

EVOLUTIONIZER  
Enterprise Value Optimization Cloud

# EVO-Cloud

for Strategic  
Portfolio Management  
& Transformation



**Discover the EVO-Cloud Solutions**  
Use our software to focus on business results



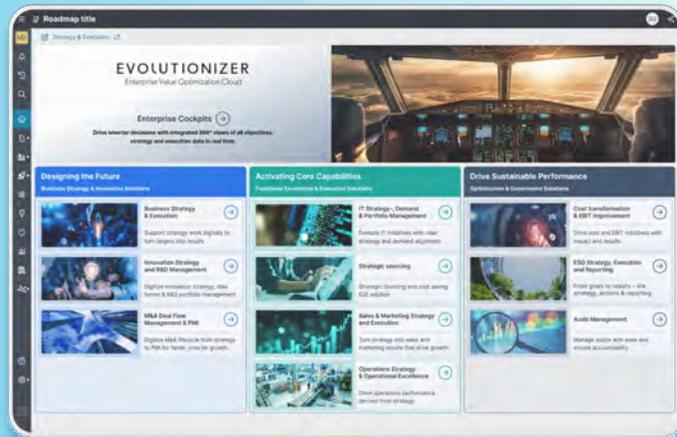
# The EVO-Cloud

Connects your vision to every action across the business

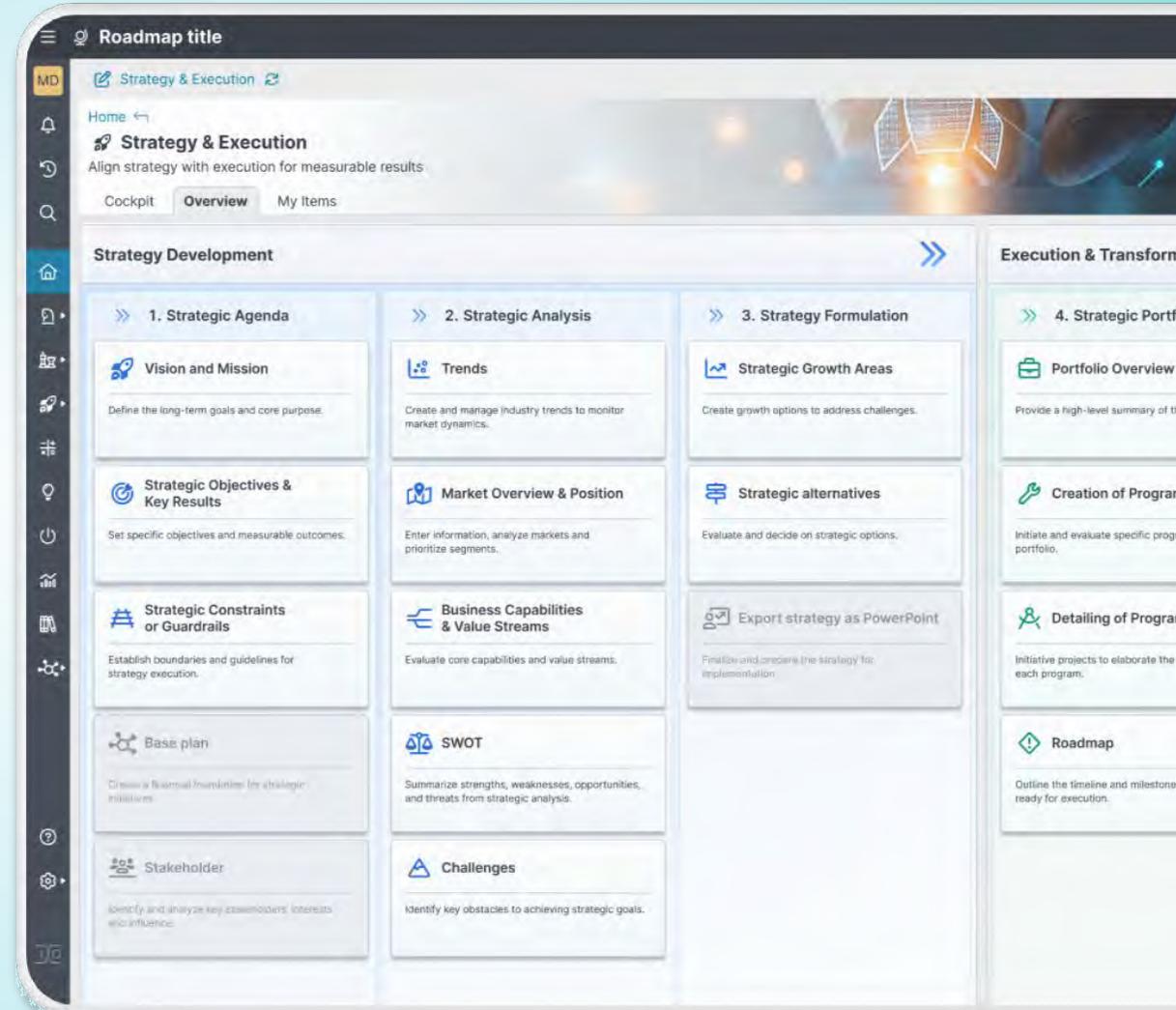


**Your strategy & transformation are only as good as their execution – and execution is broken in most companies.**

The Enterprise Value Optimization Cloud (EVO-Cloud) gives you visibility, alignment & control in real time. It serves as a single source of truth and assures transparency of all ongoing programs & projects.



