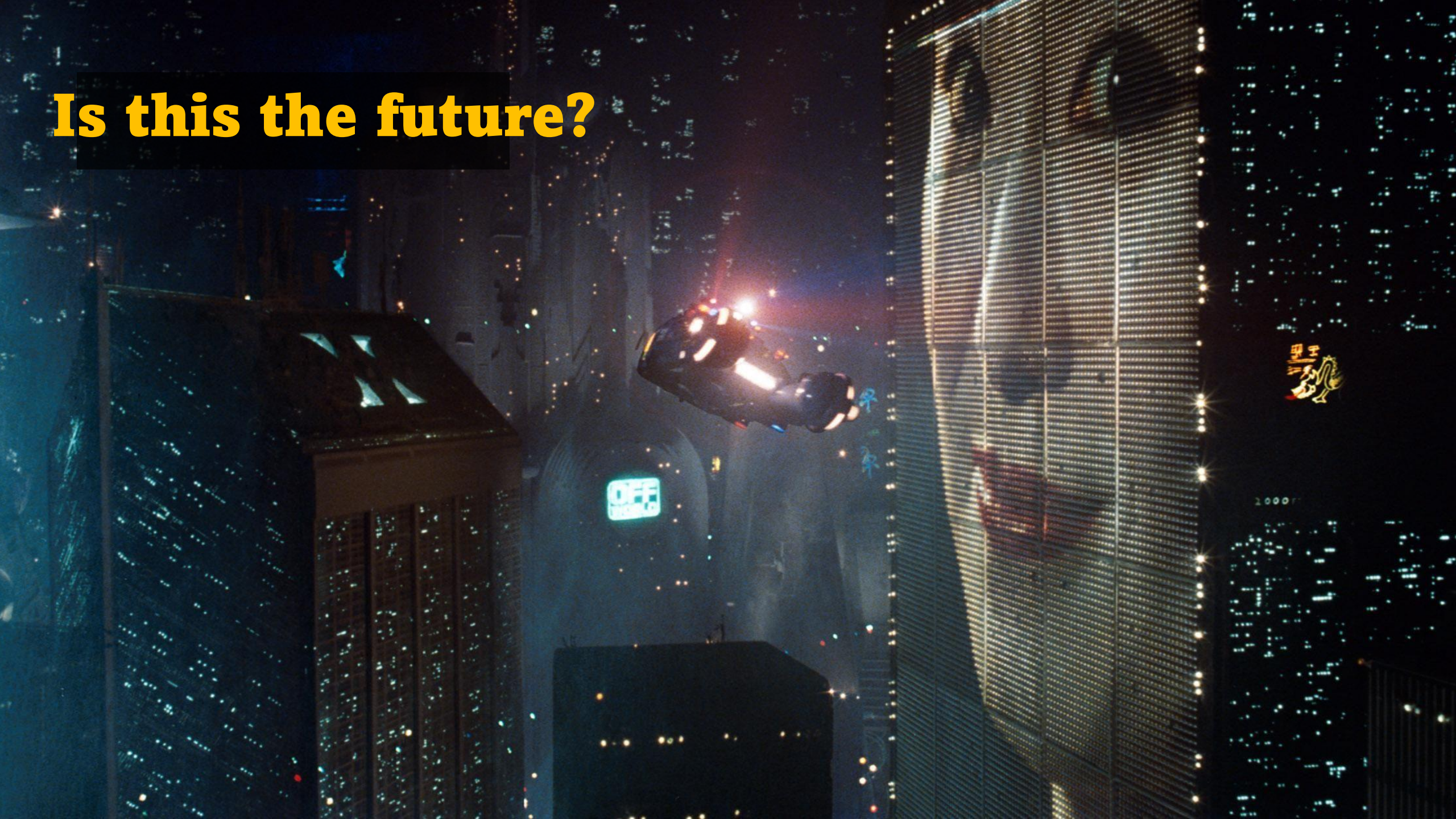
Your Buick dealer will be happy to arrange such a meeting at your earliest bidding. Why don't you make the first move and call him this week?

BUICK Division of GENERAL MOTORS

Roadmaster
Custom Built by Buick

When better automobiles are built Buick will build them

Is this the future?



Et pur si muove...



...why “Micro”...?



Ford F150 2020
Height 77.2 in.
or 1.96 m.



**Oh sh*t !!!
What about...
a) the Economy
b) parking spaces
c) the elections**



A stress test.

