



MOUNTAIN
STATE
SPIRITS

www.WVspirits.com





OUR VISION

We believe in quality over quantity. We don't believe in cutting corners.

We want to create the finest cordials in North America by sourcing the finest ingredients and using traditional techniques. We think our hard work and dedication to the craft is evident in our products. We strive to make positive contributions to the industry and the community.

We love our Mountain State of West Virginia and want to promote the natural beauty, clean waters, and hard-working people of our State. We believe in doing right by our Customers, Partners, and Friends. No excuses or shortcuts.

OUR COMMITMENT

Our People - Honest and talented people are our heart and soul.

Our Work - Hard work with no compromise results in superior products.

Our Word - We shoot straight, promising truth to our customers and partners.

OUR PROCESS

Source

Only the highest quality ingredients; Aged Bourbon from trusted, quality producers. Nuts and other products from local producers, with an effort to grow our local sourcing to meet all our needs at top quality levels.

Infuse

Patient, traditional techniques to ensure an uncompromising flavor and quality. No shortcuts, no extracts, no fast-aging technology will do.

Quality

Small batches and hand crafting ensures top quality results.

Products

Unique cordials get packaging to match. Beauty inside and out.





OUR STORY

We live deep within the historic mountains of West Virginia where we celebrate our hardworking, independent spirit. In 2017, Mountain State Spirits was founded to practice Appalachian craftsmanship, applying it to make truly tasty artisan spirits.

Our craft heritage was born and shaped by the lessons of our ancestors who carefully prepared their elixirs to elevate their spirits. Details beat deadlines, and quality rules over quantity. We are guided by a truly dedicated team and our products are becoming known for their undeniably balanced and superior flavor and for a pride of our home state.

HOW WE STARTED

Long-time friends and partners Jeff Schlosser and Kevin Cunningham have always had a love for fine Bourbon. Jeff's mother-in-law introduced the joy of creating historic beverages and that excitement was contagious. After years of study and practice, Mountain State Spirits was created to leave a mark on West Virginia and the industry. Something that the folks from home can be proud of.

In 2017, the business set out to create the finest craft cordials in North America by elevating Bourbon using traditional techniques. Family owned and operated, Mountain State Spirits also includes Pete Beebe, our creative director. In 2019, our first two products were launched to high praise for both the packaging and quality. Both our Walnut Maple and our Hazelnut Honey Bourbon Ratafias each won Silver Medals at the 2019 New York World Spirits Competition.

Currently available in West Virginia liquor stores, our distribution will expand to additional state markets over the next 12 months as we ramp up production and distribution. Our goal over the next 5 years is to expand and be available in most major US markets in addition to beginning some overseas distribution.



POSITIONING & KEY SELLING POINTS

Unique

Our products are unlike any other in the market.

Uncompromising Quality

We won't cut corners, excellence never sacrificed.

Made with Authenticity by Hand

We ensure each bottle is the highest quality.

Proud and True to the Mountain State

Honor West Virginia and celebrating the proud legacy of State also called "Almost Heaven." Delicious, accessible, easy-drinking flavor - Our Bourbon Ratafias are designed and meant to be savored and enjoyed anywhere. Always appropriate.





Hazelnut Honey Bourbon Ratafia

750 ml in cases of 6
UPC: 860001097221
WV State Code: 22033
MSRP: \$49.95

Hazelnut Honey is inspiring for all the right reasons. The marriage of bourbon with locally grown hazelnuts and honey creates a surprisingly spicy, buttery, and smooth cordial with a unique taste and finish. Created by hand in small batches at our distillery, the finest Single Barrel Bourbon is infused with pure, whole ingredients to elevate this fantastic cordial to unmatched drinkability. Straight or mixed, you'll be amazed at its complexity and versatility.

Awards: Gold Medals 2020, 2021 Honey Spirits Competition, Silver Medals 2019 New York International Spirits, Bronze Medals 2021 American Craft Spirits Association, 2021 San Francisco International Spirits

Tasting Notes - "great balance all around; of alcohol, of spice, and of sweetness. All the components are in harmony and really sing here."

Appearance - "Shiny, brilliant amber"
Aroma - "Subtle, moderately complex; Warm baking spices, cinnamon toast, earthy with a pretty floral component"
Palate - "Pleasant, silky texture, lots of flavor and a nice warm finish"
Body - "Rich; great balance, most pleasant"
Finish - "Lingering pleasant finish"

Walnut Maple Bourbon Ratafia

750 ml in cases of 6
UPC: 860001097207
WV State Code: 22031
MSRP: \$49.95

Bold and rich, our Walnut Maple infuses pure, whole ingredients into the finest bourbon to create smooth and seductive cordial like no other. The classic marriage of walnut maple highlights native, black walnuts and pure, local maple syrup. It is created using Single Barrel Bourbon by hand in small batches. Smooth and Seductive. Wonderful straight and dynamic in cocktails, one sip and you will understand why we love it so much.