**The Evo-Cloud helps every leader turn strategy and objectives into measurable results.**

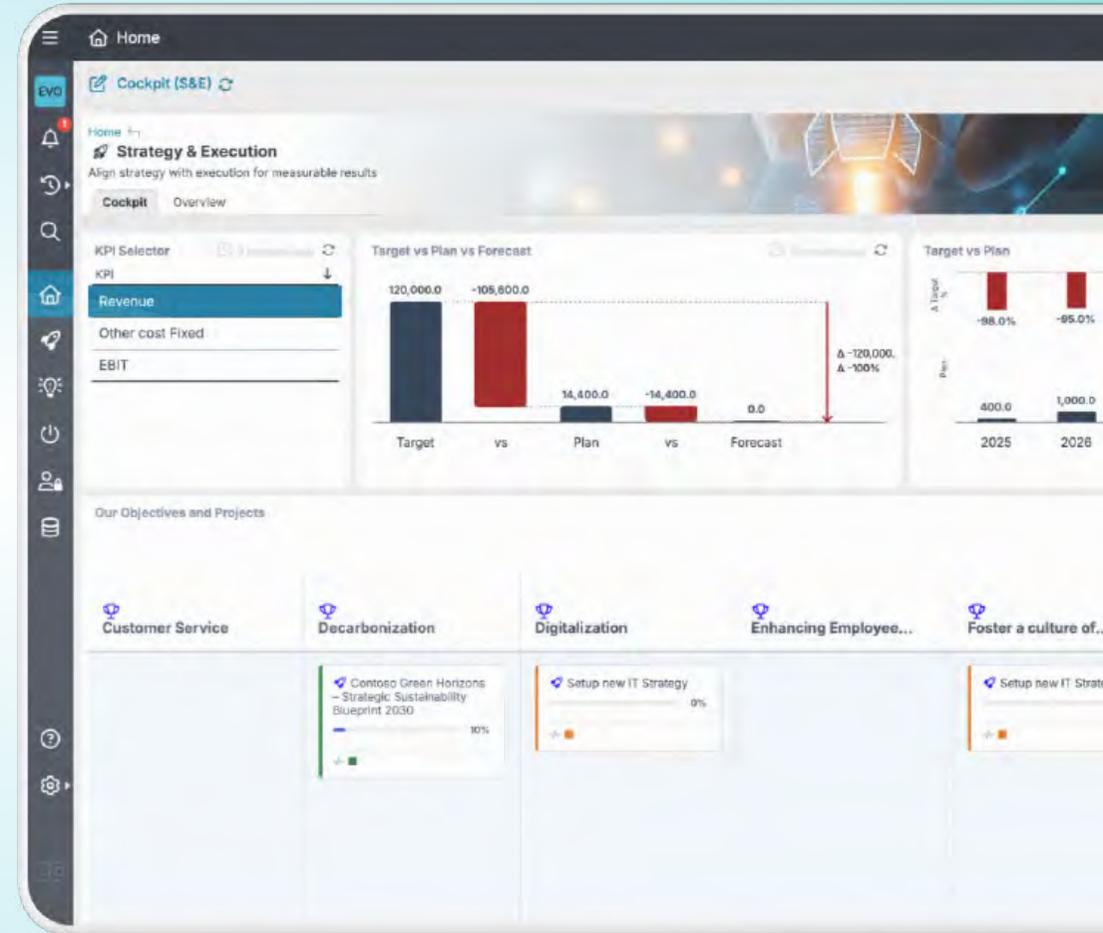


# The EVO-Cloud: Solutions

Serves as a single source of truth for any digitized process



- Designing the Future**  
Business Strategy & Innovation Solutions
- Business Strategy & Execution**  
Support strategy with targets into results
- Innovation Strategy and R&D Management**  
Digitize innovation R&D portfolio
- M&A Deal Management**  
Digitize from
- Activating Core Capabilities**  
Functional Excellence & Execution Solutions
- IT Strategy & Portfolio**  
Execute and
- Drive Sustainable Performance**  
Optimization & Governance Solutions
- Cost transformation & EBIT Improvement**  
Drive cost and EBIT initiatives with impact and results
- ESG Strategy, Execution and Reporting**  
From goals to results – link strategy, actions & reporting
- Audit Management**  
Manage audits with ease and ensure accountability
- strategies



# Designing the Future:

## Our Business Strategy & Innovation solutions



### Business Strategy & Execution

- Qualitative and quantitative Strategic analysis toolset
- Product market and regional strategies incl. financial planning scenario simulation
- Strategic portfolio management for Objectives and initiatives
- ...and more



### Innovation Strategy & R&D Management

- End-to-End Innovation Strategy and Operating model digitalization
- Ideation Management and Technology Radar
- Agile or waterfall R&D project management
- Integrated Product and technology roadmaps
- ...and more



### M&A Deal Flow Management & PMI

- Business and M&A Strategy connection
- Pre-Merger MGT planning (PMM)
- Candidate Screening with long and shortlist procedures
- Post merger Integration planning and execution (PMI)
- Digital Due Diligence support
- ...and more

# Activating Core Capabilities:

## Functional Excellence & Execution Solution



### IT Strategy-, Demand & Portfolio Management

- E2E connection between IT business demands and IT project portfolio management
- Digitized demand prioritization and approval process
- IT capacity planning & roadmap planning
- ...and more



