

PRESS RELEASE

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Adacel to Exhibit at NATCA CFS and FAAMA MTS

Adacel to demonstrate eye tracking and gamification capabilities during FAA ATC Training at NATCA CFS and FAAMA MTS Conferences — Powered by new collaborations with Smart Eye and Lektor

Adacel, a global leader in air traffic control (ATC) simulation and training systems, will showcase its latest innovations for FAA air traffic controllers at two major U.S. industry events this fall: the National Air Traffic Controllers Association (NATCA) Communicating for Safety (CFS) Conference and the Federal Aviation Air Traffic Controllers Association (FAAMA) Managing the Skies (MTS) Expo.

This year's demonstrations will highlight advancements recently announced by Adacel:

- Integration of Smart Eye's world-leading eye tracking technology into Adacel's MaxSim® simulation platform. This collaboration brings real-time insights into controller attention, decision-making, and situational awareness, providing FAA instructors with powerful analytics to enhance training effectiveness.
- Gamification with Lektor, a provider of modern, secure, and adaptable digital content platforms. This partnership underpins Adacel's new gamification-based training exercises, enabling flexible, scenario-driven content delivery that engages controllers and reinforces learning outcomes.

FAA attendees at CFS and MTS will have the opportunity to experience these innovations firsthand: eye tracking demonstrations powered by Smart Eye, and gamified training challenges built on Adacel's evolving digital framework supported by Lektor.

"Adacel is committed to continuously advancing ATC training with technologies that make a measurable difference," said Michael Saunders, Vice President of Adacel. "Through our recent collaborations with Smart Eye and Lektor, we are introducing the next generation of training tools, combining human performance analytics with dynamic, engaging digital learning environments. Our demonstrations at CFS and MTS mark the first opportunity for FAA controllers to experience these capabilities in action."

Adacel encourages conference participants to visit its booths at both events to explore how these innovative approaches are shaping the future of FAA controller training and performance.

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About Adacel

Established in 1987, Adacel plays a significant role in global airspace safety. A world leader in its industry, Adacel applies cutting-edge technologies to develop advanced air traffic control (ATC) simulation and training systems and state-of-the-art air traffic management (ATM) solutions. Adacel's customers include international air navigation service providers (ANSPs), airport authorities, universities, military, defense, and security organizations.



More than 20% of the world's airspace is managed with Adacel's Aurora ATM software. MaxSim, Adacel's Tower and Radar Simulator training systems lead the industry with the highest number of installations worldwide. MaxSim is also the first ATC simulation system in the world to deliver virtual and mixed reality training capabilities into the classroom. Adacel's latest flagship system, REVAL, Adacel's virtual tower system, delivers a wide spectrum of digital tower operational solutions, from consulting services to system design, development, deployment, and support. For more information, please visit www.adacel.com.

About Smart Eye

Smart Eye is the leading provider of Human Insight AI, technology that understands, supports and predicts human behavior in complex environments. The company is on a mission to bridge the gap between humans and machines for a safe and sustainable future. Smart Eye's multimodal software and hardware solutions provide unparalleled insight into human behavior.

Smart Eye's advanced eye tracking systems provide unparalleled performance in complex behavioral research situations, enabling deeper insights into human behavior and human-machine interaction in automotive, aviation, assistive technology, behavioral science and several other fields. Today, Smart Eye's eye trackers are used by NASA, Airbus, Boeing, Daimler, Audi, GM, Harvard University and hundreds of research organizations and universities around the world.

Visit www.smarteye.ai for more information.

About Lektor

Lektor Aero is part of Lektor Consulting Resources Finland, which is an EU certified Air Traffic Controllers Training Organization, established in 2019. Lektor is dedicated to supporting the success of the next generation of Air Traffic Controllers through modern, learner-focused and technology driven training solutions. Its innovative ATC games, delivered on the proprietary LektorLMS platform, offer a dynamic and engaging approach to mastering core ATC skills, ensuring every trainee has the best opportunity to succeed.

By leveraging modern educational technology, Lektor redefines training efficiency and removes traditional capacity constraints. The company's integrated simulator, interactive online tools, and flexible use of digital platforms allow training to resonate with today's learners, making learning enjoyable and impactful. With a strong focus on accessibility, engagement, and learning results, Lektor sets new standards in ATC training, bringing smart, scalable, and future-ready solutions to a global ATC Training audience. For more information, visit lektor.aero

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