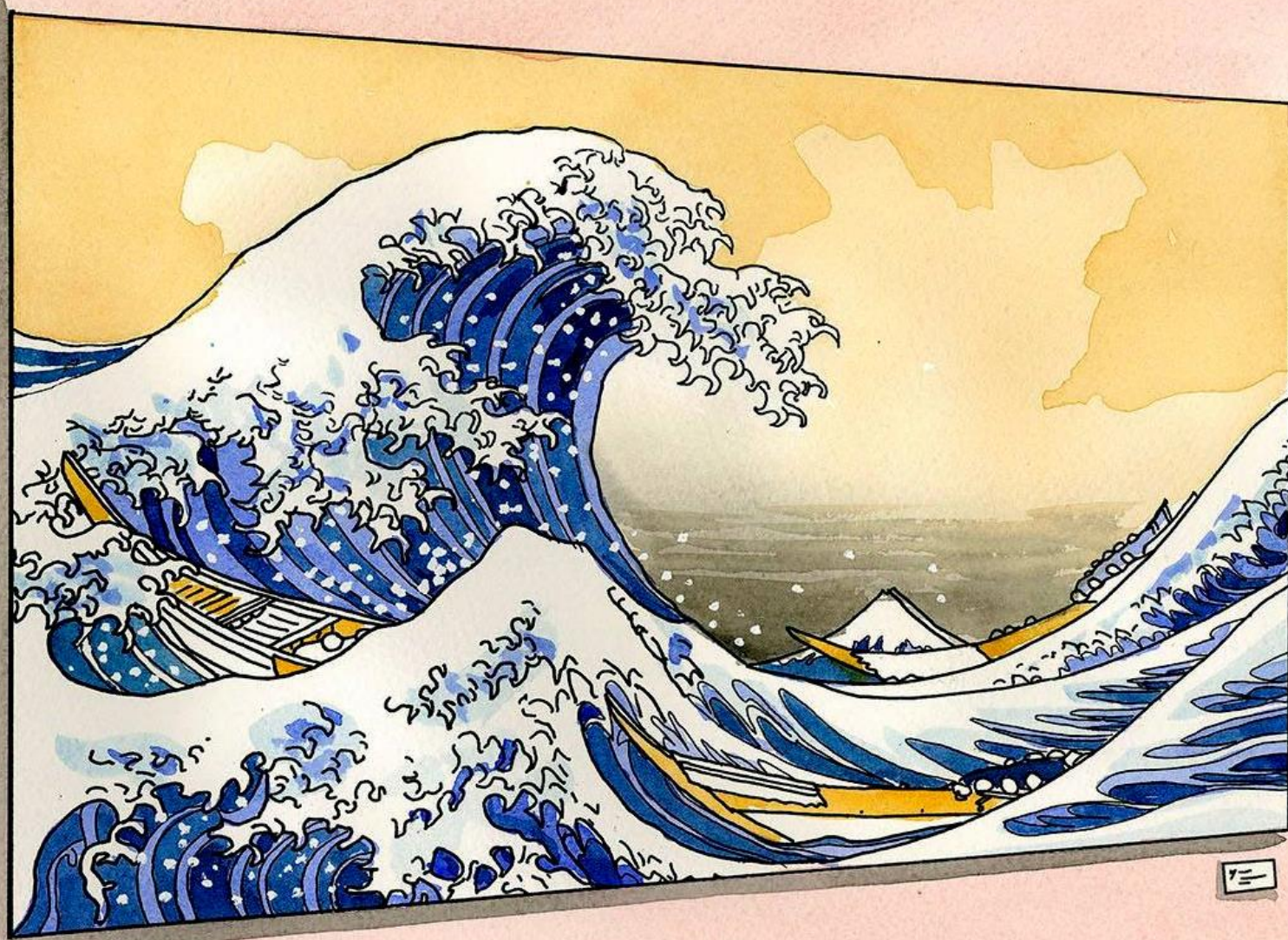




Critical mass.

**We need a backbone.
But fingers are handy too.**





SIMON FIELDHOUSE

What's the issue with Data Sharing?





“Go West, young man!”

Ecosystem.



A paradigm shift in mobility

Safer streets for all



TIER

www.tier.app

Parking on the Sidewalks?



Photos: Tiago Aleixo

En Bilbao vivimos  veces mejor! 

BILBA  **!**


Bilbao



ESTABLISHMENT
OF THE
COMPROMISING
WITH IDIOTS MAKES
YOU AN IDIOT
PRINCIPLE



Thank you.

Pedro Homem de Gouveia

Senior Policy & Project Manager

Coordinator, Safety & Security

Coordinator, Governance & Integration

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