### Strategic Sourcing

- Sourcing strategy and savings lever prioritization
- Category strategy planning and supply base engagement roadmap
- Procurement savings portfolio management
- ...and more



### Sales & Marketing Strategy & Execution

- Sales & Marketing trend, objectives and KPI management
- Transformational idea, project and portfolio MGT
- Capability and performance assessment for idea generation
- Prioritization and approval workflows for sales & marketing initiatives
- ...and more



### Operations Strategy & Operational Excellence

- Strategy driven Operations objectives management
- Factory, shopfloor and value stream assessments with observations, ideas fields of actions and improvement measures
- KPI management and reporting
- Operations project portfolio management
- ...and more

# Drive Sustainable Performance

## Optimization & Governance Solutions



### Cost transformation & EBIT Improvement

- Define programs as operational, strategic, or financial transformation
- Strategy aligned baselining with evaluation of cost reduction potential and enterprise value simulation
- Create a cost transformation plan with actions, metrics, and owners.
- Notification supported financial impact and risk tracking
- ...and more



### ESG Strategy, Execution & Reporting

- ESG roadmap planning and integration with business and functional strategies
- ESG KPI mapping, controlling, and corrective action management
- ESG impact management
- Strategy driven ESG capability assessments & Supplier assessments
- ...and more



### Audit Management

- Audit timetable and roadmap planning by events, subject areas & audit types
- Audit statistics with Actual-plan deviations and open countermeasures management
- Lessons learned management from past audits
- Audit change management
- ...and more

# The EVO-Cloud

Companies steering their business with EVO-Cloud



..and more

We empower key decision-makers with actionable insights

CEO, CFO, CTO, CSO, CHRO, CIO & all business, functional & regional leaders

- Business & functional strategy development incl. decision support, simulation & optimization
- Leadership cockpit with success tracking and aligned objectives and closed responsibility loops