Awards: Silver Medal, 2019 New York International Spirits Competition

Tasting Notes - "smooth and spicy; balanced with a pleasant maple finish."

Appearance - "Deep, dark, shiny brown"
Aroma - "Subtle, moderately complex; Baking spices, smoky with a woody undertone"
Palate - "Rich with a pleasant, silky texture"
Body - "Dense but balanced, complex components all shine"
Finish - "Lingering pleasant finish"



Annual Production:
New product. Est.
10,000 bottles annually.

65 Proof

Case Pack 6/750mL

Bottle Type: Black Ceramic

Walnut Maple
UPC: 860001097207
WV State Order#: 22031

Hazelnut Honey
UPC: 860001097221
WV State Order#: 22033





Pear Honey Bourbon Ratafia

750 ml in cases of 6
UPC: 860001097252
WV State Code: 25190
MSRP: \$49.95

Pear Honey Bourbon Ratafia is the perfect marriage of the finest bourbon with pure, whole ingredients to create a new standard for elevating cordials. It is created using aged, Single Barrel Bourbon by hand in small batches using old-world techniques. So flavorful, balanced, and richly pleasant. Dynamic, versatile, and destined to be your favorite. Most excellent neat and amazing in cocktails, Pear Honey Bourbon Ratafia is here!

Tasting Notes - "Balanced and rich; most pleasant finish."

Appearance - "Brilliant amber"

Aroma - "Subtle, moderately complex; fruit with an earthy undertone"

Palate - "A pleasant, silky texture, lots of flavor"

Body - "Rich, components all shine"

Finish - "Lingering pleasant finish"

Cherry Bounce Bourbon Ratafia

750 ml in cases of 6
UPC: 860001097245
WV State Code: 25194
MSRP: \$49.95

Cherry Bounce Bourbon Ratafia was the original inspiration for us to elevate cordials using old-world techniques. Reputed as George Washington's favorite beverage, Cherry Bounce has a long history on more than one continent. We aspire to make the world's best. Ours infuses the finest, aged Single Barrel Bourbon with pure, whole ingredients by hand using old-world techniques. So rich and flavorful, you'll understand why so many favor this old world cordial above all others. Brilliant in cocktails and so very tasty neat. You'll always want to keep a bottle on hand.

Tasting Notes - "Brilliant cherry flavor; sweetness balanced perfectly."

Appearance - "Brilliant cherry red"

Aroma - "Moderate, moderately complex; fruit with spice"

Palate - "Rich, smooth texture, lots of flavor"

Finish - "Smooth pleasant finish"



Annual Production:
New product. Est.
10,000 bottles annually.

65 Proof

Case Pack 6/750mL

Bottle Type: Black Ceramic

Pear Honey

UPC: 860001097252
WV State Code: 25190

Cherry Bounce

UPC: 860001097245
WV State Code: 25194





Winter Hare Single Barrel Bourbon Whiskey

750 ml in cases of 6
UPC: 860007462207
WV State Code: 25192
MSRP: \$49.95

Our 5 Year Old Single Barrel Bourbon Whiskey celebrates the dead white rabbit, our company's spirit animal. The Winter Hare is the finest allocated, 100-proof expression of our favorite high-rye bourbon mash bill.

Tasting Notes: "Caramel, Vanilla, and Fruit Layered with a slight rye spice in finish."

Appearance - "Shiny and brilliant"
Aroma - "Moderately complex; Vanilla, caramel, dried fruit, cream"
Palate - "Pleasant with a nice warm finish"
Finish - "Lingering pleasant light rye spice in the finish"

Tuscarora Proof Whiskey

750 ml in cases of 6
UPC: 860007462214
WV State Code: 25196
MSRP: \$49.95

Aged 15 years, this corn liquor deserves a special place at your next celebration. Consider elevating your game with Tuscarora Proof Whiskey featuring Seneca Rocks on the bottle.

Tasting Notes: "Chocolate and Cream complement hints of fruit, vanilla, and smoke in the finish."

Appearance - "Brilliant brown"
Aroma - "Cream, milk chocolate, and bitter chocolate with slight hints of fruit."
Palate - "Divine, silky"
Finish - "Smooth, pleasantly lingers"



Annual Production:
New product. Est.
1,000 bottles annually.

100 Proof

Case Pack 6/750mL

Bottle Type: Black Ceramic

Winter Hare
UPC: 860007462207
WV State Code: 25192

Tuscarora
UPC: 860007462214
WV State Code: 25196





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