**Improve agility and quality to steer the business**

Business Development, strategic controlling and M&A

- Implement a digitized end-to-end strategy process
- Leverage best practices for quality improvement and ease of use
- Implement collaborate work styles to tap into the knowledge of the whole organization

**Increase strategic alignment across the organization**

Project / Program / Portfolio Managers

- Digitally supported initiative planning and reporting
- Best practice libraries increase quality/ consistency of project work
- Advanced analytics features available due to structured data format from all projects

**Increase quality and speed of strategy execution**

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# The EVO-Cloud

## Business capabilities



### Decision Support

EVO-Cloud unifies data to support informed decisions, bridging analytics and expertise with a single source of truth.



### Business Impact & Visualisation

EVO-Cloud reveals gaps between plans and execution, combining reports, trends, and expert insights to deliver actions and simulate financial impact.



### Portfolio Management

EVO-Cloud streamlines the planning and management of portfolios, programs, and projects by aligning goals with actionable, measurable initiatives.



### Scenarios & Simulation

EVO-Cloud enables fast, informed responses to change through scenario planning and financial simulations, incorporating assumptions and sensitivity analyses.



### Unique end-to-end (E2E) process:

EVO-Cloud uses a unique end-to-end process with built-in best practices to support optimized decision-making.



### Workflow Management

EVO-Cloud uses digital workflows to align all organizational levels, enabling seamless coordination and collaboration across the enterprise to support goal achievement.



### KPI Management

EVO-Cloud delivers tailored dashboards with key qualitative and quantitative KPIs, aligning individual management goals with overall corporate objectives.



### AI-Enhanced Analytics

The EVO-Cloud can be immediately expanded with AI functions (optional)



### Role-Based Access Rights

EVO-Cloud features an advanced authorization system that reflects decision-making roles and maps all program and project workflows, including approvals.

# The EVO-Cloud

## Technical capabilities



### Configurable & modular

Low-code and modular rollout

- The EVO-Cloud enables a gradual introduction with rapid value creation
- It is designed according to the solution box principle: needs-based, scalable and efficient
- The EVO-Cloud supports individual implementation strategies and governance models



### Highest data security

e.g. ISO 27001, 27017, 27018, TISAX and GDPR

- Trust in tested standards
- Native SaaS solution based on Microsoft Azure
- Complies with ISO 27001, 27017/18, TISAX, and GDPR
- Fully client-managed – for maximum flexibility and stability



### Fully integrated & selective AI

Standard interfaces for existing business application

- EVO-Cloud integrates seamlessly with existing systems, Microsoft 365 and other data sources and unlocks internal and external knowledge
- AI-supported analyses possible (optional)



### Global business ready capability & localization

Multi-language and multi-local capabilities at your fingertips

- The EVO-Cloud is designed for internationally operating organizations
- It is a multilingual, multi-tenant solution
- The EVO-Cloud takes into account regional requirements, legal frameworks and cultural differences
- The EVO-Cloud stands for smooth deployment in globally distributed teams – without media disruption



### Microsoft technology

Azure & MS-AI-Copilot

- The EVO-Cloud is a future-proof platform with a strong foundation
- Fully Microsoft compatible (Azure, 365, Copilot, etc.)
- Benefit from innovation, stability, and global availability
- Easy for IT departments to integrate and manage

# The EVO-Cloud: Benefits

Our end-to-end Enterprise Value Optimization Cloud delivers



## Value creation through effectiveness

**50%**

reduction of the strategy  
opportunity & execution gap

**80%**

reduction of  
wasted time

**90%**

reduction of  
reaction time

**10X**

more strategy &  
transformation data for  
advanced analytics & AI

**Increase in efficiency**

# We are EVO

By merging state-of-the-art IT technology with deep business expertise, we have developed a unique product – the EVO-Cloud – that empowers decision-makers at all levels.

Email: [info@evolutionizer.com](mailto:info@evolutionizer.com)

Discover how EVO-Cloud enables strategic transformation **from idea to impact:**

Book a date to discuss your needs

